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# LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE



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A QUARTERLY LA SALLE COLLEGE MAGAZINE

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# MAN ALIVE!

by John Keenan, '52



A Profile of a Teacher



## Joe Flubacher is the “quintessential college teacher—knowledgeable, dynamic, and demanding”

**H**e looks the way a college professor should. High forehead, penetrating eyes, dark-rimmed glasses, button-down shirt. Those who have known him since his undergraduate days say he has *always* looked like a college professor.

To a freshman taking “Principles of Economics” in 1948, he seemed to be the quintessential college teacher—knowledgeable, dynamic, and demanding. Admittedly, memory doth make fools of us all, but Dr. Joseph Flubacher seems to me to have changed less than most of us in the thirty years that have passed since I was that freshman. Joe Flubacher can’t possibly be the dean of the faculty, the senior professor with forty years of teaching behind him. But he is.

If the years have not changed his appearance much, neither have they affected his enthusiasm or his vitality. When he talks about LaSalle, about teaching, or about economics, his animated manner fills his topic with life. He bounces from one thought to another, his hands gesturing vigorously. The expressive face changes from moment to moment, the worried frown giving way to a wide smile that is somehow appealing and innocent.

When he sits, he sits like a bird on a branch—a temporary pause in the natural motion of flight. In the classroom he is always in full flight. He paces, he gesticulates, he scrawls a word on the blackboard or scratches out a quick diagram. He advances on the class, making pulling motions with his hands to ask them to finish the sentence he has started, reassuring him that they are still with him.

His appearance tells you something about him. Conservative tweed jackets or glen plaid suits. Knit ties, regimental stripes, an occasional small figured pattern. Button-down shirts or stripes as narrow as Arrow can make them. But neat. Always neat. A man who doesn’t like disorder.

But the best clue to the man inside the clothes is his manner of speaking. His is not one of your great classroom voices, filling every corner of the room with its deep resonance. At its softest, it has just a hint of Peter Lorre in it. Its magnificence is in its range and variety. No one has ever accused Joe Flubacher of speaking in a monotone. He intones “the Law of Comparative Advantage” in a solemn baritone. A moment later he is answering a frustrating question in a voice that soars to a falsetto. When arguing a point, Joe has been known to hit notes that only dogs can hear. He is a natural mimic, falling

immediately into the whine of the big businessman about workers or into the pugnacious tone of the union leader threatening to bring the company to its knees. As a speaker he is hard to ignore. His eyes seek out the listeners’. The voice moves up and down the scale, characteristically ending on a high note of questioning. Both the eyes and the voice appeal to the listener with great intensity. Listen! Don’t you agree? You *must* agree, don’t you? But along with the emphatic intensity communicated, there is also a sense of vulnerability in the voice. You will hurt him personally if you don’t agree. The voice and the eyes seem to plead with you.

The dominant impression Joe Flubacher makes upon you is that he is a man very much alive. He frets, he worries, he complains, he smiles, he questions, he grimaces, and he laughs. The sensitive face is never in repose; it is always registering some emotion. He seems to feel things with the same intensity he must have shown 47 years ago when he first came to the La Salle campus after graduating from North Catholic. In the nearly half a century since that day, he has been away from the campus for only six months.

**W**hen he talks about those early years at La Salle, his eyes glisten with pleasant memories. The campus still had a newness about it when Joe came as a freshman in 1931. The buildings—College Hall, Wister Hall, and the Brothers’ Residence—had been built in the hopeful prosperity of 1929. They were mortgaged right up to the bell tower, and the bankers were getting restless about their money in the hard times of the Great Depression. Flubacher remembers how money worries plagued Brother Anselm, the president. “The entire student body, about 400 of us, would gather for Mass every First Friday. Brother Anselm would always ask us to pray for a very special intention. Of course we all knew what that was. The bankers were after him, threatening foreclosure. I guess the prayers along with Brother Anselm’s hard work must have done something because somehow the Brothers managed to stave off the disaster.

“Anselm had all kinds of fund raising efforts. I remember we used to have National Youth Administration funds (something like today’s work-study grants) and he would have NYA students stuffing envelopes containing tuition bills and card party announcements. The card parties brought in more money. Brother Anselm would walk





Joe Flubacher (front, left), then a junior, was one of La Salle's top debaters in 1933-34.

among them saying, 'Say a little aspiration with each one you send.' The students took up the phrase. When they were building McCarthy Stadium, my friend Ray McManus and I stood watching them catch hot rivets in a bucket. 'Say a little aspiration with each one,' Ray shouted to the workmen."

**D**espite the poverty of Depression years, the small college had a warm family atmosphere, as Flubacher remembers it. The freshmen and sophomores met in their annual tug of war in the middle of Olney Avenue, uninterrupted by traffic. The second floor of College Hall was popularly called the Polish Corridor because it served as a dormitory for many members of the football team, most of whom were Polish boys from the coal regions. The football team went undefeated in 1934. Joe Flubacher still has a copy of the schedule in his scrapbook, with the score of each game carefully pencilled in. The Big 5 didn't exist, but La Salle had a good basketball team that played in the gym where the Library Annex now stands. The big social events of the year were the class dances. They were often held in a downtown hotel to the music of the biggest "name band" the class could afford. Sometimes bigger than the class could afford, in which case another dance was held in a parish hall to make up the deficit.

Academically, of course, La Salle's smallness did not allow either the quality or quantity of today's programs. Only a few faculty members possessed the doctorate, and the entire faculty numbered only about twenty-five. The library was small enough to be located where the Business Office is now. Brother Anselm was trying desperately to raise the total number of volumes. It was rumored, Joe recalls, that he purchased books by the barrel from the St. Vincent de Paul Society. Brother Louis, who now lives at La Salle in retirement, was the librarian. Laughingly Joe recalls that Brother also raised canaries in the back room. They sometimes "escaped" and flew merrily through the library. Brother Louis threatened suspects in his rich Spanish accent: "You'll get it in the end, boy!"

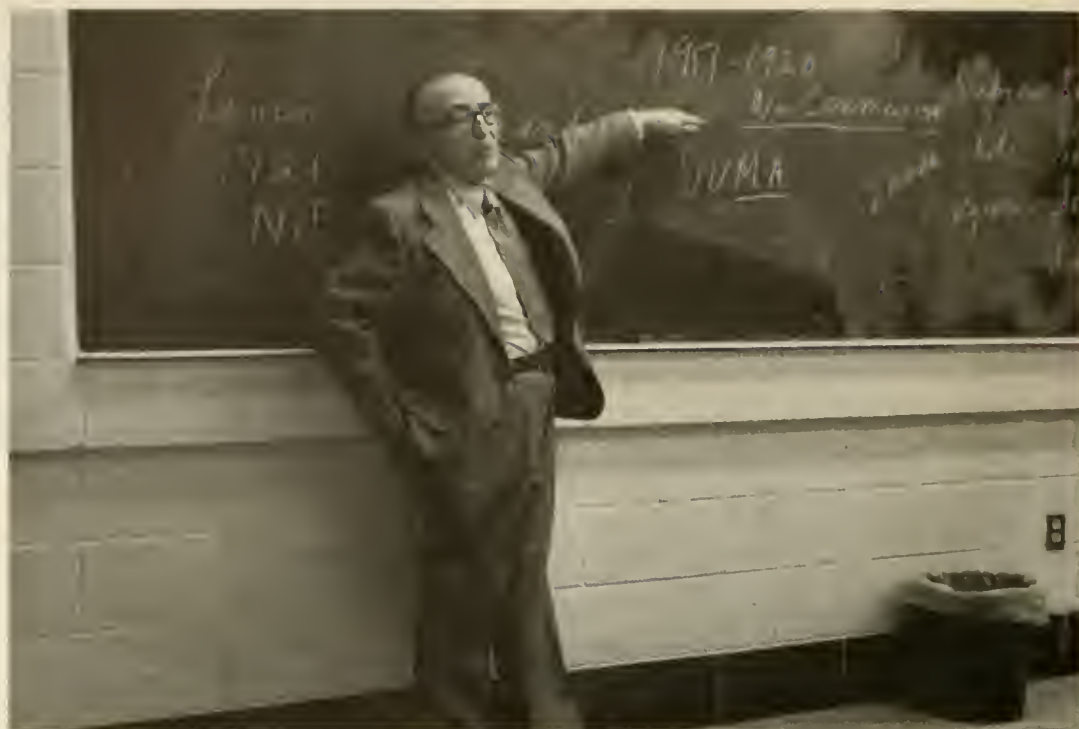
Brother John, another of our beloved older brothers still living on campus, was College Bursar. He kept the treasure of the College in his safe: it included the home-made peanut brittle his sister sent him from Indiana. When the peanut brittle disappeared, the chief suspect was Brother Felix, who also knew the combination of the safe.

"I don't want to make it sound as though we did nothing but pranks in those days," says Joe Flubacher, worrying a little. "But I like to remember the human things about the people. The Brothers were so kind. Times were hard, and they were really poor. But unfailingly kind. Anselm had the reputation of being a hard man. He was, but he was hardest on himself. He had a good heart and a sense of humor that helped him through some tough times. I think often of the brilliance of Brother Felician Patrick in English. Our current president took his name from him, you know, and he couldn't have wanted anyone better. Brother Emilian James was another special friend: a brilliant, entertaining man. I think the wonderful spirit of the Brothers enriched us all when we were students."

#### A Teacher of Teachers

The following members of La Salle College's faculty and staff were taught by Dr. Flubacher.

James Butler  
Joseph Cairo  
John Christie  
John Cziraky  
Timothy Dillon  
John Duffy  
Eugene Fitzgerald  
Joseph Gembala  
Francis Guerin  
Charles Halpin  
Howard Hannum  
Walter Kaiser  
Joseph Kane  
John Keenan  
Robert Lyons  
Joseph Markmann  
John McCann  
Dennis McCarthy  
Joseph Mooney  
Francis Nathans  
Mark Ratkus  
Daniel Rodden  
George Swoyer  
John Veen



Mixed with Joe Flubacher's warm memories are the remembrances of hard work and little pay. When he first returned after graduation, he worked as a general assistant to the President while pursuing a Master's degree at Temple. As soon as he received the degree in 1938, he was hired to teach all five existing courses in economics. "There were no leaves or grants or reduced schedules in those days," he says. He carried a full teaching schedule during the entire ten years he was working on his doctorate at Temple. Deeply affected by the social encyclicals, he wrote his dissertation on *The Concept of Ethics in the History of Economic Thought*.

"It was not the most popular kind of topic for the time," says Flubacher. "Economics was very self-conscious about being recognized as a science, moving away from the philosophical approaches of what used to be called political economy. Today I think the discipline has matured enough to be able to include both the highly mathematical and the philosophical approaches. We need both."

No student ever left Dr. Flubacher's class without being made aware of the ethical dimensions of economics. His approach was often marked by references to the great social encyclicals, *Rerum Novarum* and *Quadragesimo Anno*. Does he still think them relevant? "Of course they are," he says, and I am transported back over thirty years to that freshman classroom as he begins drawing me a diagram of how industry councils could work to harness the oligopolies of big business and big labor.

While proud of the advances in educational quality he has witnessed over the past forty years at La Salle, Dr. Flubacher shares the concern recently voiced by the dean of Harvard about the fragmentation of knowledge in today's curriculum. "I would like to see more integration of courses with the philosophy and religion courses being mediating influences," he says. "If that would mean more

required courses and less of a cafeteria approach, so be it."

So much of Joe Flubacher's life has centered on La Salle that I wondered about his personal life away from 20th and Olney. What I found was not surprising.

He lives like a college professor. A bachelor, he makes his home with a married sister, and a good deal of his home life is focused on his study. There he marks papers, prepares classes, and reads. "Mostly books in economics and the social sciences generally. Some philosophy. I seldom read novels," he says, and smiles as he delivers his little jibe to a former student who was black sheep enough to become an English teacher. "I like to travel when I can. I've seen most of the U.S. and been to Europe twice. I'm developing a couple of other hobbies. One is genealogy. I'm getting very interested in that. The other is collecting U.S. commemorative stamps. I'm not really a stamp collector though. I guess I collect them more out of historical and artistic motives. Mostly, I enjoy looking at them. If I were rich I suppose I'd collect paintings; as it is, I settle for stamps."

The interview over, Joe Flubacher puts a rubber band around the yellowed pages of his scrapbook. There is time for one more worry. "I wouldn't want to say anything here that might hurt somebody or that might sound egotistical." And I thought of Cardinal Newman's famous definition, so apropos here: "A gentleman . . . is one who never inflicts pain."

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*Mr. Keenan is associate professor and recently-appointed chairman of the college's English Department. He is a frequent contributor to this and other magazines and the outgoing editor of the highly-acclaimed literary magazine "Four Quarters."*



Peter Boyle



# THE RELUCTANT JOE

By Robert S. Lyons, Jr.

*1970! A very poor year for Hollywood. Burdened by financial difficulties, the film industry nearly collapsed. Some of the major studios would definitely had gone under if the giant conglomerates had not come in to bail them out.*

*1970 was also the year for the independent producer and films like **Easy Rider**. And **Joe**. And for actors like Peter Boyle, '57.*

*1970 was the year when Peter Boyle, a former Christian Brother found himself the second choice for an obscure role in a low budget film that read more like a soap opera than the sensational hit it was to become. He took the part strictly for "experience" and surprisingly became the film's central character. He earned rave reviews, almost got nominated for an Oscar, and suddenly turned an oblivion-studded career into happiness-ever-after.*

*Only in Hollywood!*

**N**ow it is a windy March afternoon eight years later and Peter Boyle is sitting in Dobson's Restaurant. It's a comfortable spot operated by Charlie Dobson, a singer years ago for Boyle's late father, "Chuckwagon Pete," who had a show on Philadelphia's WCAU-TV in the 50s. Boyle is between roles. "My life is just one holding pattern," he explains. "I'm always on call." Having recently completed a film in Dubuque—yes, Dubuque—Iowa, he is awaiting word to report on location in Boston to begin production on a film about the Great Brinks Robbery with Peter Falk and Warren Oates. Beforehand, he hopes to squeeze in a quick trip to Los Angeles to catch the LA Film Festival Premiere of *F.I.S.T.*, a much-awaited film—

produced in Dubuque, in which he plays a rival union leader to Sylvester Stallone. But for now, Peter Boyle is relaxing over a hamburger platter and a glass of wine. He is explaining how his career has skyrocketed in a "crazy" business epitomized by the strange circumstances that made "Joe" a tough-talking, beer-swilling national hero of the hard-hat set.

"I was really the second choice for Joe," recalls Boyle. They told me that I was marvelous when they auditioned me. But they kept saying, 'you're too young. You're too young.' They finally gave the role to an actor who was a real crazy guy. He was just too hard for them to deal with so after they started to work they called me back and kept saying, 'You can look old, right?' I said, 'I'll do what I can.' It was a very low budget movie and, to me, the script seemed a little bit like a soap opera. I never thought anybody would ever see it. So when I agreed to do it, I said to myself, 'At least I'll experience what it's like to make a movie.'"

When Boyle did *Joe* he was the film's third leading character. By the time the editors finished slicing, *Joe* was so emphatically *the* character, that many Hollywood critics felt that Peter Boyle was the best actor in 1970. He never did get nominated for an Oscar that year—despite such raves as the one written by Judith Crist in *New York Magazine* that cited his "beautiful performance" and praised his "soupçon of sensitivity."

"I'm philosophical about it," says Boyle. "You have to remember that there were a lot of outstanding male performances that year. *Joe* was an independent movie and the guys who handled it were very stupid and alienated a



Peter Boyle as Senator Joseph R. McCarthy (R-Wisc.) in "Tail Gunner Joe" (above) and as the Monster in "Young Frankenstein" (below).

lot of people. They never even set up proper screenings. And in Hollywood, there's a certain community of people who vote for you. It was not *their* movie. It was not even made in Hollywood. It was made by a studio that did not have the publicity apparatus of a studio behind it. And that affects Oscar voting."

**S**till, it was a major breakthrough for an actor who had been struggling for a decade with bit parts in movies like *The Group*, *Medium Cool*, and *Diary of a Mad Housewife*. Chances are that more people recognized Boyle for his roles as the baggage handler in TWA commercials and as a customer in Buick spots shown at the time. But one thing that Boyle soon recognized was that Joe was creating one gigantic identity crisis.

"Politically, I had always been at least a liberal if not a little left of that," Pete recalls. "I had always identified with the acting community with more of a beatnik image of myself. I always thought I was letting people down because they'd say, 'Heyyy Joe, Baby! Howaareyah?' And I'd say (very properly dignified), 'Hello, I'm fine, thank you.' Part of it was just the experience of recognition that was strange. And being so identified with that role, a role that really got to people. I went to a theatre when Joe first opened and stood in the back. People were talking back to the screen. They were actually yelling at the screen. It was unbelievable. An incredible reaction to watch. It was a hard thing for a while."

Despite Joe's phenomenal success, Boyle prefers some of his other films, especially the role of Senator Joseph McCarthy in *Tail Gunner Joe*, the NBC-TV Special in February, 1977. "It was more complicated and fuller," says Boyle of the performance that earned him an Emmy nomination. "It was a very physically demanding role to play, but great fun. I was able to present a *whole* human being both good and bad." Pete also did a fine job as the monster in *Young Frankenstein*, the Mel Brooks film that stands 24th on the all-time money list. "I like this role because it really worked both as a performance and a comedy," he says. "And I always idolized Mel Brooks going back to the days of *The 2,000-Year-Old Man*. He generates so much energy, you can just ride along with it." Also high on Boyle's list are performances in *Steelyard Blues*, with Jane Fonda, and *The Candidate*, with Robert Redford.

Not very high on Boyle's list is the financial state of Hollywood and the film industry. "Sometimes I wonder how anything gets accomplished," he says. "It's just too crazy. I'm not a business type person, I don't have a business head, and I really don't understand how this (film) financing works. But I'm absolutely amazed. They're spending \$30 million dollars for *Superman* (now in production. It may be the costliest film in history). \$30 million dollars! I mean you could feed half of Africa for that!

"It's a strange world, Hollywood. I don't know who's paying who and I don't know what they're paying for. You just sort of wonder because the cost of production has tripled in a few years. You don't know what the reality of spending is. It makes me sad to see that movies are getting into the same thing they got into in the late sixties. They keep escalating the money they want to spend. Horrendous amounts of money."

How influential are the film critics?

"They can help to a certain point and they can hinder to



a certain point," says Boyle whose star really began its ascendancy after that favorable Judith Crist review in 1970. "But by and large, an audience reacts on a much deeper level than a level of criticism. You really don't go to a movie to criticize it. You really go to live it. To *live* it! It becomes almost like a personal experience. Sometimes, whether it's good or bad, it's not even relevant as to why it affects you. I mean I've been in movies and said, 'It's a terrible movie,' and then I started crying because the situations were presented so powerfully. Like in dealing with family situations or situations of emotion or stress. There's often a deep response, like, 'Here comes the shark! Get away from me!' There's a great pleasure in that because you're able to be scared by the shark and you're still sitting in your chair with your pants and shoes on.

"In most movies, it really doesn't make any difference what the critics say. Films aren't always art and you can't always apply aesthetic standards to them. I'll give you a good example. You know that *Star Wars* was the top grossing film last year. Do you know what the second top grossing film was last year? This is really interesting. Do you know the answer? *Smokey and the Bandit* was the second biggest movie last year and I doubt if any critic had anything to say about that film. I went to see it and believe me, it was like a sub-par drive-in movie. But it made \$40 million and now they're planning a sequel.

Boyle says he was always involved in different hero roles while growing up and started thinking seriously about acting in his early teens. "From a certain point, acting almost had an inevitability about it," he recalls. He graduated from West Catholic, joined the Christian Brothers, and majored in English at La Salle. He left the Brothers shortly afterwards during graduate school, joined the Navy, and then began his acting career.

"I've had my share of frustrations," Boyle says. "I'd like to do some other parts and I'd like to accomplish certain things. I find life getting mellower now. I tend to enjoy things a lot more, even more than I did four or five years ago. Why? I think that the mid-thirties is a tremendous time of crisis, especially for men. But forty is a mellow time when you begin to accept mortality, accept your limitations, and enjoy what you have."

**B**oyle was married last October to Loraine Alterman, a freelance rock journalist. They have an apartment in New York's fashionable East Side but plan to move to a beachfront home in Long Island sometime this summer. "I go to California to work sometimes, but New York is my home," he says. "There are more things to do here. It's more relaxing and they have better restaurants here. I like to keep things quiet, anyway. Besides, I know where the streets are here. Your feet actually touch the ground here every day. In California, everywhere you go you're in a car."

Claiming to be "totally addicted" as a New York Knickerbocker fan, Boyle has a surprising choice for his favorite television show (other than NBA basketball): "There's a Spanish language station that has the *Three Stooges* on every day," he says. "I just love it. It's all dubbed in Spanish so I don't understand a thing they're saying. But you don't need to I watch it every day."

If films like *F.I.S.T.* turn out to be as successful as *Joe*, many more people will be watching Peter Boyle every day, too.



As an asylum escapee in "Steelyard Blues" (above), Boyle disguises himself as an airline captain, a gaucho, and a menacing gun-toter. He says the best part about filming "The Friends of Eddie Coyle" (below) was hanging around the set and learning from Robert Mitchum whom he calls "an incredible character, really an amazing guy."



# Armed Neutrality

By Michael R. Dillon, Ph.D.

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## The Supreme Court,

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## Religion,

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## and the Schools

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*(IN THE WINTER ISSUE, we followed the development of the "Child Benefit Theory" which allowed aid to all school children as future citizens. But when the Supreme Court turned from questions of parochial education to grapple with religion in the public school system, new tests for constitutionality under the First Amendment arose. These new tests required both secular legislative purpose and a primary effect neither advancing nor inhibiting religion. Consequences of these new tests dominated Supreme Court decisions during the 1970's.)*

### IV

#### Parochial Aid — A Sterner Test

**H**aving established a test of "secular purpose" and "primary effect," in the late 1960's the Court returned to the questions of aid to non-public grammar schools and high schools. The Test announced in *Abington* clearly drew a stricter line than mere neutrality. But the first two decisions during this period gave no hint of the rigid and demanding tests to be announced in 1971 and reinforced in 1973.

When asked to rule on the "loan" of "secular textbooks" to all students attending elementary school in 1968, the Court used the original "Child Benefit Theory" and approved the loan as a simple device for "extending the benefits of state law to all citizens." (*Bd. of Educ. v. Allen*)

Two years later, 1970, the Court followed a long tradition of judicial precedents when it ruled that tax exemption of church property in New York City did not violate the "non-establishment" provision of the First Amendment.

Then in 1971 the "Wall" fell in; that is to say, the Supreme Court's understanding of the "Wall of Separation" came crashing down upon massive state aid programs to non-public schools in both Pennsylvania and Rhode Island. The background to the 1971 conflict is significant. With educational costs soaring and under pressure from religious groups, especially Catholics, for "Child Benefit" aid, state legislatures saw a dual benefit from parochial aid programs. *First*, the political support of vocal Catholic minorities could be garnered. And, *second*, by funding parochial schools, the taxes needed to support public education could be kept at a manageable, if heavy, level. Legislators, quite legitimately, feared that the closing of non-public, especially Catholic schools would leave the state with inadequate facilities, financial deficits, and the need for massive tax increases which would in turn prompt a taxpayers' rebellion. Moreover, by the late 60's Church authorities spurred on by past successes under the "Child Benefit Theory" now sought extended forms of aid to counteract their own rising costs. By this time the Catholic hierarchy had clearly reversed its position of over one hundred years which rejected all state aid as a



prelude to state control. As we shall see the Church's new, active demand for state aid undoubtedly hurried the Court toward announcing its own stricter tests on permissible aid.

In Rhode Island, the legislature in 1969 authorized supplemental payments for the salaries of teachers of secular subjects in non-public elementary schools. In 1968 the Pennsylvania Non-Public Elementary and Secondary Education Act provided reimbursement to non-public schools for the costs of "secular education services," including "teacher's salaries, textbooks, and instructional materials." In both states intricate state supervisory machinery was involved. Teachers were to be certified, school accounts were to be approved, and no forms of religious teaching or worship were to be funded. Indeed, in Rhode Island the teacher seeking the supplement had to agree in writing "not to teach a course in religion for so long as or during such time as he or she receives any salary supplements."

The "Child Benefit Theory" was already in jeopardy when these two cases reached the Supreme Court. On the one hand, the Rhode Island plan had been ruled unconstitutional by the District Court. On the other hand, the Pennsylvania plan had been approved by a three judge Federal court—but only by a 2 to 1 margin.

The Court ruled on the two cases simultaneously. Both programs were unconstitutional. Religious and legislative leaders were shocked. The justices refused to use the old "Child Benefit Theory." Provisions for "direct financial aid" to either the teachers or the church-related schools distinguished both programs from *Everson* and *Allen*. Rather, the Court reiterated and expanded its test announced in 1963 for religion and the public schools. Arguing that these programs touched upon an "extremely sensitive area of constitutional law" the Court now announced three tests for permissible aid to non-public schools:

First, the statute must have a secular legislative purpose; second, its principle or primary effect must be one that neither advances nor inhibits religion . . . finally, the statute must not foster an excessive governmental entanglement with religion. (*Lemon v. Kurtzman*, 1971)

While both statutes may have a "secular legislative purpose," the Court felt this aid creates "potential if not actual hazards." The children involved are at an "impressionable age." Moreover, religion permeates the entire atmosphere and teaching philosophy of the sectarian schools. This is precisely why parents have chosen such schools. The Court thus reasoned that "a dedicated religious person . . . will inevitably . . . find it hard to make a total separation between secular teaching and religious doctrine."

With all of these reservations, the crucial question in both cases was the third or final addition to the test—excessive government entanglement. In the Pennsylvania (*Lemon v. Kurtzman*) and Rhode Island (*Earley v. DiCenso*) cases, the third test doomed the legislation. Excessive entanglement took three distinct forms. First, the "comprehensive measures of surveillance and control" adopted by Rhode Island and inevitable in Pennsylvania create and necessitate "excessive and enduring entanglement between state and church." Second, there existed a dangerous willingness on the part of the church authori-

ties to allow "excessive governmental direction of church schools" as the price of aid. Third, the necessity of massive annual funding raised questions of "the divisive political potential of these state programs." The Court feared citizens would find "their votes aligned with their faiths."

"Ordinarily political debate and division, however vigorous or even partisan, are normal and healthy manifestations of our democratic system of government, but political divisions along religious lines was one of the principal evils against which the First Amendment was intended to protect."

This 1971 test for permissible aid proved extremely difficult to meet. New York State tried to frame its financial assistance laws to conform to the new test but failed to avoid the entanglement dilemma. In rapid order, the Court in 1973 ruled *unconstitutional*: (1) direct payments for secular textbooks, (2) grants for "maintenance and repair of facilities," (3) tuition reimbursement to low income families, (4) tax credits to either children or to parents, and (5) reimbursement of record keeping expenses for state required testing and reports. (*Committee for Pub. Ed. v. Nyquist*, 1973 and *Levitt v. Committee for Pub. Ed.*, 1973) This same year another Pennsylvania statute providing for reimbursement to parents of a portion of private school tuition was also held unconstitutional under the rationale of *Nyquist*. State legislatures seemed trapped between two of the Court's tests. By providing financial support, even indirectly, the Court detected a primary effect of advancement of religion. But when sufficient surveillance and auditing were present to guarantee a purely secular use of the funds, the Court saw excessive entanglement with religious institutions. Thus the general scope of the 1973 decisions led one member of the Department of Justice to concede "it seems difficult to conceive of any substantive program of state aid to sectarian schools that could avoid this test."

However, religious leaders clung tenaciously to the old "Child Benefit" test. And, legislative members desperate to fulfill campaign promises exercised imagination and creativity in devising legislative programs to circumvent the Court's test. In some states the legislative game manifestly became evasion and subterfuge. Leo Pfeffer has neatly described the course of state action as follows: "Pass a law aiding parochial schools and start funding it as soon as possible; when the law is declared unconstitutional, pass a new one with some variation and begin again immediate funding." The tactic worked for some time since any requirement for repayment of already dispersed aid would be both difficult to enforce and highly unpopular.

In light of these tactics, plans for parochial aid by state legislatures were no longer viewed by the Supreme Court as conceived in "good faith." The neutrality long sought by the Court now changed toward a watchful and wary "cold war mentality" best expressed by the phrase "Armed Neutrality." What the Court had sought to avoid now existed in fact. As Catholic leaders and the Court confronted one another, each refused to accept the principles espoused by the other.

In 1974 and 75 New Jersey and Pennsylvania once more bore the brunt of this confrontation. In 1974 New Jersey legislation authorizing funds (a) to reimburse par-



The Court noted that religious services were not required and that



ents for secular textbooks and supplies while (b) paying for "secular instructional materials, equipment and auxiliary services," was challenged. The Federal District Court ruled the law unconstitutional and ordered the return of supplies and equipment. Receiving a stay on that injunction, New Jersey appealed to the Supreme Court and continued funding. While the appeal was still pending, and before any decision was announced, the Supreme Court took the extraordinary action of vacating the earlier stay and reinstating the injunction ordering supplies and equipment to be returned to the state. This *vacatur sua sponte* was quite unusual and signaled the Supreme Court's growing intolerance with evasive action and speedy spending. A short while later, the Supreme Court confirmed the District Court's decision that the program was unconstitutional. (*Marburger v. Public Funds for Public Schools*)

In 1975 Acts 194-195 of the Pennsylvania legislature were challenged in *Meek v. Pittinger*. The results were predictable. Act 194 authorized state funding of "auxiliary services" such as "counseling, testing, and psychological services" including remedial education for the disadvantaged. Act 195 lent secular textbooks to children in non-public schools. But 195 also authorized the Department of Education to lend "instructional materials and equipment" which included maps, periodicals, films, projectors, tape recorders, and laboratory equipment.

The Federal District Court, following *Marburger*, allowed the loan of textbooks *ala* *Everson* or *Allen* but overturned everything else in Acts 194-195. A seriously splintered Supreme Court followed suit. Even though the aid took the form of "wholly neutral, secular instructional material and equipment," these grants enabled the religious schools to channel large sums to their own general



# non-Catholics were admitted to the faculty and student body

operating budget. Because of the "massive" nature of the aid, the Court ruled its effect on religion "was neither indirect nor incidental."

Pennsylvania's statutes failed the Court's test on two grounds. First, the church schools and ultimately the Church itself (and not the children) were "the primary beneficiaries of Act 195." Second, the massive aid program (\$12 million in 1972-73) required extensive policing devices and would "necessarily give rise to a constitutionally intolerable degree of entanglement between church and state." (*Meek v. Pittinger*) Still irritated over evasive tactics, the Court warned the District Courts not to rely upon "the good faith and professionalism of the secular teachers and counselors functioning in Church-related schools."

In 1977, the Court relented a bit, apparently recognizing that its Pennsylvania decision on remedial aid and diagnostic services was an overreaction to the hostile atmosphere of the mid-1970's. In an Ohio case, *Wolman v. Walter*, the Court approved supplying non-public school students with "books, standardized testing and scoring, diagnostic services, and therapeutic and remedial services." These services need no excessive surveillance and so escape entanglement. They generally occur on a neutral site beyond Church control. And they do not provide massive aid capable of being diverted to either the school or the Church.

## V

### Colleges are Different

**B**efore concluding, we must look briefly at three decisions of the 1970's which involve the funding of religious higher education. They seem to move in exactly the opposite direction. In 1971, on the same day the Supreme Court's three part test for aid to education was announced the Court applied the test to the Federal Higher Education Facilities Act. This act provides construction grants to private and religious schools for buildings with secular education purposes, like our own Olney Hall. Unlike the decisions on elementary and secondary education, here the Court found the Congressional action to pass all three tests of secular legislative intent, principal effect and excessive entanglement. What had changed? What was different?

First, the Court found "significant differences" between "institutions of higher learning and parochial elementary and secondary schools." In the colleges and universities the religious and secular educational functions were clearly separable. The dominant policy of the pre-collegiate education was "to assure future adherents to a particular faith by having control of their total education at an early age." College students, on the other hand, "are less impressionable and less susceptible to religious indoctrination."

Furthermore, by their very nature, college and post graduate courses tend to limit the opportunities for sectarian influence by virtue of their own internal disciplines. Finally, many church-related colleges and universities seek to evoke free and critical responses from their students and are characterized

by a high degree of academic freedom. (*Tilton v. Richardson*)

That religious services were not required of students and that non-Catholics were admitted to the faculty and the student body were noted by the Court. Also the nature of the one time, lump sum, construction grants removed the need for continued surveillance and so avoided excessive entanglements.

But this was only the beginning. While the Court has clearly indicated that funding a religiously-dominated or controlled school like a seminary would not pass the secular legislative intent test (*Hunt v. McNair*), they have continued to accept funding of religiously-affiliated colleges on a scale unimagined in *Tilton*. For instance, in the most recent case to arise in Maryland, the state legislature provided annual grants to private colleges, including religiously-affiliated ones. The schools were free to use this money "as they saw fit" with the one minor exception that such funds not be used for sectarian purposes. (*Roemer v. Bd. of Public Works of Maryland*)

The argument of *Roemer* is expensive and ought to be encouraging to all those concerned about the future of Catholic higher education. In place of the fear of subter-

### Parochial Aid

- 1971 *Lemon vs. Kurtzman*—reimbursement to non-public schools in Penna. of secular educational costs was unconstitutional
- 1971 *Earley vs. DiCenso*—reimbursement of teacher's salaries in Rhode Island was unconstitutional
- 1973 *Committee for Pub. Ed. vs. Nyquist*—maintenance grants, tax credits and tuition reimbursements were unconstitutional
- 1973 *Sloan vs. Lemon*—reimbursement of partial tuition is unconstitutional
- 1973 *Levitt vs. Committee for Pub. Ed.*—reimbursement for state mandated record keeping was unconstitutional
- 1974 *Wheeler vs. Barrera*—states need not provide comparable services in religious schools
- 1974 *Marburger vs. Pub. Funds for Pub. Schools*—reimbursement of text books and supplies as well as purchases of instructional materials and auxiliary services are unconstitutional
- 1975 *Meek vs. Pittinger*—Penna. acts 194 and 195 providing for instructional materials and auxiliary services declared unconstitutional
- 1977 *Wolman vs. Walters*—relented and allowed diagnostic and remedial auxiliary services not performed in the parochial school

## It may be a difficult formula but it is not anti-Catholic

fuge which exists at lower levels of religious education, here the Court accepted evidence of the good faith and professionalism of the faculty, arguing that courses are taught "according to academic requirements intrinsic to the subject matter and the individual teacher's concept of professional standards." Thus, the Court saw no need for extensive programs of state investigation or surveillance to detect attempts at indoctrination under the guise of secular education. Moreover, political divisiveness seemed less a danger to the Court given both the economic necessity of collegiate education and the wider student body.

The future for expanding this form of aid is very optimistic. In *Roemer* the Court openly refers to these grants as "subsidies" and acknowledges that they "free the institutions' resources" for other purposes. The Court is evidently aware that it is treating colleges and universities entirely differently than it is treating other forms of parochial aid. Since the colleges are generally not under diocesan control, the Court finds this new form of aid to meet all three of its tests.

### VI

#### Conclusions

In retrospect, has the Court acted with an anti-religious or anti-Catholic bias? I think not. Clearly the Supreme Court's decisions during the 1970's have not been supportive or encouraging to a Catholic educational system pressed by growing financial burdens. But would we want a Court that would show sympathy to Catholics, or Baptists, or Jews, or Methodists? Again, I think not. Taken as a whole, the Court's decision have pursued a legal formula applicable to a complex situation. It may be a difficult formula but it is not anti-Catholic.

Given the tests announced in 1971 what are the prospects for aid to parochial schools in the future? Here I see no hope. The ten decisions spanning the past seven years reject all but the most limited forms of aid. To place

hope in complex "voucher plans" because they benefit the state's educational mission is to close our eyes to the clear arguments of secular purpose and excessive entanglements. Indeed, we need to admit that demands by Catholic authorities for massive "Child Benefit Aid" as a matter of legal right undoubtedly pushed the Supreme Court toward the stricter tests adopted during the 1970's.

In the same vein, it appears fruitless to await new appointees to the Court. The area of aid to religious education is one in which the liberal Warren Court of the 1960's and the more conservative Burger Court of the 1970's are in agreement. There exists no evidence of any judicial pressure to depart from the tests now established. And, ultimately, the Constitutional Amendment remedy proposed by some church leaders is also a false hope. The political mobilization necessary to achieve ratification of such an amendment in ¾ths of the state legislatures is highly unlikely, if not utopian. Thus, for the foreseeable future parochial aid at the elementary and secondary levels will be limited to basic safety protection, textbooks loans, and remedial or diagnostic services.

However, at the Collegiate level the Court has clearly indicated a willingness to accept massive funding. This area will become the avenue of the future for Catholic parents concerned about education. And it would be beneficial to concentrate our attention and our energies at this level immediately. The Catholic College has shown it can provide an equivalent or superior education to that provided in the state system and at a substantially lower per pupil cost. This efficiency and economy enhance the possibilities for state funding, and we should continue to stress them.

While we await future developments in this area, we might ask if the Supreme Court's rulings at the lower levels may have been a blessing in disguise? Were we too ready to allow governmental control in exchange for financial support? Should we all along, perhaps, have followed the Amish approach and rejected all offers of state aid fearing that such aid would compromise the mission of the Church to bear witness to the poverty of the goods of this world as measured by the goods of the soul?

### Aid to Colleges

1971 *Tilton vs. Richardson*—approved construction grants for secular facilities

1973 *Hunt vs. McNair*—broadened permissible aid from states but denied it to religiously dominated schools

1976 *Roemer vs. Board of Public Works*—approved lump sum grants to private schools

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# THE SYSTEM Comes of Age

*With All American Michael Brooks leading the fast-break,  
The Explorers were one of the nation's most exciting teams*

By Larry Eldridge

It was Michael Brooks ripping down rebound after rebound and firing outlet passes to Darryl Gladden. It was Gladden pushing the ball up the court at breakneck speed with uncanny precision and flair. It was Kurt Kanaskie and Mo Connolly pulling up to launch guided rockets from 20-25 feet. It was Jim Wolkiewicz trailing the action and notching followup rebounds and baskets. And it was Brooks beating everyone else downcourt for unstoppable drives and heart-stopping dunks.

It was—and is—*The System*, Paul Westhead's fast break offense which carried the 1977-78 Explorer basketball team to an 18-12 record, the East Coast Conference championship, and a berth in the NCAA Tournament.

Westhead tinkered with elements of *The System* during the 1974-75 season, experimented with the offense and examined the results during his summer coaching stint in Puerto Rico last year, and finally unleashed it against the Explorers' entire schedule this year. The reviews were smashing—and along the way some records were smashed.

In all the Explorers, who were easily the Big Five's most exciting team this year, broke a total of seven individual and team offensive records.

The new team records:

- Most points in a season (2503)
- Most field goals in a season (1047)
- Most assists in a season (563)
- Field goal percentage (.496)

New individual marks:

- Most field goals—Michael Brooks (288)
- Field goal accuracy—Michael Brooks (.588)
- Most assists—Darryl Gladden (186)

After ironing out a few kinks in December, when the Explorers lost some tough games to opponents like Louisville, Penn, Rhode Island, and North Carolina at Charlotte, the team opened up the throttle and won its first six games in January, and ten of thirteen at one point, with the losses coming only to highly regarded Syracuse, Duke, and Notre Dame.

Easily the high point of the season was La Salle's pulsating victory over Temple in the ECC Championship game at Easton. The Explorers, who had clinched a first round bye in the playoffs by placing first in the regular season ECC East Division with a perfect 5-0 record, earned the right to meet Temple in the title game by



Jim Wolkiewicz (31) blocks field goal attempt by St. Joseph's Norman Black. Wolkiewicz was La Salle's best defensive player the past four years. Mo Connolly (20) was the Explorers' most improved player this year.

disposing of St. Joseph's (for the second time this year) in a quarterfinal game at Hayman Hall, and by beating Delaware in the semifinal round.

The championship game with Temple, which was 24-3 and had lost only to Syracuse, Virginia, and La Salle in the regular season, was a seesaw battle which saw Temple finally begin to take command near the end of the game. The situation looked pretty dim with the Explorers trailing 70-66 and only 1:51 left in the game when senior co-captain Jim Wolkiewicz turned a missed shot by Kurt Kanaskie into a three point play with a pretty reverse layup after an offensive rebound. Michael Brooks then put the Explorers up 71-70 with a pair of free throws with 1:17 left.

Temple's Ricky Reed appeared to rescue Temple with a clutch jump shot with only 10 seconds remaining to lift the Owls back into a 72-71 lead. But then Darryl Gladden, no newcomer to last second heroics, threw in his now famous 27 foot rocket over Tim Claxton with one second left in the game to give La Salle the game, 73-72, the ECC title, and the automatic berth in the first round of the NCAA playoffs.

"Darryl drilled that shot with the expertise of an archer," said Westhead in the jubilant La Salle locker room after the victory. "I thought it was going to be five feet short and then I could of sworn the basket moved five feet out and sucked it in."

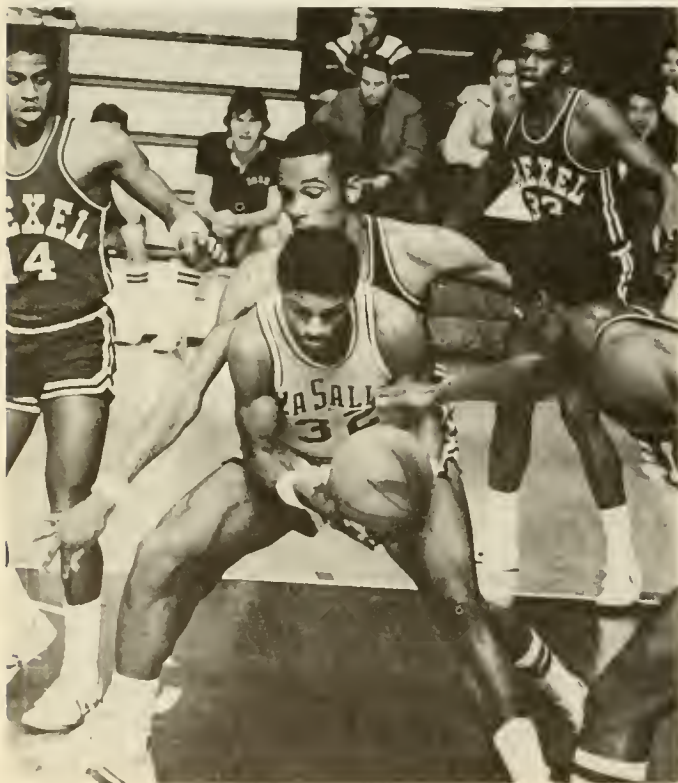
"Earlier in the day I had told our guys this was going to be like Star Wars and that our gunners were going to have the Force with them. Maybe I was right about that."

The Force, or at the very least some very hot shooting, enveloped the Explorers in the first half of their first NCAA Tournament contest against Villanova at the Palestra and La Salle left the court with a 49-46 halftime advantage after what was one of the finest halves of basketball ever played in the Palestra.

Villanova, behind some hot shooting by Alex Bradley and Rory Sparrow, took command of the game in the second half and finally prevailed 103-97, earning the right to advance to the Eastern Regionals in Providence.

The Wildcats withstood a spectacular 35 point (14-17, 7-9), 14 rebound performance by Michael Brooks in that game, and every La Salle starter hit double figures,

Helms All American Michael Brooks, shown here in a typical 1977-78 scenario — being tripled-teamed, was named Big Five MVP this season. He is also believed to be the first player ever to lead the East in both scoring and rebounding in the same year.



but La Salle's all out effort fell just a bit short.

Westhead, though, seemed to have no regrets about the 1977-78 season.

"I wouldn't trade this season for the world," he said prior to the final game against Villanova. "It is the best season we've had as players and coaches in my eight years at La Salle. I wouldn't trade it for a half-dozen more wins."

Although former Notre Dame football coach Ara Parseghian once claimed that "sophomores don't help you until they're seniors," this year's Explorer squad belied that notion, as four of the starting five members were sophs and contributed significantly to the team's successful showing.

6'7" forward Michael Brooks, on the heels of an excellent freshman campaign in 1976-77, had a storybook season and his statistics and post season honors tell the story pretty well.

Brooks led the ECAC, including the Big Five and ECC, in scoring (24.9) and rebounding (12.8). In addition to his field goal and field goal percentage records he also moved into eighth place on the all time La Salle scoring list with a career total of 1275 points. His 696 points this season was the second highest single season total in La Salle's history, trailing only Tom Gola's total of 750 in 1954-55.

Brooks also set new career highs for points (39 vs. Notre Dame) and rebounds (20 vs. St. Joseph's) and was the only player in the nation to rank in the top ten in the NCAA's Division One statistics in both scoring and rebounding.

Among Brooks' post season accolades included the Robert Geary Trophy signifying the Big Five Player of the Year, All Big Five, All ECC, ECC Player of the Year, All ECAC, All District 2, Citizen Savings (Helms) All American, and honorable mention All America by the Sporting News and the Associated Press.

Villanova Head Coach Rollie Massimino, who watched Brooks score 60 points and grab 33 rebounds against the Wildcats in two confrontations called Brooks the best player in the East.

And Westhead claims that the best is yet to come.

"Michael is a player with an abundance of physical and natural ability," says Westhead, "with size, strength, quickness, and speed being the ingredients, plus, internally, the great energy to go with these skills."

"In our system of fast breaks he rebounds, outlets the ball, and beats everybody downcourt. He goes 90 feet as well as any forward I've ever seen, and I know that we haven't seen the best he can give yet. When he learns to control the energy and talent for play after play after play over 40 minutes, then we'll see something truly special. When he discovers the proper rhythm pattern, when he someday does it all, he's Elgin Baylor."

"But I say that knowing he is a college sophomore. It is my way of pointing out what aging and experience are all about."

Despite the avalanche of attention and honors heaped on Brooks this season, he was by no means a one man



show. Michael's three classmates, Kurt Kanaskie, Darryl Gladden, and Mo Connolly, each made noteworthy contributions, as did senior forward Jim Wolkiewicz.

Gladden, who played in the important "one" spot in *The System*, was the dealer, the elusive penetrator who in many ways was the key to the successful operation of *The System*. Gladden's perceptive vision on the court and his magical passing orchestrated the offense into a smooth, efficient machine.

The 6'1" guard, who also averaged 11.6 ppg. on a combination of long range shooting and spectacular drives of the lane, was elected to the second team All ECC squad this year. His shooting percentage of .502 was second best on the club.

**K**anaskie, Gladden's backcourt partner, established himself as one of the deadliest perimeter shooters in the East this year and provided an invaluable dimension to the fast break.

The 6'0" soph with the quick trigger finger averaged 17.2 ppg. this year, mostly on outside bombs, and also dished off 124 assists, despite being the "off the ball guard."

Kanaskie hit nearly 50% of his shots from the field this year (.496) and his accuracy extended to the free throw line, where he was the Big Five's best free throw shooter (.818).

The fourth sophomore in the starting lineup, 6'7" forward Mo Connolly, emerged from a totally obscure freshman campaign, during which he scored a total of 18 points in 18 games, to average 12.8 ppg. and 6.2 rpg. in a very encouraging 1977-78 performance.

Another outstanding perimeter shooter with remarkable range, Connolly also handled some tough defensive assignments this year and turned in some impressive rebounding performances, especially late in the season.

Perhaps Connolly's trump card is his passing game. He was easily the sharpest, most fluid passer in the Explorers' frontcourt this year, notching a total of 76 assists, third only to Gladden and Kanaskie.

Connolly was also a very close second to Temple's Tim Claxton in the balloting for the Big Five's Most Improved Player award.

The only senior in the starting quintet, 6'6" forward Jim Wolkiewicz capped a fine four-year career at La Salle with an excellent senior season laced with clutch performances.

Wolkiewicz established himself as a tough defender and gutsy rebounder during his first three years, but this season he also came through with big scoring nights when the Explorers needed them most. He scored a career high 21 points in a big game against Syracuse, poured in 19 points (7-8 from the floor, 5-5 from the line) against Temple in the ECC title game, and contributed 18 points (8-12 from the floor, 2-2 from the line) in La Salle's NCAA opening round loss to Villanova.

His steady play and consistently unflappable court demeanor significantly helped this young team keep its bearings on target throughout the season.

Of course no team advances far without support from



Paul Westhead, speaking at Alumni Downtown Club luncheon, has now coached more La Salle basketball games than any of the 13 previous Explorer mentors. His overall won-lost record is 127-92.

its bench and the Explorers received leadership and big plays from a number of players throughout the season.

Senior co-captain Joe Mihalich and classmate Tony Di Leo provided classy leadership in the backcourt, which also included freshmen Kevin Lynam and Greg Webster.

In the frontcourt junior Tony Plakis, sophomores Mark Spain and Reggie Miller, and freshman Stan Williams each had moments in the spotlight and provided a solid reservoir of talent which Westhead drew upon during the campaign.

6'5" senior forward Gregg Metzinger, who suffered with a painful shoulder injury throughout the season and saw very limited action, nevertheless provided a glowing example of dedication and self-sacrifice for his teammates.

But according to Westhead, the success the team experienced this year is ultimately traced back to *The System*.

"When an offense is geared for special plays and special players," he said on the eve of the NCAA Tournament, "then you live and die with the plays and the players. But when the game depends on *The System*, then *The System* devours the individuals into it. If each guy doesn't follow *The System*, he doesn't play. *The System*, we use, I think it's the greatest thing in the game of basketball. We're doing something that can't be stopped. Our philosophy is, other teams never beat us. Other team's ability, fate, luck, bigger players, whatever, they might beat us, but when we lose, we just didn't get enough from *The System*."

"In our system, one guy is releasing, getting a ten yard lead on everyone else, two guys are ten yards behind, one has the ball. Then we have Michael Brooks, who has the tools to go baseline to baseline faster than a speeding bullet. Most teams don't have a guy to do that. Brooks draws defenses to him and because it is him with the ball they know he is going to score himself or find other available people. I decided on *The System* so we could play any night, anywhere in the country whether certain guys were playing well or not."

And what about next year?

"We'll be back in the NCAA playoffs next year," said Michael Brooks after the season. "And the year after that."

Who can argue with him?

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Larry Eldridge is the college's sports information director and a frequent contributor to La Salle and other publications.

# Around Campus

## La Salle's New Athletic Director; Irrepressible Enthusiasm



Bill Bradshaw, '69, in his Hayman Hall office today and as a star infielder during his college days.

If optimism, enthusiasm, and hard work are the necessary ingredients for success as an athletic director on the college level, then Bill Bradshaw, La Salle's new director of athletics and recreation, appears to have a glowing future ahead of him.

The 30-year-old La Salle graduate ('69), who took office in January, was selected to succeed the retired Jack Conboy from a field of more than 80 applicants for the position. In just five short months on the job, Bradshaw has impressed everyone with his irrepressible drive to upgrade the quality of the entire athletic department.

Bradshaw, one of the greatest baseball players in La Salle's history, played second base in the Washington Senators/Texas Rangers organization before a severe broken ankle in 1970 brought an abrupt end to his playing career.

After receiving a master's degree in guidance and counseling from Niagara University in 1972, the Niagara Falls native was named Niagara's head baseball coach. He served in that post for three years and his 1974 squad set a new Niagara record for most wins in a season with 29.

Bradshaw was named director of alumni at Niagara in August, 1974 and served as a close liaison with the athletic department and helped coordinate Niagara's fund-raising programs.

In 1976 Bradshaw left Niagara to join Matlack, Inc., an international trucking firm. He was Matlack's regional sales director in the Delaware Valley immediately prior to accepting the AD's post in December.

"I'm honestly excited about the future of our athletic programs here at La Salle," Bradshaw said recently. "There have been a hundred changes since I graduated, most noticeably the influx of women's athletics, but I feel that with the proper amount of hard work and properly directed enthusiasm about La Salle we can establish an athletic program to be proud of, to care about, and to brag about.

"For years, La Salle has been known in athletic circles around the country primarily as a basketball school. We obviously have a basketball program we can be very proud of, but I think we—and I mean the entire department—can do better than that. I think we should be recognized as a school with a suc-

cessful, broad-based athletic program across the board."

Although it has been 12 long years since a La Salle team other than basketball has won a conference championship, Bradshaw is confident that La Salle's athletic fortunes can swing the other way in the very near future.

"My immediate goal is to get all of our teams successfully competitive," he says. "In some cases—swimming, soccer, and baseball, for instance, I think we're just about there.

"Our swimmers won nine events in the ECC championship meet but finished third by over a hundred points. What is happening there is that we suffer from a lack of numbers. Our front-line kids can compete with anybody, that seems obvious. What we don't have enough of are the walk-on student athletes, the kids who may not be blue chip athletes but who can still contribute to a team's success.

"I think it is my job to try to communicate to the La Salle community, our students, faculty, and alumni, and especially to our own athletes, the importance of selling La Salle and La Salle athletics to high school stu-



dent-athletes. We need a wholesale PR movement to help make our own people aware of the special qualities that La Salle has, and for the need to pass that along to people outside the college community.

"We have to invite our alumni back to La Salle, let them see some of the ways in which La Salle has changed and kept contemporary while still retaining the qualities which make La Salle such a good and enjoyable place to be. We have to get back their interest, let them have a voice in things, get them enthused.

"And enthusiasm is a key because enthusiasm indicates sincerity. Students are more perceptive today than ten or fifteen years ago. A student-athlete isn't going to come to La Salle because his or her father may have come here. They have to be convinced that La Salle is someplace they want to be and therefore there is a need for the enthusiasm about La Salle to be transmitted from different areas.

"It isn't just enough for our coaches to recruit athletes. Everyone has to get in the act. If an athlete is constantly hearing that La Salle is a quality school—academically and athletically—on a number of different fronts from a variety of people, especially our own current and former athletes, it is going to make the athlete's decision a lot easier."

In addition to initiating an all-out PR-oriented drive for greater numbers of athletes, Bradshaw has a few more ideas up his sleeve.

"I've been meeting with the coaches and captains of all sports on a regular basis to make sure we—the administration—are doing the things that will be most helpful to our teams within the realm of our capabilities.

"These meetings provide a very valuable forum of ideas, helpful to me and I think helpful to the coaches and athletes. We're asking each other gut-wrenching questions, such as 'Why aren't we winning? Would you recommend La Salle to a high school student?' We're taking a good close look at where we are and where we want to be.

"And although I think winning is extremely important, I think a more important goal for us to have at La Salle is to insure that a student-athlete's overall experience at La Salle is an enjoyable one. If you can't win in an enjoyable atmosphere, what good is it? Enjoyment is the ideal because that is what sparks enthusiasm."

Bradshaw has some difficult problems to grapple with in the coming months. There are questions about the East Coast Conference, which is probably going to lose its automatic berth in the NCAA Tournament, questions about the need for some new outdoor playing facilities, and questions

on the direction of the women's program.

These questions won't be answered overnight, and there will be some hurdles to clear along the way. But one thing can be counted on. Bill Bradshaw is tackling the task of improving the athletic department with, what else, enthusiasm.

—LE

## Gene Graham Appointed Music Theatre Producer



Brother Gene R. Graham, F.S.C., who has been involved with dramatics for over 30 years, has been named producer of the college's summer Music Theatre, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

La Salle's Music Theatre will present Rodgers and Hammerstein's *SOUTH PACIFIC* and Cole Porter's *ANYTHING GOES* this summer. *SOUTH PACIFIC* will run six nights weekly from June 21 to July 23; *ANYTHING GOES*, from July 27 to August 27.

Graham said that La Salle's Music Theatre will resume productions on Tuesday evenings because of a heavy demand for groups and theatre parties. Shows will run from Tuesdays through Fridays at 8:00 P.M., on Saturdays at 6:00 and 9:30 P.M., and on Sundays at 7:00 P.M.

Brother Graham, a native of Philadelphia, joined the La Salle College staff in 1977 as director of the college's undergraduate theatrical group, *The Masque*, and director of the college's Annual Fund. He will retain both positions.

Previously, he had been director of dramatics at La Salle College High

School from 1967-77, and at St. John's College (Prep), in Washington, D.C., from 1946-54. He also directed productions at Archbishop Wood High School, Warminster, for four years.

Brother Graham was an assistant to producer James Lipton at the nationally televised 1977 Inaugural Gala for President Carter at the Kennedy Center, Washington, D.C., and at a 1976 Star Spangled Gala for the New York Library for the Performing Arts at the Metropolitan Opera House.

Brother Graham and Lipton are currently working on a television special commemorating Bob Hope's 75th birthday, scheduled for this spring in Washington, D.C.

Brother Graham also directed summer theatre productions at the Surflight Theatre, Long Beach Island, N.J., and dinner theatre shows at the Club Bene, Morgan, N.J., in 1971-72. At Bene, he directed 16-year-old John Travolta in his first professional part as "Hugo" in *BYE BYE BIRDIE*.

A graduate of Philadelphia's West Catholic High School, Brother Graham earned a bachelor's degree in English at La Salle College in 1947 and a master's degree in secondary education at the University of Pittsburgh in 1953. He has also studied dramatics at Johns Hopkins, Columbia, New York, and Catholic Universities.

Brother Graham served as president of St. John's College, in Washington, from 1961-67, and principal of O'Connell High School, Arlington, Va., from 1957-61.

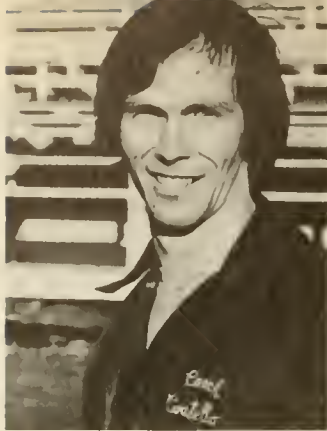
La Salle's Music Theatre, the only college-sponsored professional summer music theatre in the nation, has attracted over 310,000 patrons to some 35 different productions since it opened in 1962 in the College Union Theatre.

## Swimmers Third in ECC; McKeon is League's MVP

The 1977-78 season proved to be a mixed bag of successes and heart-breaks for coach Tom Grall's swimming team.

Hopes were high at the season's beginning that this would finally be the year La Salle would overhaul perennial champion Bucknell for the East Coast Conference championship. With a rich stockpile of returning talent from last year's second place squad enhanced by several blue chip newcomers, Grall and his team were optimistic.

The Explorers broke well from the gate, winning their first six meets of the season, but then, one by one, little dark clouds started appearing to ruin the party.



Track coach Mike Costello

The late Senator Hubert Humphrey, who passed away recently, appeared on campus in 1969 with Brother Daniel Bernian, F.S.C., Ph.D., who was then president of La Salle, at the dedication ceremony of the David Leo Lawrence Memorial Library.



Back-to-back losses to Army and Bucknell and the loss of top distance freestyler Bill Madden due to a freak injury started the slide. A win over West Chester temporarily brightened things, but a season-ending loss at home to Drexel amidst a rash of the Russian flu dampened spirits once again.

The flu-weakened Explorers mustered all of their energies for the ECC championship meet which was held at Kirk Pool for the second straight year and captured *NINE* first place trophies during the three-day, 18 event meet.

Unfortunately Bucknell's overwhelming depth, despite the fact that the Bisons only won one event, carried Bucknell to its eighth straight conference title while Drexel slipped past the Explorers for second place.

Still, with senior Tom McKeon winning three individual events (200 yard individual medley, 100 yard freestyle and 200 yard freestyle), and helping the 400 and 800 yard freestyle relays to their third consecutive ECC titles, and with individual championships from senior diver Ron Murphy (in both the three meter and one meter dive), junior Dan Lavery (50 yard freestyle), and junior Mike Gallagher (200 yard butterfly), the Explorers showcased their quality frontline talent.

McKeon was named the meet's MVP for his glittering performance, and went on to compete in the NCAA Championship meet in Long Beach, California both in the 100 yard freestyle and with the 400 yard freestyle relay quartet, which also included Rob Ehinger, Dan Lavery, and Lee Cummins.

## Mike Costello To Coach Track & Cross Country

Mike Costello, '65, a former Explorer track star and an assistant coach at La Salle from 1969 until August, 1977, has been named head track and field and cross country coach, it was announced by La Salle College Athletic Director Bill Bradshaw.

Costello succeeds Ira Davis who resigned after eight years as head coach. He will oversee both the men's and women's programs.

The 34-year-old Costello, who had been an assistant coach under Jim Tuppeny at Penn for five months, was a quarter miler, half miler, and javelin ace under former La Salle Coach Frank Wetzler from 1961-65 and was a member of La Salle cross country teams which won MAC cross country titles in 1963 and 1964 and MAC track titles in 1964 and 1965.

"There were many outstanding coaches who applied for this position," said Bradshaw, "but we feel we've made an excellent choice with Mike. Mike was an athlete here at La Salle during our 'Golden Era' of track and he knows what it takes to build a successful program. I know he is enthused about the opportunity and we're fortunate to have Mike back at La Salle."

"I'm obviously very happy to be returning to La Salle," said Costello. "We have good kids in the program now but my job is going to be to go out in the area and promote La Salle to get greater numbers of quality athletes. I'm looking forward to the challenge of bringing back La Salle track."

Costello, who graduated from La Salle with a degree in political science, competed for Jack St. Clair at Cardinal Dougherty in high school and also served as St. Clair's assistant at Temple for a year prior to returning to La Salle in 1969 under Davis as assistant coach.

A resident of Exton, Pa., Costello is currently the chairman of the business department of Archbishop Carroll High School.

## College Raises Tuition For Next Academic Year

La Salle will increase tuition for its Day School for the 1978-79 academic year by \$230 and for its Evening Division by \$5.00 per credit hour, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

Tuition for full-time liberal arts and business administration majors will go from \$2,550 to \$2,780 and for science majors from \$2,650 to \$2,880. Tuition for La Salle's Evening Division and Summer Sessions will go from its

present \$57 to \$62 per credit hour and for the college's M.B.A. Program from \$85 to \$93 per credit hour.

Room and Board (double occupancy) will increase from \$1,400 to \$1,530 for students using "five day" meal tickets. "Seven day" meal tickets will be an additional \$200.

"La Salle College is cognizant of the plight of the middle income families that comprise a significant percentage of its enrollment," said Brother Ellis. "Every effort will be made to lighten the burden of the increase by re-evaluating financial need for the coming year."

In a letter announcing the 9 percent increase to parents and students, Brother Ellis said that the college has been mandated by its Board of Trustees to balance its budget for 1978-79. He added that programs of the college have been under-funded for several years. Moreover, government-ordered fringe benefits for faculty and staff have increased significantly and salaries have not kept pace with the cost of living.

Pledging "to strive for the greatest possible economy consistent with quality," Brother Ellis added that existing financial aid to students would cover much of the increase in many instances.

## Westhead's Court Camp Slated From July 3-7

Basketball Coach Paul Westhead's annual summer coeducational basketball camp will be held from July 3-7 at Hayman Hall. There will be no camp on Tuesday, July 4th, but there will be a special Parents' Visitation day on Saturday, July 7th at which parents are invited to watch the progress of their son or daughter.

Philadelphia 76ers forward Joe Bryant will be a guest instructor during the clinic, which will also be staffed by Explorer assistant coaches Ken Durrett and Joe O'Connor. The cost of the clinic is \$60.00 with a special one-half price fee for additional members of the same family. For further information call 951-1518.



## SCHOOL OF ARTS & SCIENCES

'39

**John M. Davies** has retired as principal of Elmer L. Meyers High School in Wilkes-Barre, Pa., after 38 years. **G. Harold Metz** has been promoted to senior vice president, personnel staff of Ambac Industries, Inc., Carle Place, N.Y.

'41

**H. Blake Hayman**, M.D., was reappointed director of obstetrics/gynecology at Saint Mary Hospital, Langhorne, Pa., for 1978 and 1979.

'48

**Anthony Lavery** has been named circulation director of the Philadelphia *Daily News*.

'49

**William F.X. Coffey**, M.D., has been invested as a Magistral Knight of the Sovereign Military Order of Malta by Terence Cardinal Cooke at a special investiture Mass at St. Patrick's Cathedral in New York. **Carmen F. Guarino**, Philadelphia's water commissioner, was elected first vice president and president-elect of the Engineers' Club of Philadelphia for 1978-79. **William C. Schrandt** was elected regional assistant vice president of Insurance Company of North America's central region, located in Kalamazoo, Mich.

'50

**William H. Graham** has been named chairman of the Drama Department at the Catholic University of America in Washington, D.C. Rev. **Ellwood Kieser**, C.S.P., offered the Mass of Christian Burial for singer Bing Crosby at St. Paul the Apostle Church, in Westwood, a suburb of Los Angeles, on Oct. 18. **William G. Snyder**, executive director of the Merced County, Calif., Association of Governments, was recently elected chairperson of the California Committee of Regional Council Directors. Dr. **Edward J. Stemmler** received an honorary doctor of science degree from Ursinus College at the college's annual Founder's Day convocation, last October. **John A. Whyte**, D.O., president of the Board of Directors of the Delaware Valley Hospital, Bucks County, Pa., was honored at a reception held in early February for his contributions to the hospital, dating back to the 1950's.

'51

**Charles P. Dugan** has been promoted to tax counsel in the tax counsel department of the Bethlehem, Pa., Steel Corporation.

'55

The Medical Staff of Saint Mary Hospital, Langhorne, Pa., has elected **John M. Con-**

**nolly, Jr.**, M.D., president for 1978 and 1979.

'56

Philadelphia's Board of Judges elected **John J. Pettit**, Esq., as the Prothonotary of Common Pleas Court.

'58

**Raymond T. Coughlan** has been named director, patient care research and development in the Patient Care Division of Johnson & Johnson's Domestic Operating Co., New Brunswick, N.J.

'59

**Robert Rowland** is currently serving as president of the Faculty Union (NEA) at the University of Missouri.

'60

Rev. **Joseph J. McLaughlin** is principal of Lansdale (Pa.) Catholic High School.

'63

**Robert J. Barr**, in his senior year at Dickinson Law School, came in second place in the annual Allegheny County Academy of Trial Lawyers Moot Court competition. **Joseph Beatty**, an assistant professor of philosophy at Williams College, has been awarded a fellowship for the 1978-79 academic year by the National Humanities Center, N.C. **John Langan**, who has been teaching at Atlantic County (N.J.) Community College for the past six years, has completed his second college textbook, *Reading and Study Skills*, which will be published by McGraw-Hill. His first book, *English Skills*, was published last January. **Alfred B. Ruff** has been appointed corporate director, personnel and administration at Rilsan Corporation, the U.S. subsidiary of ATO CHEMI, Paris, France. **Robert W. Sosna** has been promoted to assistant vice president and personal lines administration executive of Firemen's Fund Insurance Companies, in San Francisco.

'64

**Joseph Batory**, director of communications for the Upper Darby (Pa.) School District, was the recipient of two 1977 editing awards, one from the National School Public Relations Association for the System's community newsletter (cir. 38,000) and the other from the Pennsylvania School Boards' Association for a special purpose publication. **Joseph M. Donadieu**, news editor of *The Burlington County Times*, has been named managing editor of *The Monitor*, the newspaper of the Diocese of Trenton, N.J. **Joseph A. Dych**, Esq., is presently associated with the law



Joseph Batory

office of John S. Kelly, in Phila. **Lawrence D. Patterson** received a doctorate in education from the University of Kentucky and has been appointed principal of the Cambridge-South Dorchester High School in Cambridge, MD. Army Lt. Col. **Mark R. Stein**, M.D., is assistant chief of the Allergy and Clinical Immunology Service at Walter Reed Army Medical Center. He is also an assistant professor of medicine and pediatrics at the Uniformed Services University of the Health Sciences, School of Medicine.

'65

**Robert J. Burke** has been named the New York district sales manager for packaging and converting adhesives at the National Adhesive Division of the National Starch and Chemical Corporation. **Dominic Colugno** received his Ed.D. degree from Temple University and is currently employed as director of staff development for the Camden School District. He also served as vice president of the Edgewater Park, N.J. School Board. An article by **Charles E. Gotsch**, associate professor of social sciences at Columbia Greene Community College, has been published in *Insight* 1977, an annual collection of articles on teaching and learning by faculty members of the community college of the State University of New York. Dr. **John J. Kozak** has been named senior development chemist at Koppers Company, Inc.'s product development department, Orrville, Ohio, Forest Product Group.

'66

Capt. **James M. Carney** is presently serving at Langley AFB, Va., with a Tactical Air Command unit. **Frank D. Galey, Jr.**, recently opened a new office, Strategic Services, Inc., in Summit, N.J., which specializes in advertising, research, marketing, and public rela-



Robert J. Burke



Dominic Colugno

La Salle's 1951-52 NIT Champions were guests at a silver anniversary reunion sponsored by the Explorer Club on Dec. 3. Standing in the front are (from left): Frank O'Hare, Jim Warrington, Buddy Donnelly, Ed Altieri, and Tom Sottile. Back row (from left): Harry Bruner (partially obscured), Newt Jones, Joe Gilson, Norm Grekin, Jack French, Fred Iehle, and Bill Katheder.



tions. **Joseph B. Pritti** is now associated with the New York City law firm of Burns, Jackson, Miller, Summit and Jacoby.

MARRIAGE: **David P. Smola** to Margaret R. Siegrist.

BIRTH: To **Joseph M. O'Brien** and his wife, Mary, a son, Daniel.

'67

Dr. **Vincent Butera** recently opened an office for the practice of orthopedic and hand surgery in York, Pa. **Francis C. Au, M.D.**, is currently practicing general surgery and surgical oncology at Temple University Hospital.

'68

**Gerald E. Davis** has been named manager of the Toledo, Ohio branch office of the Ohio Casualty Insurance Co. **William F. Githens** has been promoted to vice president of First Pennsylvania Bank's Regional Department. **Richard Monastra** has been appointed an instructor of American Government at Delaware County Community College. He is also co-team leader of education for the academically talented and gifted students at Delaware County Senior High School. **James M. Penny, Jr., Esq.**, has been named to the first edition of *Who's Who in American Law*. **William H. Sullivan** was named associate professor of philosophy at Allentown College of St. Francis DeSales. Dr. **James R. Wall** recently opened an office for the practice of dermatology and dermatologic surgery in Quakertown, Pa. **Edward J. Weklar** has been appointed

veterans services officer at the Veterans Administration Regional Office, St. Petersburg, Fla. He is responsible for the veterans services program for the state of Florida.

'69



**Brian J. Gail**



**Dennis J. Rochford**

**Elroy Berkheiser**, data communications technical manager, Communications and Switching Programs, CPO, was the guest speaker at the Telecommunications Seminar at the University of Colorado at Boulder in February. **Joseph M. Cosgrove** is an associate executive director of planning and allocations with the United Way of Southeastern Connecticut. **William B. Fynes** received his M.T.A. degree from Villanova University. **Brian J. Gail** has been promoted to vice president, account supervisor at Montgomery and Associates advertising agency in Bala Cynwyd, Pa. **John P. Jasin** has been selected by the U.S. Department of Health, Education and Welfare for a special two-year assignment as a social science research analyst. **Robert J. Kerns, Esq.**, has been elected chairman of the

Young Lawyers Section of the Montgomery Bar Association, the county's professional organization of lawyers. **Dennis J. Rochford** was elected to the Council of Delaware County in November, 1977, and sworn into office at the January 3rd inaugural ceremonies at the Courthouse in Media, Pa. **William M. Warfel** was recently appointed assistant general director/director of nursing service at Albert Einstein Medical Center, Northern Division, Phila.

'70

Capt. **Albert J. Durning** recently participated in "Bold Eagle," a United States Readiness Command exercise at Eglin AFB, Fla. Bro. **Michael Lonsway** has been appointed district director of the American District of the Brothers of Charity, whose headquarters are in Phila. **Denzil J. Meyers** recently opened a new office in Glenside, Pa., which offers a complete real estate service plus insurance, accounting, quick auto tags, notary service and photostats. **Joseph Mitchell** has been appointed marketing manager for the AAA Trucking Co. in Trenton.

MARRIAGE: **Daniel P. Kerins** to Catherine Quinn.



**Michael Lonsway**

'71

**Paul C. Broomhead** received his M.D. degree from the University of Bologna, Italy, in June, 1977. **Felix F. Federowicz, Jr.**, was elected president of the Philadelphia Jaycees for the 1977-78 administrative year. **Stephen H. Ford** received his master's degree in political science and education from Trenton State University. Bro. **John McGoldrick, F.S.C.**, is teaching German and History at LaSalle College. He is also a member of the high school Foreign Language Curriculum Committee of the Archdiocese of Philadelphia.

'72

**Joseph E. Crowne** has been promoted to assistant actuary for the Penn Mutual Life Insurance Co., Phila. **Paul R. Driscoll** has been appointed assistant treasurer of Beneficial Savings Bank. **Christopher Frey** recently became project director and senior analyst in the Marketing Analysis Department of

## MOVING?

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Colonial Penn Group, Inc., Phila. **Shawn M. Glynn** received his Ph.D. from Penn State University and is now an assistant professor of psychology at the University of Georgia. **John F. McInerney**, Ph.D., recently opened a practice in professional psychology in Oceanview, N.J. **K. Denise Muth** is teaching in the Athens, Ga., school district.

**MARRIAGE:** **Shawn M. Glynn** to **K. Denise Muth**.

**BIRTHS:** To **Christopher Frey** and his wife, Jean Ellen, a daughter, Jessica. To **Thomas Schurtz** and **Mary Ellen Roken**, '74, a daughter, Kathleen Marie.

'73

**George McGeehan** has been named managing editor of the *Times Chronicle*, Jenkintown, Pa. **Joseph Reaney** was appointed to the national sales department of the Penn Ventilator Co., Phila.

**MARRIAGE:** **Bruce N. Quigley** to Irene L. Harper.

'74



**Bob Margevicius**



**Nancy K. Poole**

**Dennis Clark**, previously director of the Center for Disabled Students at Temple University, is now a psychology staff member and vocational counselor at Wordsworth Academy in Ft. Washington, Pa. He received a master's degree in counseling psychology from Temple in Aug., 1977. Dennis is also an associate realtor for Poquessing Corp., and a member of the Philadelphia Board of Realtors. **Thomas Dempsey** has been named president of The Shoe Chest Corp., Tampa, Fla. **John M. Donahue** received his J.D. degree from the John Marshall Law School in Chicago. **Bob Margevicius**, owner of Bob-Cat Ltd., a bicycle accessories distributorship in Willow Grove, has been selected as one of the Philadelphia-District Rotary Club participants in an international exchange program with Japan. He will spend two months studying Japanese business-management techniques. **Nancy K. Poole** has been promoted to assistant vice president of First Pennsylvania Bank's Corporate General Systems and Information Services Department, Phila.

'75

**Thomas F. Dillon** is presently associated with Poquessing Realtors. **Salvatore J. Presti** received a master's degree in clinical psychology from Hahnemann Medical College. **Lawrence Sigman** was elected president of the Junior year class at Hahnemann Medical School.

**MARRIAGE:** **Mary Kathleen Maher** to **John M. Bloomfield**, '77; **Peter Greenspun** to **Katherine Stacy**, '76.

La Salle, Spring 1978

## Profile

Marie Parrott, '73, and Jack Pettit, '56.



### Establishing A Legal Precedent

Although she's been out of college for less than five years, Marie Konzik Parrott, Esq., '73, has accomplished quite a bit since achieving the distinction of becoming LaSalle's first woman attorney.

Marie was associated with the law firm of John J. Pettit, Jr., Esq., '56, specializing in estates, domestic relations, and real estate, until Pettit was elected Prothonotary of Philadelphia by the Board of Judges of Common Pleas Court earlier this spring.

When Pettit was elected, Mrs. Parrott decided to strike out on her own and begin a private practice, a goal that she has desired since elementary school. "There was a time during my sophomore year in college that I thought that I might want to be a history teacher," she recalls, "but really, I always knew that I wanted to become a lawyer."

For a while, it appeared that Marie's law would be practiced in St. Louis and not Philadelphia since she is a member of both the Missouri and Pennsylvania Bar. Both Mrs. Parrott and her husband, Pete, '72, a civilian contract negotiator with the U.S. Navy, attended the same high school (Cardinal Dougherty), college, and graduate school

(St. Louis University). Marie picked up her J.D. at St. Louis while Pete was earning a master's degree in urban affairs.

"We had planned to settle in Missouri," Marie recalls. "But two days before the Missouri Bar (exam), Pete told me 'you know, I wouldn't mind moving back to Philadelphia.' He had a very good job out there, but I think we both felt that three years in St. Louis was enough. I know I was really happy to think about coming home."

Mrs. Parrott says that she sometimes regrets not attending law school in this area. "Since I've graduated, there's absolutely no opportunity for any camaraderie with classmates who have become attorneys," she says. "Coming from St. Louis, I can tell you a good deal about the judges in Missouri, but I'm really at a disadvantage because I haven't had the opportunity to pick up the judicial atmosphere here that other area law students would have been exposed to."

As for the future, Marie just wants to concentrate on expanding her private practice. Politics? "It's a choice you have to make," she says, "but at this time in my life I really don't feel any great urge to get involved."

'76

**Katherine Stacy Greenspun** is a technical writer for Hazleton Laboratories in Vienna, Va.

**MARRIAGES:** **John J. Ganister** to Sheree L. Berk. **Nicholas Ronglone** to Barbara McNulty. **Kevin Weinstein** to Mary J. Capece.

**BIRTH:** To **James T. Britt** and his wife, Celeste, a boy, Patrick.

'77

Second Lt. **John P. Hartigan** recently completed a 12-week field artillery officer basic course at the Army Field Artillery School, Ft. Sill, Okla.

**MARRIAGES:** **Joseph L. Rakszawski** to Theresa M. Preedy. **George Walter** to Mary Malloy.

'33



Dr. **Leon J. Perelman** has been appointed president of Dropsie University, a postgraduate institution for the study of Hebrew, Biblical and Middle East languages and cultures.

'49

**Thomas V. MacNamara** has been appointed district sales manager in the Philadelphia office for Korean Airlines. **John P. Ryan, Jr.**, has been named director of the newly formed Mortgage Operations Department of the Franklin Realty Group, a national, publicly-owned real estate company, headquartered in Rydal, Pa.

'50

**Robert J. Ehlinger**, former deputy commissioner of the North American Soccer League, has been appointed general manager and executive vice president of the NASL's Philadelphia franchise. **Joseph A. Gallagher**, president and director of Industrial Valley Bank and Trust Company, has been named recipient of the 1978 American Cancer Society, Philadelphia Division, Humanitarian Award.

## NEW SPECIAL ACTIVITIES SERVICES

Passport pictures are now taken free in color for all who purchase trips through La Salle's Special Activities Office. Instant service is available. Passport pictures will cost half-price of \$3.00 for two pictures for any trip not through La Salle College. The regular price is \$6.00 or more.

Master Charge and Visa are now being accepted by the Special Activities Office for all trips taken with La Salle College.



**Joseph A. Gallagher**



**Joseph E. Luecke**

**Joseph E. Luecke** has been elected senior executive vice president of the Kemper Insurance Companies, Long Grove, Ill. **Thomas A. White, Esq.**, was elected a Judge in the Court of Common Pleas in Philadelphia. He formerly practiced law as a senior partner in the firm of White and Kelly.

'54

**Melvin M. Buck**, vice president and general manager of East Penn Foundry Co., Macungie, Pa., has been named a vice president of the Penn Division of Tyler Pipe Industries, Inc. **Joseph A. McCaffrey** has been promoted to district sales manager, Food-Service Food Group, for Kraft, Inc., in Omaha, Neb. BIRTH: To **Robert J. Schaefer** and his wife, Celeste, their seventh child, fifth boy, Bryan Patrick.

'55

**William F. Boyle** is a special legislative assistant to the Philadelphia City Solicitor. Dr. **Henry T. Wilkens** was elected to the office of Councilman for the East District of Shippensburg.

'56

**Francis X. Nolan, Esq.**, partner in the law firm of Donsky, Katz, Levin and Dashevsky, has been promoted to Captain in the Naval Reserve. He is Staff Judge Advocate at the Philadelphia Naval Base.

'57

**Charles J. Helser**, general sales manager of KYW Newsradio, was elected to the Board of Directors of TRAC (Television, Radio and Advertising Club of Philadelphia).

'58

**John F. Magosin** has been named public sector marketing manager at Sperry-Univac Corporation in Blue Bell, Pa.

'59

**Joseph A. McGehrln** has been appointed manager of the York, Pa., office of People's Life Insurance Company of Washington, D.C. **James F. Stehl**, executive secretary of Physi-

cian Service Associates in Binghamton, N.Y., has been appointed to a five-year term on the New York State Board of Pharmacy by the State Board of Regents. **Bernard J. Vaughan**, research director in the securities investment department of The Philadelphia Saving Fund Society (PSFS), has been appointed an assistant vice president. He is also a faculty member in LaSalle's Evening Division.



**Bernard J. Vaughan**

'60

**R. Allan Bayley** was elected a Supervisor of Wright Township in the Wilkes-Barre, Pa., area.

'61



**Robert A. Caffrey**

## Sigma Beta Kappa News

The alumni of Sigma Beta Kappa have awarded their first grant to Alex Avallon, son of Al Avallon, '54. The organization hopes to bestow future grants to other sons and daughters of its 600 alumni.

Election of new officers will be held on May 19 and the second annual family picnic will be held in July, it was announced by Rob Baselice, '67, who has information for anyone wishing to join the SBK—Gamma Alumni, Inc. He can be reached at 236 Windermere Ave., Lansdowne, Pa. 19050 (215-284-1870).



# NEW The LaSalle Music Theatre



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- A Philadelphia Pretzel in Carnival Park

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- Dazzling Buffet Dinner in the Carousel Room\*  
Before the show . . . at just \$8.45 . . .  
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- Preferred parking for dinner patrons

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## and look who's here!!

- Brother Gene Graham is Producer/Director
- Jean Williams is Choreographer
- Joe Ciccimaro as Musical Director
- Gerry Leahy designing sets & costumes

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*ANYTHING GOES*

**Robert A. Caffrey**, currently manager of systems/data processing at Thiokol's Chemical Division, Trenton, has been appointed plant controller of the division's manufacturing plant at Moss Point, Miss.

'62

**J. Wayne Kullman**, vice president of Rouse Construction International Inc. in Atlanta, Ga., has been selected to be included in the most recent index of "Outstanding Atlantans." **Thomas J. Lynch** has been elected chairperson of the Board of Trustees of Manor Junior College.

'63

James Negler



**John P. Barry** was appointed a vice president of the United Jersey Bank-Cumberland National. AFIA-Worldwide Insurance, whose headquarters is located in Butler, N.J., recently elected **John J. Gaynard** an assistant controller. **H. James Negler** has been appointed national sales manager-distribution by Berg Electronics, New Cumberland, Pa. **John F. Smart, Jr.**, executive sales director, Pennsylvania-New Jersey region of American Bankers, Miami-based insurance corporation, was the keynote speaker at the International Convention of the American Bankers Life, held in Dublin, Ireland. He also was honored at the convention with the "Manager of the Year" award. **Thomas M. Smith, Jr.**, was named sales manager of national accounts for Tappan Appliances, Ohio.

'64

**William E. Glancey** has been named a sales representative at the Plymouth Meeting Pa., office of L.B. Smith, Inc. **Frank M. Kaminski** has been promoted to vice president in First Pennsylvania Bank's Funds Processing Department. Dr. **Peter A. Peroni, II**, recently completed his doctorate in anthropology of education at Rutgers University. He is currently an associate professor at Bucks County Community College.

'66

**James J. Higgins** recently received North American Life Assurance Company's Alexander MacKenzie Award for 1977. This award is given to the regional group manager who has achieved the highest sales production in the United States as well as Canada for the calendar year. **Norman E. Morrell** has been named manager, Quality-Product Reliability, for The Budd Company at its Troy, Mich., headquarters facility. **William C. Ott** has been promoted from New England regional manager to national clinical lab manager with Mallinckrodt Diagnostic, Inc. BIRTH: To **William C. Ott** and his wife, Margaret, a daughter, Susan.

'67



Martin J. Reddington

**Martin J. Reddington** was elected president of the Abington (Pa.) Township Board of Commissioners. **James Rennie** has been appointed supervising service foreman with the Bell Telephone Company in Northeast Philadelphia.

'68

**William R. Bernhardt**, vice president of the fixed income institutional sales department of the Philadelphia office of Butcher & Singer, Inc., has been appointed to the company's President's Club.

'70

**Warren E. Coupland** was elected regional assistant vice president of Insurance Company of North America's central region, headquartered in Kalamazoo, Mich. **Donald J. Pursell** was re-appointed for a second term as Mayor of Holland Township, N.J.

'71

**Robert A. Jenco** was promoted to vice president of the American Bank and Trust Company of Pennsylvania. He will also continue as manager of the bank's Jeffersonville office in Montgomery County.

'72

**Michael M. Bender** has been named accounting manager at Intermed Communications. **John F. Burghart** has been appointed plant manager for Power Spray Technology, Inc., in Sharon Hill, Pa. **James Dougherty** was appointed computer systems development director for the Atlantic Community College's new Management Development Program, which serves area businesses and other organizations. **Anthony J. Gillespie** has been promoted to senior loan officer for Fidelity Bank in Phila. **George E. Kelly, Jr.**, was promoted to assistant controller of Culbro Tobacco in Bloomfield, Conn. **Michael J. McGranaghan** has been elected an administrative officer of First Pennsylvania Bank's Commercial Group. **Michael J. Previti, Jr.**, has been promoted to vending accounts manager in Philadelphia for Brown & Williamson Tobacco Corporation.

'73

**Thomas Cowley** passed the 1977 CPA exam and is presently associated with Main La Frenz and Company. **Edward France** has joined Merrill Lynch, Inc., as an account executive in the Bala Cynwyd office. **Ronald T. Gryn** has been appointed a data systems analyst with Bell Telephone Company's corporate computer center in Phila. The Philadelphia Savings Fund Society (PSFS) has promoted **Louis P. Spinelli** to manager of its

Morrisville banking office in Bucks County, Pa. **Anthony Trotter** has been appointed regional sales manager of Pennsylvania and New Jersey for the Kubota Tractor Corporation, located in Compton, Calif.

MARRIAGE: **Robert A. Reinfried** to Susan D. Limbert.

'74

**Robert B. Dreby** has been appointed leasing manager at Potamkin Chevrolet's Phila. office. **Richard E. Montgomery** has joined Bell of Pennsylvania as an account representative for the Lancaster-Harrisburg area. **Joseph R. Phaneuf** was recently promoted to Lieutenant Colonel in the U.S. Marine Corps. He was also selected as a recipient of a "George Washington Honor Medal" by the Freedoms Foundation of Valley Forge. **George Schianna** recently joined the staff of Friendly National Bank, N.J., as assistant vice president and installment loan officer. **George J. Walmsley, III**, has joined the staff of North Penn Hospital as director of fiscal affairs. **Gregory Y. Wunsch** has been named circulation manager for *The Record*, a Coatesville, Pa., newspaper.

MARRIAGES: **Thomas M. Feeney** to Debra Mazzuca. **Robert Harkanson** to Susan L. Strimel. **John Rogalski** to Kathleen A. McCormick.

'76

**George Case** has been appointed fleet specialist for the automotive division of Fram Corporation's Pennsauken, N.J. zone office.

BIRTH: To **Michael P. Tirrell** and his wife, Myra, a son, Michael Paul.

'77

**John A. Bolash** has been appointed price estimator for Ingersoll-Rand Co., Phillipsburg, N.J. First Federal Savings and Loan Association of Perkasié has named **Claude H. Buehrle** a bank director. **Dennis J. Flannery** has been named banking officer of Continental Bank, Phila.

MARRIAGE: **John A. Bolash** to Susan R. Roberts.

#### NECROLOGY

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Charles T. Glenn  
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Robert M. Maguire

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Theodore P. Everlof

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Walter E. Baberick  
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'70  
Daniel H. Dougherty  
Louis J. Napoleon

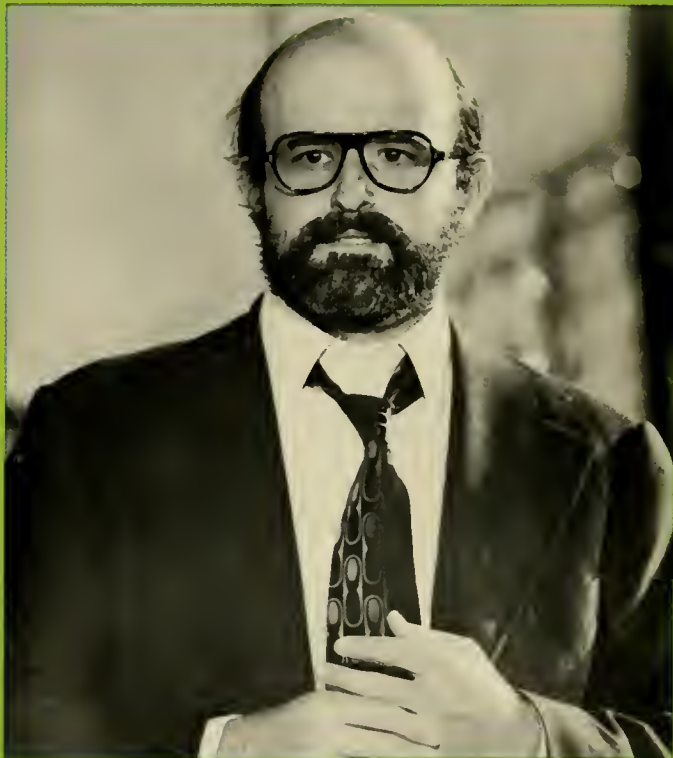






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Peter Boyle, '57, in *The Candidate*



SUMMER 1978

# esale

A QUARTERLY LA SALLE COLLEGE MAGAZINE

## THE CLASS OF '78



#### ALUMNI ASSOCIATION OFFICERS

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Terence Heaney, Esq., '63, *Executive Vice President*  
Catherine Callahan, '71, *Vice President*  
Francis Viggiano, '76, *Secretary*  
John Gallagher, '62, *Treasurer*



New dormitory atmosphere, page 8



Pre-College Counseling, page 16



An Olympic Quest, page 20

# LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE

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CREDITS—Front cover, pages 1 and 25 by Walter Holt; back cover, Lewis Tanner; inside back cover, Charles F. Sibbe; page 10, Mark B. Jacobson; 13, Becky Eason; all others by Tanner.



# The Class of '78

Commencements have become stereotyped traditions over the years—the caps and gowns, the “Pomp and Circumstance,” even the congratulations and farewells tend to become meaningless clichés as the graduates scamper for the next rung of life’s great ladder. For a number of recent La Salle graduates, however, the college’s 115th commencement (see “Around Campus”) held a special significance. Each of the men and women pictured on the following pages distinguished themselves in a special way. The young people excelled in such fields as debating, scholarship, journalism and public service. But there were also a couple of senior citizens who taught us unforgettable lessons in courage by overcoming blindness and a broken heart, not to mention the fear and uncertainty of returning to college after being out of school for three decades. Also, it is only appropriate that the brilliant young man featured in our second profile has written the first—beginning on the next page—about a friend and a classmate who achieved a La Salle College “first” of his own this year. To these half-dozen distinguished graduates—as well as the entire Class of '78, we offer our congratulations and best wishes.



## BILL BURNS/A Marshall Plan Fulfilled



Although he was awarded a full four-year scholarship to the college four years ago, Bill Burns insists he didn't have his own "Marshall Plan" when he entered La Salle.

"I never 'planned' on winning a fellowship," the 22-year-old recent graduate says. "Even after I appeared before the regional fellowship committee last December, I didn't expect to win. I knew the competition was tough, and you never know how these kinds of things are going to turn out."

Yet history has a way of working its own plans.

It is therefore ironically fitting that the first winner of the prestigious Marshall Scholarship in La Salle College history should be unefacing history major William J. Burns. Described by faculty and friends as "extremely talented" and "quietly self-confident" yet "extraordinarily modest," Bill recently received one of only 30 Marshall grants awarded in the United States for study in the British Isles. The scholarship stresses, in addition to academic excellence, a commitment to public service. His history studies seem ideal preparation for participation in government, for as the famous Greek historian Polybius wrote in his *Histories*, "History offers the best training for those who are to take part in public affairs."

Bill will pursue his studies in international relations at St. John's College, Oxford University, for a three-year Bachelor of Philosophy (B. Phil.) degree. The Marshall scholarship covers tuition and living expenses over all three years.

"I was elated and more than a little surprised when I heard that I'd won," Bill confesses. "But it's very satisfying."

In applying for the Marshall grant, Bill wrote a 1000-word essay explaining why he wanted to study at Oxford and secured five personal recommendations from faculty and community leaders. On the basis of these statements and his academic record (Bill carried

a perfect 4.0 cumulative index), he was asked to be one of 25 students to appear in Philadelphia in December before the six-member Mid-Eastern regional interview committee. Only one La Salle student had ever received the honor of a regional interview. Five students were to be selected from each of the four regional committees and 10 students would be chosen as "at large" recipients. The interviewers explored Bill's knowledge of his field and his ethical values.

One of the committee's closing questions, he recalls with a laugh, unexpectedly involved a bit of current history close to home. "'What do you think of the job Brother Patrick Ellis is doing as the new college president?' asked one of the interviewers," recalls Bill. "I hemmed and hawed, er, *paused*—dramatic effect—for a minute, and replied, 'I think he's continuing in the fine tradition of his predecessor.'"

Such Kissinger-like diplomacy will serve Bill in good stead in his international studies program during the next three years. But Bill is no stranger to traveling or international politics. His father is Colonel William Burns, '54, liaison officer with the German army in Bonn. (Bill is the eldest of four boys, and his brother John is a junior at La Salle.) Because a close friend of the family was U.S. ambassador to Egypt, Bill spent the summer after his freshman year with the ambassador in the Mideast. "It was the summer after the October, 1973 Arab-Israeli war and Nixon visited Egypt the day before I arrived," Bill recalls. "That was when the Arabs finally began to look upon us as potential friends. I think the experience has given me a better understanding of the Arab position in the Mideast wars."

Bill has also traveled throughout most of Western Europe, excluding Scandanavia. As for his foreign language capacity, he jokingly says he speaks "English, almost fluently and can order beer in a German pub." Actually, he speaks French well (so well that he achieved "A's" in all five of his courses taught in French in his semester at Quebec's Laval University in the fall of 1975). He also spent the year between his sophomore and junior year at La Salle studying and traveling, including a two-month stint at an archeological dig in Sussex, England and several weeks as a congressional aide.

"The break gave me a chance to sort things out for myself," he explains. "I gained a new perspective on what I was doing at La Salle. I took a step back from undergraduate life and returned not so much with an idea of what I *wanted* to do, but what I *didn't* want to do."

"I also discovered the value of travel," he continues. "'Travel teaches toleration,' Disraeli said. I gained a fuller appreciation of my surroundings and the places I visited by seeing a good deal of what's around me. And I'm glad I'm now going to England with a purpose—to study—rather than simply bouncing around on a vacation tour. Now I have a reason to meet people associated with my work."

Bill will also have the "painful pleasure" of declining several offers which any graduate in the nation would be proud to accept. He had already won a Rotary International scholarship for study next year at the



Sorbonne in the University of Paris and was also accepted at St. John's College, Cambridge University. His American fellowships included awards to the Woodrow Wilson School of International Affairs at Princeton University, the School of International Relations at Yale, the Fletcher School of Law and Diplomacy at Tufts University, and the Johns Hopkins School of International Relations.

"I'm not certain if I'll go on to one of these schools after Oxford," Bill says with a wry grin. "I might be tired of school by then."

There is no doubt between Bill's co-sponsors for the Marshall scholarship about his ability to succeed. "He is the finest student I have taught in 16 years at La Salle—including Danforth, Wilson and Fulbright fellowship winners," says Dr. John Rossi, history department chairman. "And he's a helluva likeable guy. He's imaginative and original. He's written many papers for me and they've always been provocative—a slightly different slant." According to history co-sponsor Dr. George Stow, "The most impressive thing about Bill is his total lack of pretense. His is a mind of the first water, and yet there is no attempt to affect airs of superiority."

"It is a great individual achievement, one for which we

have been hoping for more than 20 years," says President Br. Patrick Ellis. "And while it is Bill's personal victory, all of us share in his happiness and success."

The singular effort invested in Bill Burns's achievement is perhaps most eloquently reflected in the epigraph to his autobiographical statement for La Salle's Fellowship Committee, in which he quoted Santayana: *Nothing requires a rarer intellectual heroism than the willingness to see one's equation written out.*

Thus, although Bill Burns had no Marshall formula four years ago and certainly holds no pretensions to "intellectual heroism," he has had the courage to strive for his highest potential balance of gifts with goals, and the bottom line has been a remarkable success story for Bill Burns and La Salle. Or as John Grady, chairman of the campus committee, summed it up to Bill at the interview's conclusion: "I've been quite proud to be a member of the La Salle community and to feel we've been a part of your equation. Now the Marshall Fellowship commission has asked for the same opportunity. I know they will be as proud to refer to Bill Burns as a Marshall Scholar as we at La Salle are proud to refer to Bill Burns as a La Salle alumnus."

—John Rodden

## JOHN RODDEN/One of the Nation's Best



Although he preferred not to categorize himself as a "debater," a recent La Salle graduate, who served as this year's valedictorian, spent much of his senior year representing the United States on a debating tour of Great Britain after being one of two Americans selected for this unique distinction by the Speech Communication Association.

John Rodden, of Feasterville, Pa., who graduated with dual degrees in English and business, joined a University of Virginia Law School student on a 20 stop tour of England, Scotland, Ireland, and Wales last spring.

Rodden was one of 12 finalists selected from some 90 applicants for a national elimination tournament in Chicago last May. Robert N. Hall, associate executive secretary of the 7,000 member Speech Communication Association, said that the selection committee was quite impressed with all of the students invited to the final competition.

"All of them exemplified the best of American youth," said Hall, "intelligence, pride in themselves, their institution and their country, high moral and ethical standards, and a strong belief in the American way of life. Each also proved to be well-trained in communication theory and skills."

For Rodden, who says that he was "surprised and pleased" to be selected, the British tour was an excellent opportunity for him to demonstrate his communication skills.

"Not only that," Rodden explained, "but as a literature major I was able to 'return to the roots,' so to speak, and appreciate some of the things that we discussed in class. We stayed in the Chelsea section of London, only doors away from where Winston Churchill, Virginia Wolfe, Lord Baden Powell and other literary figures lived. In a sense, every step you took, you were treading on history.

"If I had to categorize myself, though, I don't think of myself as a 'debater' but as a 'speaker' because the most important thing in speaking is communicating. Debates often can degenerate into rhetoric, a trivial exercise, a battle of file boxes. A speech should persuade or inform. I like to speak for the purpose of enlightening or convincing an audience. Speech is language. I have a profound reverence for excellence in language, both oral and written."

Rodden was given a list of ten topics for the tour including serious, philosophical subjects, current

events, and economic and political issues, both of the world order and American/British relations. The International Debating Union selected occasional spontaneous and extemporaneous topics for which the debaters were given an hour to prepare. Unlike debates in this country, the two Americans were often split up on different sides in British debates and had to be prepared to attack each other. They also had to be prepared to approach the topics from both the affirmative and negative viewpoints.

Recognition as one of the nation's two best debaters climaxes the most brilliant forensic career ever enjoyed by a La Salle student. This spring he took first place in the persuasive speaking category of the National Forensic Association Tourney which was La Salle's first national championship in any speaking event. But Rodden says that his greatest thrill was winning an unprecedented four individual state debating titles the last two years, including his fourth straight extemporaneous speaking crown. In previous national championships, he had finished 3rd, 17th, and 3rd. Last year he actually tied for second place in the nationals but lost out on a "judge's preference" to of all people, his brother, Edward, a junior at Princeton University.

Rodden, who will teach English at Holy Ghost Prep in September, competed in his first debating tournament as an eighth grader at St. Martin of Tours Parochial School in northeast Philadelphia. His topic was "America and Me."

"I wrote a very patriotic speech and did very poorly," he recalls. "I had made the finals of the (Philadelphia) *Bulletin's* 'Spelling Bee,' scheduled for the same day, but the nuns advised me to attend the speech tournament instead."

Rodden went on to attend Holy Ghost Prep where he won the school's first debating trophy with a second place finish in his debut at a tournament in West Chester. As a senior, he finished fourth in the national scholastic championships at Southern Methodist University, in Dallas. He also participated in track and cross country in high school and was president of the National Honor Society.

Besides competing on the national debate circuit in college, Rodden was editor-in-chief of the *Collegian*, and has served on various student-administrative committees. He has also worked as a student assistant in the President's and Admissions offices on campus and has done a considerable amount of free-lance writing.

Rodden says that visiting places like Oxford, Cambridge, and London was an "unforgettable" experience. So was his career at La Salle.

"Long after I forget the classroom lectures, I'll remember the spirit and humanity of La Salle which for me has been priceless," he says. "I don't think that this warmth exists at other colleges. I'll never forget the people who did so much for me. Long after the subject matter is erased, they will be indelibly etched in my memory."

—RSL

## KATE HARPER/Journalistic Justice



Ever since the Washington Post's award winning series on Watergate became a nationwide cause celebre, aided significantly by Robert Redford's and Dustin Hoffman's interpretation in the movie "All the President's Men," the field of journalism has experienced a population boom of sorts.

After decades of relatively colorless existence, newspaper reporting assumed a glamorous new significance in the eyes of the public, and suddenly newspapers everywhere in the country were inundated with applications from scores of aspiring young Woodwards and Bernsteins hoping to make a quick mark.

The trouble was (and is), there weren't many job openings at newspapers to correspond with the mushrooming interest and a multitude of confident journalism school graduates began to find themselves toiling for scattershot dailies and rural weeklies—if they were lucky.

A particularly distinguished member of this year's graduating class at La Salle, Kate Harper, has decided to ignore the odds and seek a career in journalism. And with her considerable background, talent, and foresight, she appears better than even money to jump into the field with a splash.

Miss Harper, an eight time Dean's List student who graduated Maxima Cum Laude in May with a political science degree, accrued an impressive number of honors and awards during her four years at La Salle. She won the Deborah Award and was co-winner of the Finnegan Award this year, which are two of the top three senior awards. She was also awarded a Lindback grant, was a member of the Honors Program at La Salle, and was selected to the Alpha Epsilon Honor Society.

Equally impressive and significant are Kate's journalistic accomplishments to date. She became features editor of the *Collegian* in the spring of her freshman year and later became managing editor and editor-in-chief.



This year she also served as the copy editor for the yearbook.

Kate's *Collegian* stories on David Marston, the recall of Judge Archie Simon, and an interview with *Ms.* magazine publisher Patricia Carbine won citations for excellence by the Pennsylvania Collegiate Press Association. Her 1977 story about birth control on college campuses resulted in the Sigma Delta Chi Mark of Excellence Award (second place) for student journalists from the entire northeastern region of the United States.

In 1976 Kate, desiring to acquire some professional expertise to apply to her work on *Collegian*, began writing free-lance stories for the *Ambler Gazette* and *Springfield Sun*. She initially volunteered to write for no pay, but quickly impressed her editors with consistently outstanding copy and began to receive a stringer's salary.

One of Kate's biggest breaks occurred last summer when she was selected from applicants throughout the state as one of two interns to participate in a summer journalism program with the Pennsylvania Legislative Correspondents Association, which is the Harrisburg capital press corps. She worked two week stints with the Harrisburg offices of the *Philadelphia Inquirer*, *Pittsburgh Post-Gazette*, *Harrisburg Patriot*, Associated Press, United Press International, and the Pennsylvania's Public Television Network.

She wrote stories that appeared in the above papers

and in newspapers across the state covering topics such as welfare fraud, mandatory sentencing bills, and state crime rates. She also produced a four minute interview segment for "The People's Business" on the Public Television Network.

"That entire experience was just great and gave me a lot of insight into the inner-workings of political journalism," says Miss Harper. "It also enhanced my desire to get into newspaper work."

This April, Kate's journalistic career received still another upward shove when she was selected from hundreds of applicants for a position as a summer intern at the *Philadelphia Bulletin*.

Following her *Bulletin* internship, Kate plans to enter Villanova Law School in the fall and eventually hopes to apply a legal background to her journalistic endeavors.

"I want to learn the intricacies of the federal law system," she says, "because it is an area that could stand some improvement on a lot of newspapers."

"For instance, many people think that court cases are decided on points of justice, and it is reported that way sometimes in newspapers, but it isn't true. Court cases are decided on points of law. The problem is that a lot of reporters don't have a legal background and often don't convey a true picture of what is happening in the court system to their readers."

"It looks like a wide open area and a pretty good place to get a start, if I'm lucky."

—LE

## EARL GARDEN/"How Do I Love Thee?"



After surviving three wars, a 33-year "break" between high school and college, and a bout with spinal meningitis that completely blinded him for 13 months after his freshman year, Earl R. Garden finally earned his bachelor's degree from La Salle.

Garden, a 58-year-old retired U.S. Army Captain who

lives in the Mt. Airy section of Philadelphia, graduated with a degree in accounting at the college's 115th commencement on May 23 at the Civic Center-Convention Hall. Cheering him on were his wife, Lillian, who received her master's degree in educational counseling from Antioch College three days earlier, and a daughter, Eileen, who graduated with a degree in music from the University of Michigan on April 29. There are also five other equally proud Garden children.

Garden had just begun his sophomore year at La Salle when he was stricken with spinal meningitis on Oct. 8, 1973. Two months later he woke up in his room at the Philadelphia Naval Hospital and couldn't see. He was hospitalized until June 1974 but didn't begin regaining his sight until the following January.

"My sight was coming back very slowly," he recalls. "But we were having a dinner to celebrate our 30th wedding anniversary and I wanted to read a poem to surprise my wife ("How Do I Love Thee," a sonnet by Elizabeth Browning). I just made up my mind I was going to do it."

"Then, after that, I decided, 'heck, if I can do that I can go back to school and finish.' And that's what I did."

Working extremely hard with various eye exercises, Garden has regained about half of his sight in his left eye. He still has no sight in his right eye, however.

What he does have, though, is the love and respect of his family that also includes daughters Bridget, who lives in Germany with her husband who is in the Army; Jacqueline, a junior at Temple, and Angela, a freshman

at Philadelphia Community College, as well as two sons, Earl, who is attending college in Texas, and Mark, a guitarist with the "Blue Magic" group.

"I tell you, I couldn't have done it without my family," says Garden. "Especially my wife. When you have three of your children playing the piano, cello, and drums at the same time, the noise can be tremendous. My wife helped keep them under control."

Garden's 33 year Army career included combat duty in World War II, Korea, and Vietnam. His final tour was as a member of the Reserve Officers Training Corps (ROTC) staff at La Salle College. He retired on August 31, 1972, and enrolled as a 52-year-old La Salle freshman the following day.

"I hadn't seen a (civilian) classroom since I graduated from Central High in 1939," Garden recalls. "But this was something that I was just determined to do. Coming back to school was really tough. I had to regenerate my study habits. I had to learn to *study* again and not just read."

Garden, who had taken one psychology course while on duty in Japan, said that he found the most difficulty

with mathematics. "Math is a challenge to begin with," he says. "I was very poor in that subject. But it's important because it conditions you to think. Once I got into the groove, though, everything seemed to fall in line."

Garden took a special interest in his literature, philosophy, and religion courses. "A lot of people don't like to take courses like these," says Garden. "But they gave me a much better insight into humanity. A much better understanding about the meaning of life."

Did Garden notice any significant changes in the modes of education of the 1930s and 1970s?

"Discipline isn't nearly as intense today as it was then," he says. "Nowadays, students want too much for nothing. The teacher can't do it all. The students must help themselves and educate themselves. Of course, the same thing can be said for the military. Discipline is just too relaxed."

Garden says that he doesn't really have any definite plans for the future.

"I think that I'm just going to rest and take it easy for a while," he sighed.

—RSL

## VIRGINIA WOOD/An Unbelievable Tragedy



She hadn't seen a classroom since 1930. And she had to overcome the heartbreak of burying two of her sons on the same day not to mention a heart attack suffered midway through her college career.

But Mrs. Virginia R. Wood, of Philadelphia, had plenty of reason to celebrate last May 23 when, five months before her 66th birthday, she graduated with a bachelor's degree in religion.

Although she underwent operations for cataracts in both eyes in June, Mrs. Wood plans to continue her education and work part-time.

"I really don't know exactly where I want to be working," says Mrs. Wood, who graduated from Overbrook High School in 1930. "But I want to get involved in something worthwhile. My dearest wish, though, is to go for my master's degree."

The Wood family suffered an unbelievable tragedy in 1968 when two of the six children died within ten days of each other. Both of the boys, Donald, 18, and Paul, Jr., 21, were in the Army. Donald, a Paratrooper with the 172nd Airborne, was killed in Vietnam on May 20. Ten days later, Paul died of Hodgkin's Disease at Fort Hood, Texas, where he had been a military policeman. Donald and Paul were buried on the same day, June 5, 1968, at the National Cemetery.

Shortly afterwards, Mrs. Wood quit her job as a stenographer and started doing volunteer work for the Gold Star Mothers. One of her daughters, Ginny, then working as a secretary at La Salle College, suggested that she take a course or two at night at La Salle.

Mrs. Wood was reluctant at first. "I'd be too embarrassed," she said.

In September, 1969, however, she registered for an English composition course. Then a psychology course, then one in criminology, and economics. In 1974, she transferred to the Day School and became a religion major.

"I had this terrible fear of mingling with young people," recalls Mrs. Wood. "A feeling of uneasiness that I would ask a foolish question or make a silly remark in class. But the students were tremendous. One of them said to me, 'I'm really proud of you.' Another one said, 'We really like having an older person in class with us.' They made me feel wonderful."

Mrs. Wood even found time to manage a rooming house owned by her daughter and son-in-law in Ocean City during four summers to help earn her tuition. She



also took four courses in Italian, something that made her 90-year-old mother quite happy.

"My mother had a brother in Italy whom she hadn't corresponded with in years because no one in the family could speak Italian," says Mrs. Wood. "So, after taking a few courses I was able to write to him in Italian and reestablish communications."

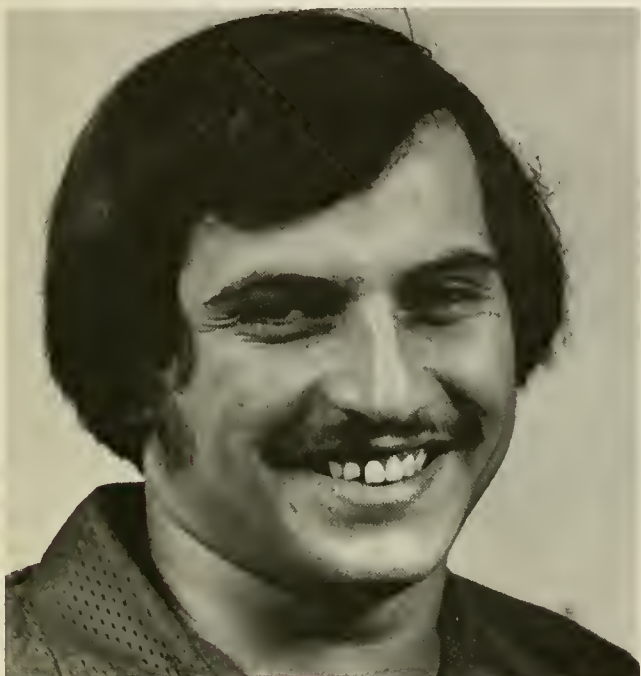
Two years ago, on Good Friday, 1976, Mrs. Wood suffered a heart attack and thought her college career was over.

"I was really fortunate," she says. "It happened in the last week of class so I didn't miss too much school. I was able to relax during the summer and my doctor said, 'Go back to college and keep yourself occupied. It's the best thing you can do for yourself.'"

Mrs. Wood says that college has been a wonderful experience. "You could almost feel your mind expanding," she says. "I really didn't think that I could do it at the beginning. I had a tremendous fear that I would fail. I was really amazed to find out that I could do it."

—RSL

## Pete DiBattiste/Extracurricular Excellence



Pete DiBattiste, a May graduate with a B.A. degree in Biology, didn't waste any time getting involved in life at La Salle when he entered the college four years ago.

Pete, who will enter Harvard Medical School in September, was elected as vice president of the Class of '78 in his freshman year and also participated as a cheerleader for the basketball team.

His early Involvement with the Student Government Association (SGA), which culminated in his ascent to his class presidency in May of 1976, enabled Pete to branch out into a myriad of activities during his final two years at La Salle, most of which were SGA related.

He chaired a faculty and course evaluation committee. He helped coordinate the open house program for two years. He chaired the freshman orientation committee for two years. He served on search committees which helped select a new president, director of security, and an assistant director of student life. He served on the academic affairs committee. He was a member of college council. He . . . well you get the idea.

The question is, *how* did he remain so actively involved in so many functions and committees and still

manage to excell greatly in the classroom? He graduated Maxima Cum Laude, won the Biology Department's 1978 Award for Academic Achievement, and was also selected as co-winner for one of the top three senior awards in the college, the Finnegan Award.

"I had a fairly good idea of the kinds of things I wanted to achieve at La Salle from the offset," says Pete, a La Salle High graduate from Northeast Philadelphia. "I wanted to perform well enough academically so that I could pursue a career in medicine. But I also wanted to be actively involved in some aspect of the college. As far back as elementary school I have always been involved with extracurricular activities."

One of the side effects of wearing so many different hats at La Salle was a crash course in proposal writing.

"For a while it seemed like all I was doing was writing or writing proposals," he claims, "but it was an interesting and worthwhile experience. Probably three of the most important proposals I worked on were the student activities fee, which was designed to inject some additional money into the student activities budget; the academic student rights proposal, of which an outlined procedure for appealing a grade is the major item; and the student trusteeship proposal. I think it is important for students to have a voice on the Board of Trustees, even if only on subcommittees, which is one compromise position we worked out.

"Decisions are still pending on some of the proposals, but I'm happy I was able to play a part in helping to bring a few of these issues into the spotlight."

Ultimately, Pete believes his entire SGA experience was the most important aspect of his education at La Salle.

"It is hard to describe the good feeling you get from being involved in the decision-making process of the college," he says. "To interact with so many different kinds of people on a daily basis and to observe other people interact on important matters was just so interesting."

One final comment perhaps best captures Pete DiBattiste's La Salle experience.

"I had four great years at La Salle. If I had it to do all over again, I'd be back in a second."

But now it's on to bigger and better things at medical school, with fond memories of La Salle to flicker brightly for a lifetime.

—LE

Parents and college officials are increasingly aware that residence halls are more than just a place to live. They've become a "curriculum" in themselves.

# The Dorms Have Come a Long Way, Baby!

By Larry Eldridge

*There is nothing permanent except change.*  
—Heraclitus (Floruit 500 B.C.)

Nearly every aspect of La Salle College has felt the winds of change during the past twenty-five years, but perhaps no one area has been quite so radically transformed, both in structure and in concept, as the La Salle residence halls.

Although the college housed some resident students on a somewhat informal basis during its early years, the true origin of a constant resident population at 20th and Olney is usually credited to the opening of St. Albert and St. Bernard Halls in 1953.

The total resident capacity of those two dorms twenty-five years ago was approximately 130 students. Today, thanks to the construction of new facilities and the acquisition of other buildings in the neighborhood, there are ten residence areas, including an apartment complex, and the dorm population skyrocketed to a new high of nearly 750 students last year.

Actually the number of resident students has increased in each of the last six years and projections for the 1978-79 academic year push the likely number of residents to nearly 800 people.

That bursting-at-the-seams figure produced some 11th hour activity by the college's administration which resulted in the conversion of several of the college's Wister Street properties into full-time resident houses, the restructuring of some double rooms into triple rooms, and the remodeling of study lounges into student rooms in order to comply with the unprecedented demand for housing space.

Dr. Raymond Heath, La Salle's dean of students, says the surge in requests for housing is no coincidence, is likely to continue, and he has authored a proposal that the college expand its housing capacity via the construction of new residence facilities. The proposal has been discussed both by the college's Board of Trustees and College Council and is ticketed to be forwarded to HUD in an attempt to solicit federal funding for new residence areas.

"The evidence that a residential college offers greater opportunities for superior education in the liberal arts tradition," Heath says in the proposal, "argues that our competitive stance would be enhanced significantly by extending our residence facilities. An effort to attract more resident students should improve our public image as well as our capacity to educate in the manner we espouse and could enable us to thrive despite predicted declines in enrollment."

An increased cognizance by the public of the value of the residence experience has in part occasioned the dramatic upswing in applications to the La Salle dorms.

"A constantly increasing number of parents and students have become aware," says Heath, "that the dormitory experience, rather than just providing a place to live, is in many respects a supplemental curriculum which is very valuable in the total college experience."

"Students who are exposed to life in the residence halls have increased opportunities to learn things about themselves and the experience is truly a living-learning education."

There are other factors, according to Heath, which have contributed to the residence boom, among them an increased appreciation for the costs of transportation shouldered by the average commuting student. These costs, when factored into living expenses, often result in minimal differences between the ultimate financial outlay of a resident student and that of a commuter for room and board.

The fact that La Salle has been able to hold the line on room and board increases and boasts the lowest room and board fee among major colleges in the Philadelphia area has also been a factor.

But perhaps the most important reason for the increased desire for housing at La Salle is the quality of life existent in the La Salle residence halls, a point Heath is quick to underline.

"We are extremely proud of our residence halls," he says. "The superb quality of our full-time professional staff, headed by our director of resident life, Mary Kay Jordan, along with the structured system of student input both in policy-making decisions and in organizing activities, have combined to create an exciting first class operation."

The evolution of the administration of the residence halls and the simple passing of time have also contributed to a new atmosphere in the dorms.

Until 1970 each of the nine dormitories was managed by a Christian Brother and by a part-time residence director, typically a senior student. Then in 1970 the first full-time director of housing was appointed, followed shortly by the addition of two full-time aides.





The full-time coordination efforts of the Resident Life staff (the title was changed in 1975) helped link nine dorms which had been, in a sense, separate entities, into nine autonomous but communal areas.

**S**till another major atmospheric change occurred when La Salle opened its first dorm for women in 1970. This fall nearly 50 per cent of the incoming class of freshmen resident students will be women and there are now eight coed dormitories at La Salle, leaving only one all male dorm to serve as one last link to the prior all male tradition of the dorms and of the college.

One of the key catalysts, certainly, in the restructuring of the entire resident life experience at La Salle, has been Mary Kay Jordan, the college's director of resident life since 1975. Along with full-time aides Brother Charles Echelmeier and Marsha Miller, Mary Kay is responsible for organizing a supportive student staff, assuaging the day-to-day problems which arise in a community with 750 people, and generally improving each dorm student's individual experience. It is a tall order.

"I think a key to understanding our philosophy about the importance of the dorm experience for students," Mary Kay says, "is our collective feeling that students receive as much education by living in the residence halls as they receive in the classroom.

"For so many of our resident students it is the first long-term exposure to a life in which they are in charge of themselves for twenty-four hours a day, seven days a week. It is an important step forward in everyone's life, to suddenly have this kind of freedom and responsibility for the first time. That is why we attach such significance and value to the dorm experience."

Another marked contrast between the residence halls today and the halls fifteen years ago is the actual supervision of the dorms.

**T**he first residence halls opened with rules, regulations, and restrictions ad nauseum, many of which, such as curfew times, were simply unrealistic. Beds were to be made by a certain hour each day, alcoholic beverages were severely prohibited from the dorms, and pinups bordering on pornography were forbidden. Some of these and other similar regulations spilled over into the early and mid-sixties, but obviously many had to be tailored and often eliminated to keep pace with changing climates.

Today's resident student is treated as a much more responsible individual and is granted the assumption of maturity unless otherwise proven.

"I think the fact that we have minimal regulations," says Heath, "is in part reflective of changing lifestyles and also of our commitment to the students."



Mary Kay Jordan also feels that over the years residence halls may have been the victim of an unfair press, with the sensational prank or occasional rowdiness receiving undue attention.

"For the most part," she says, "at least today, we have a very responsible, mature, and alert resident population. La Salle has been fortunate in attracting such quality people in the residence halls, and that quality has resulted in just an enjoyable and healthy atmosphere for everyone here."

An example of the status and input resident students have today is the fact that twenty-seven student staff members are employed on a part-time basis by the Resident Life office to assist the professional staff in all areas of the administration of the halls. Eighteen upperclassmen are selected as resident assistants (RAs) and act as housing representatives on their floors. Nine seniors serve as head residents and are placed in supervisory positions in charge of a dorm and two RAs.

Another system of student input is the Residence Council, comprised of officers, an executive committee, and a number of other committees (i.e., cultural, social, athletic, and grievance) which help structure activities, recommend on policy matters, and help handle student complaints.

Still another organization with student voices is the Residence Advisory Committee, a body comprised of the dean of students, the director and assistant directors of resident life, the president of Residence Council, three resident students, and members of the faculty and administration. This board advises the dean of students and the director of resident life on all important matters of housing at La Salle.

Sue Kardish, a May graduate and the most recent president of Residence Council, spent four years in La Salle's residence facilities and in a typical cycle lived in a double room in St. Bernard Hall as a freshman, moved to a single room in St. Cassian during her sophomore and junior years, and settled into the apartment complex with several other girls in her senior year. She says she enjoyed each experience and reinforces Ray Heath's and Mary Kay Jordan's thoughts about the impact of the residence experience on a student's life.



"Living in the dorms and the apartments helped me grow up tremendously," she claims. "I had a very positive experience throughout my four years at La Salle and most of the people I came into contact with did also."

"You come to discover that you can organize your own life, work out your own problems, and become a more responsible person. With so many people all around you it's almost impossible not to find yourself with a lot of friends and you usually end up liking yourself as a person more as a result."

As president of Residence Council, Sue was involved with the organization of activities in the dorms throughout the year. There was a popular lecture series, which included prominent campus figures and off-campus guest speakers who spoke in the dorms on alcoholism, drugs, the women's movement, and a number of other topics. There was a '50s disco dance, an "Extravaganza," featuring different styles of food, beverages, and entertainment simultaneously throughout the dorms. There were organized trips to ball games and cultural events, and of course, there were a few parties.

"I think one of our primary functions," says Sue, "was to induce people not to go home every weekend. I think we were successful with the programming we had because it seemed this year many people were staying in the dorms during weekends, and that just makes things more enjoyable for everyone."

Mark Keegan, a senior who will succeed Sue Kardish as Residence Council president this fall, is another proponent of dorm life at La Salle.

"The most important thing," he says, "is having the opportunity to meet so many different people at close range. You learn how to break down the barriers which sometimes exist between strangers, and this is an education in itself."

"For example, a lot of people who come to La Salle from Catholic high schools don't have the opportunity to develop very many close relationships with members of the opposite sex. I don't mean romances but more platonic, brother-sister types of relationships. It's almost as if there is sometimes an imaginary wall between guys and girls in high school."

"Well, the wall breaks down very quickly in a coed dorm. All of a sudden you're learning something very exciting. You find out that you can become very close to someone of the opposite sex without necessarily developing a romantic relationship. Of course, there's nothing wrong with that happening, either, but it's nice to know that these other relationships can become an important part of your life."

La Salle's posture regarding resident life is crystallized quite well by Ray Heath.

"I'm totally committed to residential education," he says. "I think not living in the residence halls is to miss out on countless educational opportunities. I think the entire residential experience accelerates the positive educational experience the college is interested in."

"If it is within the capacity of a liberal arts college to more fully integrate the student's development, the dorm experience, with its impact on the student's life, is an ideal and easy way to help accomplish that end."



# A Gathering of Young Poets

By Brother Daniel Burke, F.S.C., Ph.D.  
President Emeritus

They are still writing. And we think that is great. They're in a variety of careers—law, insurance, city government, teaching—but they continue writing the poetry that, in many cases, they began as students at La Salle. Nor did they have any special courses in writing poetry, at most perhaps, the regular introduction to lyric in the English department.

But the department did have a number of ways of encouraging them—the writing workshops that go back to Brother G. Francis and are now likely to have Dr. Richard Lautz as director; the series of poetry readings which over the years have included outstanding American and British poets like Marianne Moore, Allen Tate, Robert Penn Warren, Stephen Spender, Richard Wilbur, Adrienne

Rich, Anne Sexton, Gary Snyder, or Jon Stallworthy. There were magazines, too, that they could aspire to publish in—the student magazine *Grimoire* and its various predecessors, the greater challenge of the faculty magazine, *Four Quarters*. And there were usually encouraging teachers who, like Claude Koch, set good example in print as well.

So we're happy to welcome some of them back for this brief gathering. And we regret that we didn't reach still others out there in the ranks of the alumni among whom are several, like John D. Mahoney '73, and Anthony De Paul '66, who have published volumes of poetry to their credit.



## Although they are working in a variety of careers, they are still writing . . . and writing well.

*Henry Jankiewicz, '72*, is a semi-professional fiddler, represented recently in an album of country music called *Cranberry Lake*. He's also teaching writing at Syracuse University where he took a degree in American literature, studied poetry with W.D. Snodgrass, and is now, he says, getting back to some serious writing of his own.

### The Dweller in the Body

Arch and vault,  
head and foot,  
behold the house  
of the Architect.  
Phantom, how long  
we have studied  
a child's disappearance  
in a hundred mirrors  
until the cricket  
summons nightly,  
"Jankiewicz, Jankiewicz."  
I am afraid.

Among the graves  
the only pain  
is what  
the living bring,  
broken on the wheel  
of Earth,  
resisting the gravity  
of the dead.  
And the slim moon,  
its daft grin hung  
in a tree, says  
of sleep, "Beware."  
As the lamps fail  
the subtle arch  
of the galaxy  
looms  
astride the spinning vault,  
that Way marked first  
by Abel's solitary  
ghost, our predecessor.

*Suzanne Pope, '75*, came to La Salle after a career in the Philadelphia Police department. She climaxed her program here with a Danforth fellowship which she took to Washington State University. There she became managing editor of the *Kamiak Review* in which this poem first appeared.

### Reflections

She comes between us  
like another woman. I  
see the threats she poses  
your blind eyes: she  
walks like me.  
She whispers in your ear  
the way I used to. I  
see you smile at echoes

in your mind: she  
talks like me.  
She has the laugh  
you only shared  
with me in the days  
before your dimples  
marked her cheeks.  
My chunky shortness  
stretches taut in her,  
exposing what I would  
be, were I not me.  
The day the children leave  
comes all too soon.  
Your tears will be  
so different from my own.







Karen Bennett, '74, has been writing for several local newspapers and working in public relations; she has also been a waitress, hostess and cook. But she is now managing "Conversation," the French bakery and restaurant on Philadelphia's Pine Street, while still cooking up some fine poetry.

### Intelligence

He has found, eating his pudding-cake  
in the spare afternoon, the space  
to be reduced to one's own mundanity.  
The child evolving in my womb, the music,  
his relationships—all could be raisins  
in his pudding-cake; his pudding-cake  
my own inelegant history. Flannel-shirted,  
sunlit, he makes new combinations in the room.  
There are days when all I see are marble  
table-tops and handblown glass; Marie Antoinette,  
watching, imperious, from her gilded frame.  
French names of pastry trickle off my tongue.  
Today, I wipe the icing from my hands  
while he observes, like one of Colette's cats.  
A wise tactician, he lets the setting dictate  
for itself. His pudding-cake is called a Diplomat.



Leonard Terr, '67, took a Ph.D. in English at Brown and taught at Wayne State where he served as an editor of *Criticism* and published fiction and poetry. He has since switched careers, taken a J.D. at Cornell, is now with a law firm in Washington, and lives with his family in Alexandria, Virginia. His first volume of poems, *Sitting in Our Treehouse Waiting for the Apocalypse*, was published in 1975.

### Landscape

Last night, my ear to your belly  
I heard its heartbeat echo your own,  
this caverning sound turned flesh,  
this loud idea of blood and bone.  
I felt its kneecap lift,  
its hard-limbed bodily speech,  
words winding from the rooted deep.  
How bones?  
Out of ovum and harboring sperm in-  
visible collusion: how skin  
and rivering blood? this small  
life shaped  
in chemical sleep, invented  
in accident, lumbering  
toward its seasons of belled sense.  
Your abdomen hardens,  
contracts like cooled rubber.  
Small hands, fingers, limbs press  
at its downing load.  
In its bag of waters this continent drifts:  
islands appear, disappear, reappear  
as peninsulas, archipelagos,  
as long New England inlets  
beneath the snaking sun,  
these winking stars, this thickening  
crust of day.  
Inside you is this continent I touch  
of tremoring shelves,  
of ranging floors  
rehearsing oblivion,  
preparing  
to erupt.





Justin Carisio, '75, has been living in Bethlehem, Pa. with his wife Theresa, also '75, and working as a writer and editor for a firm in Allentown. He has, however, recently accepted a teaching fellowship in the writing program at Johns Hopkins University and will be there next year.

### **At Santa Tóme**

In memory of Joseph Moran

*Todo pasa y todo queda;  
pero lo nuestro es pasar,  
pasar haciendo caminos,  
caminos sobre la mar.*

The memory of the living persists in the mind of the living.

That of the dead, damp and dormant, dark  
With the dread of what has befallen and will  
Befall, insists on being more. Tendril-like,  
It entwines about our separate dreams and  
mingles

With our roots like traceries of ore.

Everything passes, though all remains.

The dead are gone into silvery tenuousness

Like the soul of the ghastly serene Orgaz.

How gently he rests in the arms of sainted  
bishops.

Cradled thus, could he have hoped a finer peace  
In any station of any other reign?

Still we fear. And if the sepulchre

Indeed forbids another dawn—if the oily

Torches obscure the holy odor—then like

The child, who unadmiring, unfrighted stares

Into modern hearts, could we do more

Than wait the calm watch and whisper low?

Everything passes and everything stays,

And in staying becomes more in the mind of the  
living—

Of the mystery, this at least we know:

All remains. Like light through northern transepts,

It is there even when it is not

To illumine and make us grow.



I. David Shaffer, '73, had a teaching fellowship at Ohio University. He returned to Philadelphia and a job in the Community Relations program of the city government, was assistant to the Executive Director of Philadelphia "76" during the Bicentennial, and is now directing an energy conservation program for the City.

### **Lines Written on the Bridge Po Wen**

Kyoto.

Beneath this  
squat sandstone bridge  
the water

reflects golden carp;  
the acrobatic faces  
lounging on the bank—  
their world  
is of rivers  
and mountains.

There is no bridge.

I arrange the stones.

It is the willow

that moves  
not the wind.

By the river

an old woman crawls,

her oiled-silk robe

sweeps the moist ground

where serpents live.

She is blind.

The morning

is never quiet.

The rain begins.

Clouds

inlaid mother-of-pearl

cannot rest.

I walk away,

vagrant.

The sound of rushing water

pours into air.

**La Salle's freshman attrition rate has dropped amazingly since the moms and dads have begun to share the college experience**

# PARENTS are STUDENTS, too!

By Robert S. Lyons, Jr.

One of the most important academic programs sponsored by the college—a project that often means the difference between eventual success and failure in school—has attracted more than 12,000 participants to campus since 1963. And none of them have been La Salle students.

Their participation, however, has helped La Salle achieve perhaps the lowest freshman attrition rate in the nation. Moreover, it has undoubtedly helped improve the college's chances of recruiting outstanding students.

The participants are the parents of incoming La Salle freshmen who join their sons or daughters on campus during the summer for the Pre-College Counseling Program (PCCP), an intensive day of discussion and orientation sessions painting a comprehensive picture of the total college experience. The parents and students attend separate sessions dealing with the college's academic life, extracurricular activities, financial aid, public affairs, career planning, and student life. Both college officials and students make the various presentations.

"It's one of the longest running hits in the life of our college," says La Salle's President Brother Patrick Ellis, F.S.C., Ph.D. "It has certainly become firmly established in our academic year. For the parents it's a day of enlightenment and exchange."

Not only have the parents almost universally acclaimed the program over the years, but it has had an amazingly significant effect on the college's enrollment figures, not to mention the lives and careers of innumerable students.

Before 1963 when the PCCP was introduced, attrition was a real problem. La Salle was losing 15 per cent of its freshmen during their first semester in school, most of them withdrawing in the first eight weeks. After the first year of Parent's Counseling, the freshman attrition rate was sliced in half to about 7 per cent. Since then the rate has never exceeded 5 per cent and most of the time has hovered between 2-3 per cent. Last year, incredibly, the rate dropped to only 1 per cent and only about 4 per cent didn't register for their sophomore year. Nationally the freshman attrition rate ranges from 15 to 25 per cent.

"We feel that the introduction of the PCCP Program was a key factor in bringing this about," says Dr. Thomas N. McCarthy, the college's vice president for student affairs. "Parents say that they really appreciate the program because they get practical advice how to help their sons or daughters to adjust satisfactorily. They want to know what

they can do to help their children get the most out of college. Generally, their concerns are very practical and sensible."

"Based on the data we receive, it's quite clear that PCCP is a highly successful program," says Dr. Frank J. Schreiner, the director of the college's Counseling Center who has been involved with its operation in some capacity since 1966. "A good 98 per cent of the parents say that it is a very highly informative program. They say that it's by far the most comprehensive and informative they've seen or heard about."

McCarthy says that one of the main reasons for starting the Parent's Program was the obvious importance of the influence of families on students, especially the commuters. Studies also indicated that students with unstable home lives or recipients of little guidance from their





parents achieved significantly less well in college. Then, too, very few parents of La Salle students back in the early sixties had been to college themselves. La Salle officials realized the importance of bringing them in and giving them a taste of the college experience.

"The Parent's Program was one of the pioneering efforts to recognize the role of parents in the success of students," adds Brother Ellis. "It has traditionally helped people bridge the 'mystery gap' between parents and students about higher education. It isn't a passive process, either. There's a lot of response built in."

It is the response of the parents—in the form of detailed evaluations completed at the end of each day's sessions—that has been the most influential factor in determining the composition of the PCCP Program.

"The makeup of the program has never been the same any two years," says Dr. McCarthy. "The comments received from parents have helped to modify the program considerably. Our people take these comments very seriously."

The response of parents—80 per cent of them voluntarily agree to participate every year—has also been very enthusiastic and gratifying. "They are so appreciative that the college has made this kind of effort that many of them say that they wish that their sons and daughters who attended other colleges had the same opportunity," says Dr. Peter Filicetti, assistant director of the college's Counseling Center who has been coordinating PCCP for the past six years.

The general feeling of the parents was perhaps best expressed by a mother of one of this year's incoming freshmen who said, "It's most reassuring to know that my daughter will not be just a name or number at La Salle but that everyone here is truly concerned for her progress and success while still encouraging some independence on her part. We were most impressed with the genuine concern shown by college officials. This appears to be a 'truly caring' environment."

The PCCP today is much more broadly-based and meaningful than during its first few years when it was run exclusively out of the Counseling Center. Academic advisement has played a major role in the program since 1972. This year, three faculty members—Marilyn Lambert, an assistant professor of education; Brother Gerard

Molyneaux, F.S.C., Ph.D., '58, an assistant professor of English, and Dr. John F. Reardon, '59, an associate professor of accounting—are serving as academic counselors.

Before each incoming freshman arrives on campus with his or her parents, a counselor reviews the student's course selection form and reviews the freshman roster to make certain that the courses selected are the appropriate ones for the announced major. Each student will then be seen alone that day, first by a guidance counselor, then by an academic advisor.

"We want to make sure that each student jumps in at the right depth for the courses relating to his major," says Brother Molyneaux. "We want to assure the proper academic balance and make sure that the courses the student selects are not too tough or too easy for his or her ability."

"Parents are looking primarily for academic guidance," says Reardon. "They want to be reassured that they have done the right thing and that they've selected the right college."

Pre-College Counseling at La Salle actually began in the late 1950s when incoming freshmen came in for separate days of testing and interpretation. Parents were introduced to the program in 1962. Two years ago, the college began another program that has become quite successful, "Discover the Difference." This is held on four of five Sundays during the spring when high school seniors who have been accepted spend the day with their parents and other students interested in the same field of study on campus getting acquainted with the academic program and the various financial aid options available to them.

In addition, the 65 or so freshmen who are invited to join the college's Honors Program come in with their parents for a separate session with John Grady, the director of the college's Honors Center, during their senior year.

"These programs have improved enrollment, there's no doubt about that," says Brother Emery Mollenhauer, F.S.C., Ph.D., the college's provost. "We feel that once someone comes on campus in the spring, the likelihood is good that he or she will eventually enroll here. It's a matter of psychologically breaking the ice for both the students and their parents and both are made to feel at home."

"The PCCP program is very beneficial to us," says L.

Thomas Reifsteck, director of the college's career planning and placement bureau. "It gives us an opportunity to see students at an early age and to get them thinking what they want to do with their life. We emphasize that they don't have to be absolutely positive the first day. They have plenty of options available to them."

Reifsteck and his staff generally liven things up by describing some of the unusual jobs that La Salle students have held. One young man was hired to drive Wyatt Earp's (Hugh O'Brien's) automobile to California. Another worked babysitting bodies in a morgue. One made cough drops and another fed animals in a zoo.

"Then we had the student who said that his career goal was to be the world's greatest lefthanded banjo player," recalls Reifsteck.

What concerns the parents the most about their sons and daughters in college?

"They want to know whether the students can really be as independent as the college expects them to be," says Dr. Schreiner. "They also wonder if the students will have enough responsibility to perform at that independent level and make a go of it without their parents around to help."

"We tell them that their sons and daughters as students will have more freedom to make decisions and that they will assume more responsibility to develop study habits," says Dr. Ray Heath, dean of students. "They will be challenged to make these decisions and this will accelerate their personal development. I don't think that we prolong adolescence. We try to accelerate their maturation process."

Parents are also interested about the cost of educating their children. They want to know how much time should be spent working. They're interested in career opportunities for their child's major field of study. They wonder about the quality of life on campus. They ask what life is like in the residence halls, as well as about security, discipline, dress regulations, sex, drugs and alcohol.

We spend considerable time explaining how our college relates to students regarding their conduct," says Dr. McCarthy. "We tell them that we attempt to maintain an atmosphere conducive to good study conditions. We

encourage good relationships among the students, faculty and administration. We let them know that we set limits on them that will not interfere with learning and that students will be accorded due process when faced with rules' infractions. We want to help the student develop an independence that respects the rights of others on campus."

Regarding participation in extra-curricular activities, Drs. McCarthy and Heath both emphasize that students involved with activities typically do better work. It's a question of moderation, of course, but the better students always seem to be the ones contributing frequently to the life of the college. These students learn to budget their time well. If they happen to be officers in organizations, they learn to delegate authority and responsibility effectively.

"Occasionally, we get the 'threatening' question from a parent," says Reardon. The question that's impossible to answer "Like, 'Is there any Christianity left on campus at all?' Or the irate parent who wants an absolute guarantee that his son or daughter will be admitted to medical school."

"The most anxiety provoking situation among students isn't drugs or alcohol," says Dr. Filicetti. "It's 'What should I major in?' and 'What can I do with that major (career wise)?' Parents unwittingly contribute to this pressure because they often get upset when their son or daughter hasn't decided on a career or a major field of study."

"I tell the parents that their children don't have to decide their career or major tomorrow. There's enough flexibility in our academic program to let them explore. Don't think it's unusual if your son or daughter doesn't know what to do. As a matter of fact, it's more common if they don't. The majority—about 54% of our freshmen change their major at least once."

PCCP is also a solid learning experience for such La Salle upperclassmen as Terry Jackson, a senior Spanish and secondary education major who is serving as one of the student advisors this year, conducting the student life discussion.

"Being an education major, it's great practice to be able to conduct yourself in front of a group, to practice communicating both verbally and non-verbally, and to watch the responses of the people," she says. "Parents find the session very comforting, especially when I open by telling them, 'You've heard from the faculty and administration, now's a chance to get the lowdown from a student.' It's a unique perspective for a parent to listen to someone like me. One father came up to me after one of the sessions and said that he and his daughter had heard me speaking during one of the spring 'Discover the Difference' programs. He said that because of me his daughter had decided to come here. That makes it all worthwhile."

The program has been so well-received that representatives from Penn, Temple, Villanova, and St. Joseph's have all requested to sit in on sessions at one time or another. Only Penn State has had a similar program for years. Temple has begun a program at its Ambler campus modeled after La Salle's and other colleges are realizing the importance of parents.

"After all," says Dr. Heath, "when we accept a student, we accept part of his or her family, too." ■





## THE YEAR THE WOMEN ARRIVED



Headliners included (from left): All American Michael Brooks with coach Ken Durrett, three sport star Laura Frieze, and record breaker Bill Boone.

The East Coast Conference championship for the men's basketball team, strong performances by the baseball, soccer, swimming, and crew teams, continued improvement in the women's program with winning records in field hockey, volleyball, basketball, and softball, and a number of outstanding performances by individuals highlighted the college's intercollegiate athletics program during 1977-78.

La Salle's sixteen varsity squads posted an overall record of 110-96-3 (.534). The men's varsities finished 64-58-2 (.525) and the women's teams produced a record of 46-38-1 (.548), the women's program's highest winning percentage ever and the first time it has surpassed the winning percentage of the men's program.

Paul Westhead, in his eighth year as basketball coach, guided a sophomore dominated squad to an 18-12 record, which included the regular season ECC East crown, the ECC playoff championship, and a berth in the NCAA tournament for the first time since 1974-75.

The Explorers set new single season records for most field goals (1047), points (2588), and field goal percentage (.496). Sophomore forward Michael Brooks also set records for most field goals (288) and field goal percentage. Sophomore guard Darryl Gladden set a new single season assist record with 187.

Brooks, who led the entire ECAC in scoring (24.9) and rebounding (12.8) was the Big Five and East Coast Conference Player of the Year, All ECAC, Citizen Savings (Helms) All American, and was selected to play on U.S. touring team in Yugoslavia in August of 1978.

Gene McDonnell's 20th baseball team posted a 15-14-1 record and won a berth in the ECC playoffs for the first time ever with a 5-3 regular season ECC finish (2nd). The Explorers lost to West Chester and Delaware in the double elimination tournament held at Temple.

Sophomore first baseman Bill Boone, who batted .398 and set new La Salle records for most hits (47), most doubles (14), and most total bases (85) in a season, was named to the second team ECC all star squad. Junior centerfielder Pete DeAngelis, who batted a club high .431, was a first team all ECC selection in the outfield. Also nominated for the squad were senior pitcher Tom Filer, who compiled a 5-1 record; second baseman Mike Morrin, who stole 20 bases and set a new La Salle record for runs in a season with 33, and designated hitter Bill O'Brien who hit .306.

Tom Grall guided the men's swimming team to a 7-3 dual meet record and a third place finish in the ECC championship meet, despite the team's nine first place



Mary Mullin



Eric Beam



Joyce Lindinger



Tom Franchetti



Vince Kelly

medals of a possible eighteen in the three day meet which was held at Kirk Pool.

Senior Tom McKeon successfully defended his 100 and 200 yard freestyle and 200 yard IM titles and helped lead the 400 and 800 yard freestyle relay teams to victory for the third consecutive year in the meet. McKeon was named as the ECC meet's MVP and was also named to the first ever ECAC swimming all star team.

Other individual champions in the ECC meet included junior Dan Lavery in the 50 yard freestyle; senior diver Ron Murphy, in the one and three meter dives, and junior Mike Gallagher, in the 200 yard butterfly.

McKeon, Lavery, Lee Cummins, and Rob Ehinger also competed in the Eastern Seaboard swimming and Diving Championships in Providence, Rhode Island and in the NCAA championship meet in Long Beach, California.

McKeon won the 100 meter freestyle title for the second straight year at the Eastern Seaboard meet.

Bill Wilkinson returned to coach the soccer team after a year's absence due to a job conflict and the squad posted a 9-5-1 record.

The team started slowly, winning only four of its first ten games, but caught fire at mid-season and won its last six games, including victories over Haverford, West Chester, and highly regarded Textile for the first time in 20 years. The team finished fourth in the ECC East, however, and did not compete either in the ECC playoffs or the ECAC tournament.

Seniors Vince Kelly and Jim Coleman were named to the ECC and the District Two all star teams, and Kelly, who made the ECC team for the fourth straight year, was co-MVP of the ECC for the second consecutive season.

## DIANE MOYER'S OLYMPIC QUEST

Throughout the years La Salle has had its share of Olympic athletes. Al Cantello ('55) hurled the javelin in the 1960 games in Rome. Hugh Foley and Stan Cwiklinski, both members of the class of '66, won Gold Medals rowing for Vesper Club's eight oared shell in the 1964 Tokyo Olympics. John McIntyre, '50, was a coxswain in Vesper's pair-oared-with-coxswain shell in the '48 London Games. Joe Verdeur ('50) won a Gold Medal in those same '48 Olympics in the 200 meter butterfly. And of course the great Ira Davis ('58) competed in three Olympiads, 1956, '60, and '64, in his specialty, the triple jump.

Although the 1980 Moscow Summer Olympic Games are still two years away, there is once again a

blue ribbon La Salle athlete with an outstanding chance to be selected for the U.S. team and this time the prospect is, surprise, a woman!

Diane Moyer, who just completed her sophomore year at La Salle, is one of the top field hockey goaltenders in the nation and although the actual selection process for the entire U.S. Olympic field hockey squad won't be officially completed until next summer, she has already established herself as one of the elite goaltenders in the country and, with a bundle of national and international experience under her belt already, she seems an odds on favorite to land herself in Moscow in two years.

To retrace, for a moment, the steps of this remarkable 19 year old





Kathy Duffy



Jim Coleman



Pete DeAngelis



Mike Gallagher



Tom McKeon

The crew team, under the direction of coach Jim Kiernan for the second year, compiled a 3-1 record in lightweight eight competition, and won the Braxton Cup for the third straight year. The lightweight shell also captured a trophy at the Bergen Cup Regatta and won the President's trophy at a race in Connecticut. The lightweight eight shell, along with the lightweight four shell, advanced to the finals in the Dad Vail Regatta, but both shells finished out of the money.

Jack Connors guided his twelfth golf team to a 7-7 regular season record, which was highlighted by a hole-in-one by senior Rich Mennies, and strong performances by team MVP Mike Cassidy and "Most Consistent" Greg Webster. The squad finished last in the ECC golf championship tournament held at West Chester.

The cross country team, under head coach Ira Davis,

finished the regular season with a 2-5 record and finished last in the Big Five Meet. John Kuhar, Ed Waddington, Joe Burns, and Mike Ludovici were among the top performers for the Explorers, who finished eighth in the ECC championship cross country meet which La Salle hosted at Belmont Plateau.

Former assistant track coach Mike Costello assumed the cross country and track head coaching reins when Ira Davis resigned in December. The indoor season was highlighted by new record in the 600 yard run by sophomore Tom Franchetti with a time of 1:10.4.

The outdoor season saw the Explorers compile a 1-4 regular season mark and the squad finished eighth in the ECC Outdoor Track Championship meet. Eric Beam won the 1500 meters. Len Garza and Mike Burke finished second in the javelin and 800 meters, respectively.

athlete who has also played basketball, softball, and this year was a diver for the swimming team at La Salle, we take you to Reading, Pennsylvania, Diane's hometown. The setting: Muhlenberg High School. The time: 1974.

"All of my friends had been playing field hockey since ninth grade," she recalls, "but I went out for the first time in my junior year at Muhlenberg.

"I remember I was coming off a bad case of mononucleosis during the summer, and I decided that since I didn't really know the game and because I was out of shape I would try out for goalie."

Of such things are monumental decisions made. She worked hard during her apprenticeship that first

year and began to excel at banishing the little white ball from the net. During her senior year in high school, after becoming the number one goalie on the team, she allowed only five goals in 25 games and attracted the eyes of college field hockey coaches from around the east.

"Many people, including me at first," she says, "have a misconception that goalies don't have to be good athletes. I think for many years hockey coaches would put the fattest, most out of shape girl in goal and use all of the quicker athletes at other positions.

"I learned pretty quickly that a good goalie has to be in great total shape and now I work at running and endurance drills as hard and for



Freshman Ed Waddington won the steeplechase at the Metropolitan Track Championship Meet at Franklin Field.

The tennis team, under fifth year head coach Dr. Richard Cohen, logged a 2-7 regular season record and finished ninth in the ECC playoffs. Captain Jack Kanoff, senior Gary Waterman, and sophomore Brian Ritchie were among the top players on the team.

The women's program, under the auspices of first year coordinator Kathy Wear continued to expand and improve in its sixth year of operation, and compiled its best ever overall record.

Mrs. Wear's second field hockey team finished with an 11-6-1 record and finished third in the PCFHA Tournament. Four team members were selected to a post season all star team. Diane Moyer, Joyce Lindinger, Mary Mullin, and Laura Frieze represented Philadelphia in the national field hockey tournament in Denver, Colorado, and Moyer, on the strength of her performance this year, was also tabbed to play in a California tournament. The sophomore goalie, who is a member of the U.S. #2 touring team (an Olympic development squad), played in a series

of exhibitions against teams from Barbados and Trinidad in the spring.

Marge Kriebel, the dean of the women's coaches at La Salle, led her volleyball team to a 9-5 record, its best yet, and the squad recorded a victory over highly rated Kean College. Sue Sykes was named MVP of the squad.

The women's basketball team, under third year head coach Angie Scarengelli, posted a 14-11 record and competed in the EAIW Small College Tournament for the third straight year, winning its opening round game against Shippensburg before being eliminated by Seton Hall.

Team MVP Cindy Romanelli led the team in scoring (13.4) and rebounding (11.0). Also turning in quality performances were Laura Frieze, who averaged 12.3 ppg. and Maureen Kramer, who averaged 11.9 ppg. and 9.8 rpg.

The women's swimming team, coached by Tom Grall for the first time, compiled a 4-4 record and sent Kathy Duffy, Jill Smith, Liz McCabe and Mary Mullin to the AIAW national swimming championship meet in Georgia. Duffy was named as the team's MVP for the second consecutive year.

MOYER—continued

## Diane is a marvelous athlete with a great attitude and a tremendous desire to

as much of the year as I can."

In the winter Diane kept in shape by playing a fair enough brand of basketball to attract several basketball scholarship offers and during the spring she was an all star catcher on Muhlenberg's softball team.

"I think I enjoyed basketball the most at that point, she laughs, "because it was the only sport I could run around in and not have to wear any heavy equipment."

Diane finally narrowed her college choices to Pitt, Mount St. Mary's and La Salle, before finally electing to settle at 20th and Olney.

After her first season in the nets for head coach (and now women's athletic coordinator) Kathy Wear's first field hockey squad at La Salle, Diane was selected to play for a Philadelphia area all star team which finished undefeated in a tournament at Valley Forge.

She later was invited to a U.S. Field Hockey Developmental Camp at Penn State and was selected from more than 60 goalies to be one of three goaltenders (and the youngest member) on the U.S. Developmental team.

Diane's hockey success and reputation have mushroomed ever since. As a sophomore this year her outstanding goal play helped lead La Salle to a best ever 11-5-1 record.

After the season she was selected along with teammates Joyce Lindinger, Mary Mullin, and Laura Frieze to again play with a Philadelphia area all star team, this time in Denver, Colorado.

After a glittering performance in Denver she leapfrogged to still another all star gathering in California and at the conclusion of that competition she was tabbed to play on the U.S. Two Touring team which

played a series of games in Trinidad and Barbados this spring.

Her selection to the touring team necessitated her withdrawal from La Salle's basketball team this year due to the conflicting practices which were held in the Philadelphia area throughout the winter to maintain the team members' collective polish. She did manage to find time to dive for La Salle's women's swimming team, however, even though she hadn't dived competitively in more than six years, and did well enough to garner several first place finishes for the Lady Explorers.

Diane's strong points, according to coach Kathy Wear, are her timing and her ability to battle until the end. She thrives on pressure situations—particularly penalty shots—and is at her best when an opposing team is swarming around the goal and peppering her with shots.

"Diane is a marvelous athlete with



The women's tennis team, guided by second year coach Rita Rohfling, logged a 1-7 record. Top performers included MVP Liesel Hud and Darlene Preziosi.

The women's cross country and track teams, under Ira Davis and Mike Costello respectively with special assistance from coach Larry Simmons, competed primarily in invitational meets and did not compete in dual or triangular meet format.

Liesel Hud, the team's MVP, competed in an EAIW championship meet in Boston, Massachusetts along with teammates Terry Gladnick, Mary Durkin and Marianne Ludovici.

The women's softball team, under second year head coach Rick Pohlig, logged a 7-5 record. Leading performers for the squad were pitcher Laura Frieze, who fashioned a 6-5 record and also batted .500 which included a no hitter against Lehigh; first baseman Donna Eisenhardt who batted .33; third baseman Joyce Lindinger, who hit .409; catcher Terry Maguire, who hit .435; centerfielder Diane Vitagliano, who batted .444; and catcher-shortstop Diane Moyer, who hit .400.

—By Larry Eldridge



Dan Lavery



Cindy Romanelli



Liesel Hud

## better herself. She thrives on pressure situations.

a great attitude and a tremendous desire to better herself," claims Mrs. Wear. "Her growth in the past year has been remarkable and if she continues to improve at anywhere near the same rate, I think she'll have just a great shot at making our Olympic team."

The U.S. Two Touring squad left for Barbados on March 27 and Diane was in goal for the squad's 5-0, 3-0, and 5-0 victories over all star teams from Barbados.

The next leg of the trip took the team to Trinidad, where the U.S. contingent rolled up 4-0, 2-1, and 6-0 wins along with a 0-0 tie.

In the seven games the U.S. team played Diane, who was in goal for every minute of each game, allowed only one score—and that came on a penalty corner shot.

"It was really a great experience," she claims. "It was awfully hot and humid at times. We had to take a lot

of salt tablets and sometimes it was so hot you didn't even want to touch your face.

"But our coach, Nancy Plantz, helped me very much. She drilled me constantly—sometimes I thought I would pass out—but I greatly improved my aggressiveness and assertiveness with my teammates around the goal cradle, which is the one area where I needed strengthening the most.

"I saw a few iguanas and bugs down there that I'd just as soon forget about, but the people were friendly and helpful and I was extremely grateful to have had the chance to go."

So what happens next and where do the Olympics fit in to the picture at this point?

"I'm going to be involved in quite a few hockey camps and clinics this summer," she explains, "and in mid-July there is another selection

procedure for the U.S. National team at Penn State. If I make the squad again, I'll probably be invited to go to an Olympic festival which is like a pre-Olympic orientation, at the Air Force Academy. From that point I should have a pretty good shot at making the Olympic team.

Further on down the road Diane is looking forward to a career in teaching and counseling and would also like to coach, what else, field hockey.

"One thing is certain," she deadpans, "any goalie who plays for me is going to have to be in GOOD shape."

Of course, anyone who becomes fortunate enough to play for Diane won't only be in good shape. They'll be very, very lucky.

—LE

# Around Campus

## The 115th Commencement: "Human Excellence and the Quality of Life"



Brother President Patrick Ellis, F.S.C., Ph.D. (left) presents honorary degrees to Dr. Leon J. Perelman, '33, and Baltimore Archbishop William D. Borders.

The Archbishop of Baltimore and a prominent Philadelphia educational and business leader were honored at the college's 115th Commencement for some 1,034 graduates on May 23 at Philadelphia's Civic Center-Convention Hall.

Brother Patrick Ellis, F.S.C., Ph.D., president of La Salle, conferred

bachelor's degrees on 760 men and women from the college's Day Division and 256 Evening Division seniors. Another 18 students received master's degrees in religion.

For the first time in history, La Salle held its Baccalaureate Mass at the Basilica of Saints Peter and Paul, 18th St. and the Benjamin Franklin Parkway,

on Tuesday morning. The Most Rev. William D. Borders, Archbishop of Baltimore, was celebrant and homilist at this Mass.

In his homily, Archbishop Borders told the graduates, "If we are going to look to the future, we must accept the responsibility of influencing the future."

Quoting Cardinal Newman's

## A Graduate Says Farewell

*(The following is the text of the Valedictory Address delivered by John Rodden on May 23.)*

I wonder if a commencement speaker shouldn't more properly be called a conclusion speaker: for he is called upon to announce a beginning when his audience's thoughts are about what is ending, called upon to point a direction for the future when his class' musings are chiefly for the past. And I am well aware that thousands of other high school and college speakers this spring are exhorting the class of 1978 to "build

a better future" while warning of the perils that lie ahead. It would seem quite fitting and timely for someone to offer some profound statement about where we have been and where we are heading. But I will let you speak for yourselves.

A profile of this class of 1978 drawn up when we entered as college freshmen is revealing. Fifty-nine percent of us estimated our chances of obtaining a job in our major as "very good"; 56 percent of us thought we would be "highly satisfied" with La Salle; 54 percent of us thought we would gradu-

ate with at least a 3.0 index; 41 percent of us planned to pursue an advanced degree; and almost two-thirds of us listed as our most important goals in college "developing a philosophy of life" and "helping others in need."

The answers as to which side of the ledger we were on four years ago and to whether or not our steps have today brought us to those goals, or whether in fact those goals have changed—can be disclosed only by each graduate in the privacy of his or her own heart and mind. Only you yourself know if your time at La Salle has made a difference.



statement of a century ago ("I want the intellectual layman to be religious, and the devout ecclesiastic to be intellectual."), Borders said that he hoped that La Salle College has prepared its graduates with this balanced view of life.

"I hope that you have accepted these values and in moving into the political, economic, and social areas of life, are able to measure current values against Gospel values," he continued. "I hope that you will speak out with courage and skill on public issues."

The Baltimore Archbishop also reminded the graduates that "real happiness and personal fulfillment are not to be seized for oneself, but come only through the gift of self which involves service, suffering, and sacrifice."

"While human worth is based on human dignity, human excellence is not measured by power or possession, but by the quality of life."

At the Commencement, honorary doctor of laws degrees were presented to Archbishop Borders, and Dr. Leon J. Perelman, '33, a prominent local civic leader and industrialist who is president of Dropsie University.

Archbishop Borders was honored for his outstanding work and "for his quiet but effective leadership at a time when so many of us in the Church desire, but then again do not desire, to be led."

Perelman's citation said in part: "If education should culminate in a life of rich, wide and balanced achievement, then the record of this distinguished alumnus of La Salle marks him as a man who possesses these qualities in an exemplary degree, a fitting model for these young men and women who receive their degrees along with him today."

Brother Colman Coogan, F.S.C., provincial of the Baltimore Province of the Brothers of the Christian Schools and a member of the college's Board of Trustees, sponsored Archbishop Borders for his honorary degree. Dr.

Joseph F. Flubacher, professor of economics and "Dean" of the college's faculty, sponsored Dr. Perelman.

The annual Lindback Foundation Awards for "distinguished teaching" were presented to Dr. Robert J. Courtney, professor of political science, and Thomas F. Monahan, assistant professor of finance and accounting.

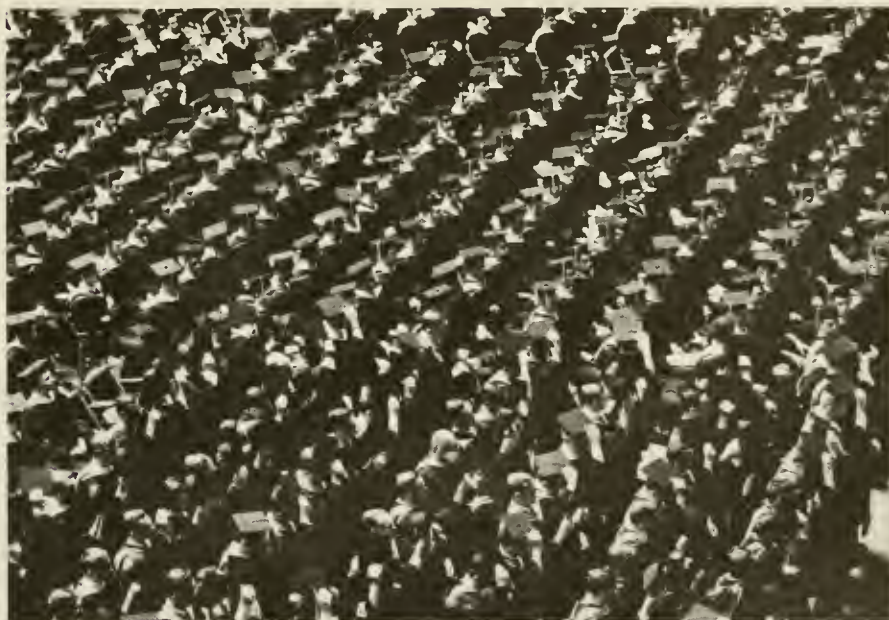
Commissioning ceremonies for 17 graduating members of La Salle's U.S. Army Reserve Training Corps (ROTC) were held at noon on May 23, in the College Union Ballroom on campus.

After having served for six years as the first Bishop of the newly-created diocese of Orlando, Fla., Borders was named the 13th Archbishop of Baltimore by Pope Paul VI on April 2, 1974, succeeding Lawrence Cardinal Shehan, who had retired. Since then, in an arrangement virtually unique in the American Church, he has organized the archdiocese into three vicariates, and delegated authority and responsibility

for them to his three Auxiliary Bishops. Archbishop Borders is a past chairman of the Education Committee of the U.S. Catholic Conference (USCC).

Dr. Perelman is president of American Paper Products, Inc., Vincennes Paper Mills, Inc., and United Ammunition Container, Inc., of Philadelphia. He was named president of Dropsie in January. Dropsie is the nation's only non-theological, non-sectarian postgraduate institution for the study of Hebrew, Biblical and Middle East languages and cultures.

Among his many community, civic, and charitable activities, Dr. Perelman is founder and director of the Perelman Antique Toy Museum, in Philadelphia's Society Hill. He is also president of West Park Hospital, chairman of the national board of Pop Warner Little Scholars, a trustee of the Federation of Jewish Agencies, and a member of the executive committee of the Valley Forge Council of Boy Scouts.



Yes, there have been changes since I was a freshman. It is more than that Leonard Hall, erected as a World War II shelter, has been knocked down and a hilly green quadrangle now sits serenely in its place; more than a passing of presidents. Historical coincidence makes one wonder if the class of '78 doesn't toll the final death knoll upon one era and the introduction of another. On May 23, 1968, 1,000 New York students were jailed in the first student protests against the Vietnam War. Six days after we began classes, a president pardoned his predecessor and the

cynicism of Watergate poured out again.

The "New Mood" among college students is old news, of course. Everyone knows we've given up politics to become rich attorneys. The Eldridge Cleavers are wearing three-piece suits to their corporate offices.

This is what one social critic has called "the comic strip version" of history, one which contains a core of truth is dangerously overgeneralized. The 60s and early 70s gave us the long-haired striker who took the car and drove to San Jose; the late 70s, the

Ph.D. who drives his taxi around Philadelphia. Like the Happy Days kids of the 50s who conformed and liked Ike, we hustle for a buck, find we are OK from paperbacks and learn our philosophies of life from a seagull. In short, the Stirring Sixties have become the Silent Seventies. The era of the silent movie is not over—we are living it. Those of us without jobs welcome the syllogism: Our generation is silent. Silence is golden. Therefore our generation . . . I hope the employers out there are listening.

Yet while that was the cartoon version





Dr. Hank DeVincent, '56, and his wife, Fran, hold plaque and his now-retired college baseball number as mementoes of ceremonies dedicating college's baseball field in his name. Also participating were Brother President Patrick Ellis, F.S.C., Ph.D., and athletic director Bill Bradshaw, '69.

## Baseball Field is Named for Dr. Hank DeVincent

Former La Salle baseball great Hank DeVincent, '56, was honored by the college on April 29th when the baseball field was formally dedicated in his name and his uniform number (#8) became the first to ever be permanently retired by La Salle.

The ceremony took place between games of the regular season-ending doubleheader against St. Joseph's. The Explorers won, 12-11, in the first game to clinch a berth in the East Coast Conference playoffs.

DeVincent, now a prominent or-

thopedic surgeon in the Philadelphia area, was a .400 hitting outfielder for the Explorers from 1953-56 and played in the Cincinatti Reds' organization upon completion of his La Salle career.

Other highlights of the day included the unveiling of a new electronic scoreboard and an alumni soccer game.

The following day DeVincent, athletic director Bill Bradshaw, baseball coach Gene McDonnell, Butch and Ralph McNally, Lefty Ervin, and a number of other former baseball stars played in the first ever alumni baseball game. DeVincent hit a 380-foot home run over the new sign in left field bearing his name to help spark the alumni squad over the Explorer varsity 10-9.

## College Granted \$58,500 by Pew Memorial Trust

The Pew Memorial Trust has granted La Salle College \$58,500 for the purchase of computer equipment to improve the efficiency of the college's administrative and management facilities.

La Salle originally installed a new DEC-20 Computer facility in 1976 with the assistance of a \$25,000 grant from the Pew Memorial Trust. Since then, the use of computer facilities has increased considerably. Some 800 students were using computer equipment two years ago. Today, over 1,200 men and women studying various mathematics and business courses require computer facilities.

"We are extremely grateful to the Pew Memorial Trust," said Brother President Patrick Ellis, F.S.C., Ph.D., "because this new equipment will permit an intensification of computer applications to our administrative facilities, especially in the area of projecting future student enrollments and their impact on the many facets of the college's operations."

Part of the grant will also be allocated for the purchase of computer-oriented aids used for construction of management information systems. This equipment includes ten terminals that will be housed in individual adminis-

### FAREWELL—continued

## "We are not Rebellious; nor yet, hopefully, Apathetic"

of history, more than the catchwords—even the ideals of the 60s—ring hollow today. The word "relevant" now means training that will ensure a job after graduation, not the relationship of one's studies to social challenges. Yet our class faces the same social challenges as those of the sixties: one-third of the world in starvation; the incessant threat of nuclear holocaust; invidious discrimination against some because of the fortune of their birth, even reverse discrimination.

There is a 'new mood.' And those of us who will work to fight injustice will have it tougher than those students did, for we will sacrifice more than they did. Our struggle will be longer and quieter, with less camaraderie, notoriety or glory. And so, we are not rebellious; nor yet, hopefully, apathetic. We are concerned and confused. "Quiescent but not acquiescent," as sociologist David Riesman has put it.

But already, for many of us in the past few months, our universe has been rolled into an economic ball towards the

overwhelming question: What are you doing after graduation? We answer in occupational terms. Motivated as much by a desire for social status and individual recognition as for money, more than half of us will pursue professional careers in business, law or medicine. No doubt some of us who are dedicated at this moment to working as low-paid public defenders or ghetto physicians will in three or four years lose our drive to "change the world." The realities and failures of making ends meet and raising a family will begin to overshadow our "concern" for those external problems. And there will be times when, like Mark Twain, we would like to "hang the whole human race and finish the farce."

But it will become a farce, or a tragedy, only if that genuine concern falls into a careless complacency, if quiescence passes into acquiescence. A teacher of mine asked me recently: Did you come to college merely to make a life or to make a living? Will conscience for us become purely a matter of self-interest? Will we jeopardize that sta-

bility and speak out? Entering business, law or medicine is not "selling out" or "forsaking ideals." One need not march on the White House or occupy buildings to demonstrate "concern." Our efforts can be more respectful of the opinions and rights of others than our older brothers' and sisters' efforts, less apocalyptic; less dramatic, more enduring.

But graduation speakers, as Woodrow Wilson once observed, notoriously like foghorns, call attention to the blasted mist without doing anything to dispel it.

Already I see many of my concerned friends and classmates trying to dispel it—from mobilizing interest in the dangers of atomic stockpiling to working for prison reform and famine relief. We have seen a concerned campus ministry "build bridges" to the neighboring community and bring the campus together for an informative human sexuality series, a concerned student government evaluate college faculty responsibly and sponsor a voter registration drive, a concerned student newspaper call attention to problems beyond the



trative offices and additional software to improve the existing data base management system.

College departments expected to benefit from the grant include Admissions, Registrar, M.B.A., Community Academic Opportunity, Continuing Education for Women, the various Deans, Financial Aid, Alumni, and Development.

La Salle College student Ronald Sliwinski (second from left) and Richard Geruson (second from right) were among the eight winners of the annual James A. Finnegan Fellowship Foundation statewide essay competition who received awards from Pennsylvania Governor Milton J. Shapp, in Harrisburg. Brother President Patrick Ellis, F.S.C., Ph.D. (left) and Commonwealth Court Judge Genevieve Blatt (right) are president and vice president, respectively, of the Finnegan Foundation.



La Salle's Gavel Society enjoyed its greatest season ever in 1977-78, finishing first in the Pennsylvania Forensic Association Tournament, second in the Great Eastern Forensic Tourney, and 16th out of 142 colleges in the National Forensic Championships. Team members were (top, from left): John Rodden, Mary Higgins, Neil Silverman, faculty moderator Fred J. Foley, Jr., Larry White, Greg Nowak, Dan Polsenberg, and Donna Skalicky. Front row (from left): Annamarie Donnelly, Maryellen Hernandez, Ricky Burgess, Pat Shapiro, and Al DiGregorio.



classroom, beyond the campus.

Our biggest mistake in graduating today will be to think there is a sharp line between the life of the student and the concerns of the citizen. If we make our standard, "whatever I can get away with—whether cheating on a test, plagiarizing a paper or deceiving a client—we will almost always get away. If we make it "the same as everybody else," we will become lowest common denominators. While we can never quite bring the hard realities of the outside world into the idealistic theorizing of the four-walled classroom, the challenge for us is to bring the best of La Salle into our future life and work.

Refusing to return overdue library books may not prevent that next promotion. You may even escape a six-cut maximum. But there will be other obstacles. For some, La Salle has been an all-parents-paid four-year holiday: courses rostered indiscriminately to fit into time slots. For dozens of others, it has been a seven- or eight-year grind of coming to Olney Avenue exhausted after work and not returning home until late at night. For the former, the "Case

Against College" is already validated. For the latter—and I confess that I've had it so much easier than you that I hesitate to speak for you—I think La Salle will have made a difference.

And for our parents, and spouses, I feel this day is your day too—you sit behind us today, you stood behind us when no one else would; you supported us with more than the bills. And those teachers, and staff friends who have touched our lives and given us a sense of community here will not be forgotten.

It is a daily struggle of personal excellence and public concern, therefore, that we must commit ourselves. We will be the managers faced with hedging a little on taxes because "that's business," the teachers faced with getting by with little work because "the kids can't tell the difference," the physicians faced with overcharging on Medicare because "it's only government money."

For it is in the small matters, the moments of seeming insignificance, that our characters shape themselves. That great events produce great people given to great action is a fallacy. We grow silently and imperceptibly every day,

and it is only that the crises, our own Saturday Night Massacres, reveal to the world what we have become. Like Thomas Moore, as Archbishop Borders implied in his homily this morning; we must be men and women for all seasons. As T.H. Huxley put it: "The great end of life and education is the ability to make yourself do the thing you must do, when you must do it, whether you like it or not. It is the first lesson we ought to learn, but it is invariably the last."

It will be interesting to see whether by 1988, when we gather for that ten-year reunion, if the goals of senior year, the goals of freshman year, have been met, ignored or changed—the lessons that have been learned. Now, perhaps our commencement view can approximate the outlook of Winston Churchill, who in one of the world's greatest crises, when asked what the success of the first Allied victory in World War II in Egypt meant to the British morale and the future course of the war, declared: "It is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning."

What are you doing after graduation?

# Alumni News

## SCHOOL OF BUSINESS

'47

**Dominic Montero**, an honorable mention Little All American at La Salle and later a highly successful high school and college football coach, was inducted into the Delaware Sports Hall of Fame on May 18, in Wilmington, Del.

'49

Rev. **Glendon E. Robertson**, executive editor of the Catholic Star Herald, in Camden, has been appointed to the Betty Bacharach Rehabilitation Hospital (N.J.) board of governors.

'50



Robert A. Berens

**Robert A. Berens** was elected an assistant mortgage officer at Beneficial Savings Bank.

'51

**Joseph F. Armstrong** has been appointed chairperson of the Business Administration Department at Goldey Beacom College, Wilmington, Del. **Daniel J. Ragone** was elected to the Board of Trustees of John F. Kennedy Memorial Hospital, Stratford, N.J.

'55

**Charles J. Sansone** has been promoted to executive vice president of the Union Trust Company, Wildwood, N.J.

'56

**Francis X. Nolan, Esq.**, has been promoted to the rank of Captain (JAGC) in the United States Naval Reserve.

'57



John M. Gola

**Herbert L. Craton**, director of sales for RCA distributor and special products division, recently received RCA's "Salesman of the Year" award. **John M. Gola** has opened his own real estate business in Bala Cynwyd, Pa. **James A.**

**Kean** was named field vice president of the metropolitan New York general agency division of the John Hancock Mutual Life Insurance Company. **Herbert R. Keilman**, district manager of RCA distributor and special products division's Nashville, Tn., sales office, was honored recently as the division's outstanding salesman in 1978. **Frank J. McVeigh, Ph.D.**, an associate professor of sociology at Muhlenberg College, recently had a textbook titled *Modern Social Problems* published by Holt, Rinehart & Winston.

'62

**Henry Stonelake** has been promoted to the rank of Commander in the United States Navy and is currently serving as director of force status at the headquarters of the Chief of Naval Reserve, New Orleans, La.

'63

MARRIAGE: **Martin H. Williams** to Luz del Carmen Pedroza.

BIRTH: To **Terence K. Heaney, Esq.**, and his wife, Madge, a daughter, Kathryn.

'64



John S. Tagye

Air Force Reserve Capt. **Dennis L. Angelisanti** recently participated in "Solid Shield '78," a United States Atlantic Command joint service exercise at Camp Lejeune, N.C., and Fort Stewart, Ga. **Vincent A. Gallagher** was awarded a grant by the United States Department of Labor Occupational Safety and Health Administration to study at New York University in their master of arts, occupational safety and health program. **William T. Kugler** has joined the public accounting firm of Stanley I. Simkins and Company, North Wales, Pa., as a partner. **James G. Leyden** has been named sales manager of the fibroc division of Met-Pro Corporation, Hatfield, Pa. **John J. McNally** was admitted to partnership with Price Waterhouse & Company at its Los Angeles, Ca., office. **John S. Tagye** has been named general order manager for the Dallas, Texas, service center of Joseph T. Ryerson & Son, Inc.

'66

**Norman E. Morrell** has been named manager, Quality-Product Reliability, for the Budd Company at its Troy, Mich., headquarters facility.

'67

**William J. Brett, Jr.**, has been elected a vice president of the U.S. Group, a major operating unit of the Crum and Forster insurance organization. He was also designated controller of United States Fire, Westchester Fire, and the North River insurance companies, which are a part of the U.S. Group. **Robert B. Kelly** received his master's degree in administration from the Pennsylvania State University. **Edward J. Murray** has been named project director of the Lehigh Valley apprenticeship program, a pilot project sponsored by the Bethlehem, Pa., Area Chamber of Commerce in cooperation with the United States Department of Labor, Bureau of Apprenticeship and Training. **Harry J. Taylor** has been elected assistant vice president of Insurance Company of North America, a subsidiary of INA Corporation. **James L. Vitale** has been named to the newly established position of director of materials management at Lankenau Hospital.

'68

**W. Peter Ragan**, a partner in the Asbury Park, N.J., firm of Blankenhorn and Ragan, has been elected municipal leader of the Democratic party in Manasquan, N.J.

'69



James M. Thomas

**John Craig** has been named head golf coach at Father Judge High School, Phila. **James M. Thomas** has joined Connecticut Mutual Life Insurance Company in Hartford, Conn., as general auditor and a company officer.

'70

**John F. Earle** has been named an assistant vice president at Fidelity Bank of Philadelphia. **John T. Osmian** has been appointed research director, computer systems and programming, by the Philadelphia Saving Fund Society (PSFS). **Manfred Rose** was re-elected treasurer by the Board of Directors of the Phoenix Steel Corporation.

'71

**Alfred J. DiMatties** has been named vice president and trust officer at Midlantic National Bank South, N.J. **Joseph L. Mula** has joined New Jersey Bank as assistant vice president and market research manager. **Neil F. Nigro** was promoted to senior cost analyst





Chatting with Dr. Joseph Sprissler (center), the college's retired vice president for business affairs, are John P. Leonard, Jr. (left) and Michael Dougherty, who served as co-chairman of the 1938 alumni reunion this spring on campus.



Michael W. Young

for the United States Postal Service, eastern region headquarters. **Michael W. Young** has been appointed plant manager of Standard Pressed Steel Company's facility in Anasco, Puerto Rico.

'72

**Joseph P. McKeough** has joined Union Commerce Bank, in Cleveland, Ohio, as a trust officer.

MARRIAGES: **Harry A. Gabrielli** to Amy A. Cochios. **Michael Nolan** to Elizabeth Sutera.

'73

**Robert Giballa** has been promoted to district manager of 7-Eleven Food Stores in the Philadelphia district.

BIRTHS: To **William Cunnane** and his wife, **Catherine Bilotti Cunnane**, '74, a son, Daniel William. To **James Crawford** and his wife, Kathy, a son, Kevin.

'74



Bernard R. Lis

**Bernard R. Lis** was promoted to senior accountant at Price Waterhouse & Company. **George Sciamanna** has joined the staff of Friendly National Bank, N.J., as an assistant vice president and installment loan officer.

'75

**Linda S. Bednarz** received her J.D. degree from the Dickinson School of Law. **Edward J. Charlton** graduated cum laude from Villanova School of Law and will be practicing with the law firm of Rawle & Henderson in Philadelphia. **Robert B. Palardy** was promoted to

senior accountant at Price Waterhouse & Company.



Robert B. Palardy

'76



Alan B. Saposnick

Allan B. Saposnick was the recipient of the

## SCHOOL OF ARTS & SCIENCES

'38

**Michael C. Rainone** was elected secretary of the Philadelphia Trial Lawyers Association, and has also been named to the Tricentennial Commission 1982, "Philadelphia Council for Progress," and the Cardinal's Commission of The Laity.

'41



Robert J. Courtney

**Robert J. Courtney**, Ph.D., professor of political science at La Salle, has been named one of the college's two recipients of a Lindback Foundation Award for distinguished teaching in 1977-78.

Community College of Philadelphia's Lindback Award for Distinguished Teaching.

MARRIAGES: **Maria Gioquindo** to **Joseph Bottalico**, '76. **Edward B. Hoffman, III**, to Virginia A. Testa. **Raymond J. Wallrath** to Kim K. Schneider.

'78



Tom Filer

**Tom Filer**, a righthanded pitcher, has been signed by the New York Yankees to play for its Oneonta team in the New York-Pennsylvania League.

'50

**Karl J. Kurz, Jr.**, was appointed staff vice president, International Marketing, at RCA.

'51

**Charles P. Dugan** has been promoted to tax counsel in the tax counsel department of Bethlehem Steel Corporation, Bethlehem, Pa.

'53

**Dr. Charles H. Peoples, Jr.**, was appointed director of the Potomac Job Corps Center, Washington, D.C.

'55

**Joseph H. Rodriguez**, president of the New Jersey State Bar Association, was the keynote speaker at the tenth annual banquet for the Rutgers-Camden Law Journal staff members recently.

'56

**Russell E. Fitzgerald**, president of Contin-

Joseph M. Gindhart, Esq., '58, immediate past president of the Alumni Association, receives plaque commemorating his two years of service from current president Richard H. Becker, '50 (left).



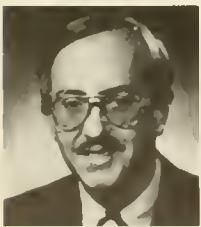
Leaders of the classes of 1958 and 1963 reunions were (from left): Eugene Kelly, John B. Kelly, James J. McDonald, Robert Morro, James Walsh, Joseph M. Gindhart, Esq., Kenneth G. Hager, Joseph Donato, and James J. Kenyon.

The class of 1948 reunion was organized by (from left): John L. McCloskey, the college's vice president for public affairs; Paul McIlvaine, M.D., Thomas B. Harper, III, Esq., James Barry, and Charles Dunne.



tal Bank, was elected to the Board of Trustees of Hahnemann Medical College and Hospital of Philadelphia. **Thomas J. Kelly** has been elected president of Penco Products, Inc., a subsidiary of Alan Wood Steel Company. **John J. Lombard, Esq.**, was recently elected to the House of Delegates, the policy-making body of the Pennsylvania Bar Association.

## '57



**Paul Scheiter, F.S.C.**, has been appointed academic coordinator of La Salle College's Computer Center. **Joseph N. Valley** has been named vice president of public relations for Northwest Alaskan Pipeline Company.

## '58

**Donald W. Goodwin** has been appointed federal and eastern field sales manager for RCA Mobile Communications Systems, Arlington, Va. **Meade Palmer** has been named to the New York Yankee baseball team's scouting staff. **Stephen G. Vasso, M.D.**, was elected president of the Board of Trustees of the Community Blood Bank of Southern New Jersey.

## '59

**Dr. John W. Kreider** was promoted to professor, pathology and microbiology, at the Pennsylvania State University College of Medicine at The Milton S. Hershey Medical Center.

## '60

**James J. Canavan** has been appointed director of sales and marketing for Insurance Company of North America's (INA) central region headquartered in Kalamazoo, Mich. **Edward H. Dever** was appointed circulation director of the *Courier-Post*, Camden, N.J.

## '63

**Robert J. Barr** received his juris doctor degree from the Dickinson School of Law. **C. Skardon Bliss** has been appointed director of the Upper School of Moravian Academy, in Bethlehem, Pa., for 1978-79. **Michael E. Wallace** was elected a Judge in the Philadelphia Court of Common Pleas.



Michael E. Wallace

## '64

**Richard L. Bokan** has been appointed a vice president and chief operating officer of Kelly Ford Sales, Inc., Allentown, Pa. **Peter A. Peroni, II**, received his Ed.D. degree from Rutgers University.

## '65

**Kevin W. Bless** has been appointed assistant vice president of New Jersey National Bank's trust division, Trenton, N.J. **Edward V. Elenauskys** was appointed Summit, N.J.'s library director. **Robert J. Hannigan** has joined The Kissell Company, Jenkintown, Pa., as an assistant vice president in the income loan department. **Royden M. Maloumian** is serving as chairman of the Chestnut Hill Business Committee of Chestnut Hill Academy's Forward Thrust Campaign. **Charles A. Schmidt** was appointed manager, integrated radio room programs for the Government Communications Systems business unit of RCA's Government Systems Division. BIRTH: to **Raymond Leary** and his wife, Marybeth, a son, Marcus.

## '66

**Phillip R. Fierro** has been promoted to manager, personnel audit, in the corporate personnel department of Aetna Life and Casualty, Hartford, Conn. **Edward J. Springer** has been named first director to the newly created Office of Youth Ministry for the Archdiocese of Baltimore. **Alan M. Tomaszewski** has been named chairman of the Ancient and Modern Languages department at Valley Forge Military Academy, Wayne, Pa.





Honored by the Alumni Law Society after assuming new judicial positions were the honorable (from left): Thomas A. White, '50; Michael E. Wallace, '63; Edward F. Menniti, '43; John J. Pettit, Jr., '56; F. Ross Crumlish, '52; Richard A. Powers, III, '51.

## '67

Dr. **Vincent Butera** has opened an office in York, Pa., for the practice of orthopedic and hand surgery. **James P. Cain**, M.D., recently passed the family practice board and has a practice in Pottstown, Pa.

**BIRTH:** To **James P. Cain** and his wife, Patricia, a daughter, Bridgett.

## '68

**Norman A. Jason, Jr.**, a professional representative of Pfizer Laboratories Division, Pfizer, Inc., recently completed a sophisticated medical information program at the company's New York Training Center. **Donald E. Johnson**, Esq., was appointed as chief of the Delaware County district attorney's special prosecution unit. **Michael C. Koch** was awarded the Wallace Stegner Fellowship to study fiction at Stanford for 1978-79. Dr. **James R. Wall** has been granted privileges by the board of directors of the Muhlenberg Medical Center, Bethlehem, Pa. **James H. Zavec** has joined ICI Americas, Inc., as a research pharmacologist in the biomedical research department, Wilmington, Del.

## '69

**Daniel W. Coley** has been elected assistant vice president of Heritage Bank, N.J. **J. Michael Cunnane** has been appointed vice president of loan origination for the Trevoise Federal Saving and Loan Association, Southampton, Pa. **Raymond Jones**, former assistant coach at Duke University, has joined the basketball staff at Furman as an assistant coach. **Joseph D. Murphy** received his Ed.M. degree from Rutgers University. **William M. Warfel** was recently appointed assistant general director/director of nursing service at Albert Einstein Medical Center, Northern Division, Philadelphia.

## '70



Joseph J. Strub

**Joseph J. Strub** was promoted to management advisory services manager at Price Waterhouse & Company. Dr. **Richard G. Tucker** received the Pennsylvania Os-

The silver anniversary class of 1953 held its reunion with the following playing key roles (from left): John French, John Zaccaria, Edward Groody, Gerald Gawronski, and Julius Fioravanti, Esq.



Alumni Association president Richard H. Becker, '50 (at podium) introduces members of college's 1957 Dad Vail championship crew who were inducted into the Alumni Hall of Athletes on April 15. They are (from left): James W. Wagner, Vincent Szymkowski, Robert Morro, Francis F. McCloskey, John E. Maketa, M.D., Thomas W. Loschivo, John R. Galloway, Esq., John J. Denver, and Romeo Boyd

## MOVING?

If your mailing address will change in the next 2-3 months, or if this issue is addressed to your son or daughter who no longer maintain a permanent address at your home, please help us keep our mailing addresses up-to-date by:

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**1** PRINT your full name, class year and new address on the opposite form, and

**2** Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle College, Phila., Penna. 19141.

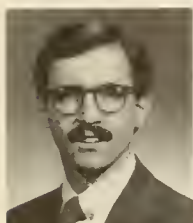
ATTACH LABEL HERE

Charlie O'Connor speaks at ceremonies inducting his late wife, Mary, the college's first women's athletic coordinator, into the Alumni Hall of Athletes. Alumni Director James J. McDonald, '58, was toastmaster for the occasion.



teopathic Medical Association award for a scientific paper at the Eastern Regional Osteopathic Convention at Kiamesha Lake, N.Y.

## '71



Thomas C. Gallagher

**Thomas C. Gallagher** was graduated from Delaware Law School in January, and is presently serving as clerk for Judge **Michael E. Wallace**, '63. **Jack Jones** of KYW-TV has opened a clothing store, "The South Street Dungaree Store," in Philadelphia.

## '72



Michael E. Preston

**Frederick J. Dunkerley**, a personnel manager of the distribution services department of Acme Markets, Inc., received his MBA degree from Widener College. Rev. **William J. Gerhart** was appointed Rector of St. James Church in Edison, N.J. **Thomas J. Marsh** received his master's degree in counseling and guidance from California Polytech University and has been promoted to juvenile traffic court referee in the County of Santa Barbara, Ca. **Capt. Michael E. Preston** is a member of the fighter squadron which recently won the United States Air Forces in Europe (USAFE) Commander in Chief Trophy. BIRTH: To **Albert Rieger** and his wife, Nancy, a son, Kurt Albert.

## '73

**Marilyn Butcher Beckwith** has been awarded a master's degree in social work from the State University of New York at Albany and was appointed director of social services at Alice Pack Day Hospital, Lebanon, N.H. **Edward F. Curran** has been appointed a clinical social worker at Wiley House, Bethlehem, Pa. **Leon E. Gosciniak** received his D.O. degree from Philadelphia College of Osteopathic

Medicine. **Francis H. Kruszewski** received his M.D. degree from Rutgers University. **Martin A. Malz** received his O.D. degree from the Pennsylvania College of Optometry and recently opened an office for the practice of general optometry in Philadelphia. **Jacob C. Marini** received his M.A. degree from Rutgers University. **Eugene D. McGurk** received his law degree summa cum laude from the Delaware Law School of Widener College. **Joseph M. Pascuzzo**, D.O., recently began his three year residency in Internal Medicine at Allentown and Sacred Heart Hospital Center, Allentown, Pa. **Christopher H. Pickering** has been elected a banking officer in First Pennsylvania Bank's branch department. **John J. Santoro** received his D.O. degree from Philadelphia College of Osteopathic Medicine. **James J. Tobin** is currently the Philadelphia area representative and field editor for the college division of Prentice-Hall, Inc. MARRIAGE: **Robert S. McGinty** to Mary Reagan.

## '74

**Vincent J. Catanese** received his doctor of medicine degree from the Pennsylvania State University College of Medicine at The Milton S. Hershey Medical Center. **Thomas M. Croke** received his J.D. degree from Western New England College. **Carlo J. DiMarco** received his D.O. degree from Philadelphia College of Osteopathic Medicine. **Dennis J. Donohoe** received a doctor of medicine degree from the Pennsylvania State University College of Medicine at The Milton S. Hershey Medical Center. **Eugene V. Flynn** received his J.D. degree from the University of California, Hastings College of Law. **Robert Grant** received his D.O. degree from the College of Osteopathic Medicine and Surgery, Des Moines, Iowa. **Joseph A. Jelen, Jr.**, received a doctor of medicine degree from Hahnemann Medical College and Hospital of Philadelphia. **James P. Kennedy** was promoted to property tax analyst at Penn Central Transportation Co., Phila. **Joseph V. Klag** received his D.O. degree from Philadelphia College of Osteopathic Medicine. **Joseph C. Kraynak** and **Maryann Gushue Kraynak** received doctor of medicine degrees from the Pennsylvania State University College of Medicine at The Milton S. Hershey Medical Center. **Michael J. Rosner** received a doctor of medicine degree from Hahnemann Medical College and Hospital of Philadelphia. MARRIAGES: **Lynne P. Lario** to Glenn G. Miller. **Richard Scaran** to **Helen Fitzgerald**, '76.

BIRTHS: TO **Catherine Bilotti Cunnane** and her husband, **William Cunnane**, '73, a son, Daniel William. To **Mark Gregory** and his wife, Margaret, a daughter, Megan Christine.

## '75

**Lawrence T. Bowman** received his J.D. degree from the Dickinson School of Law. **William Clearfield** received his D.O. degree from the College of Osteopathic Medicine and Surgery, Des Moines, Iowa. **Mary Ellen Ivers** received her M.L.S. degree from Rutgers University. **Thomas J. McGowan** received his M.S.W. degree from Rutgers University. **Thomas F. Meister** received his J.D. degree from the Dickinson School of Law.

## '76

**Marian C. McNamara** received a master's degree in counselor education from the Pennsylvania State University and is now a certified elementary and middle school guidance counselor in the state of Pennsylvania. Former La Salle guard **Charlie Wise** was awarded the Mike Moser Memorial Award as the outstanding college basketball player in Canada.

MARRIAGES: **Joseph Bottalico** to **Maria Gioquindo**, '76. **Helen Fitzgerald** to **Richard Scaran**, '74. **Ronald C. Gilg** to **Mary C. Zahniser**, '78.

## '78

**Joseph Bille** has been awarded a Fulbright-Hays Grant to study German Dramaturgy at the Free University of Berlin. **Virginia G. Egloff** has been elected an administrative officer of First Pennsylvania Bank's consumer group personnel and bank security division. **Michael Kida** has been awarded a Fulbright-Hays Grant to study German Philology at the University of Marburg. MARRIAGE: **Mary C. Zahniser** to **Ronald C. Gilg**, '76.

## Necrology

### '32

**Joseph G. Buchert**, M.D.

### '51

**Richard I. Molyneaux**

### '59

**Joseph F. Binns**

### '62

**Lt. Col. Edward F. Kelly**, Jr.

### '73

**William Bernard Baugh**

### '77

**John F. Madden**





La Salle, Summer 1978

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La Salle College  
Philadelphia, Penna. 19141

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Hank DeVincent Field Dedicated



FALL 1978

# laSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE

## The Annual Report



ALUMNI ASSOCIATION OFFICERS

Richard H. Becker, '50, *President*  
Terence Heaney, Esq., '63, *Executive Vice President*  
Catherine Callahan, '71, *Vice President*  
Francis Viggiano, '76, *Secretary*  
John Gallagher, '62, *Treasurer*



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# LaSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE

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Brother Patrick Ellis discusses the state of the college and takes a brief glimpse into the future.

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Fiscal 1977-78 was a year of financial stability and success for the college, according to the annual report prepared by David C. Fleming, '67, vice president for business affairs.

### 17 FACES

A myriad of emotions are reflected on the faces of La Salle people as captured in this photo essay by Mark Jacobson and Lewis Tanner.

### 21 THE DEVELOPMENT REPORT

A look at the college's 1977-78 development program, the most successful in recent memory.

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The college's first MBA commencement highlights recent campus happenings.

### 39 ALUMNI NOTES

A chronicle of some significant events in the lives of the college's alumni.

CREDITS—Front cover by Frank Dehel, '78; back cover, Lewis Tanner, page 35, Dr. Henry A. Bart; all others by Tanner.



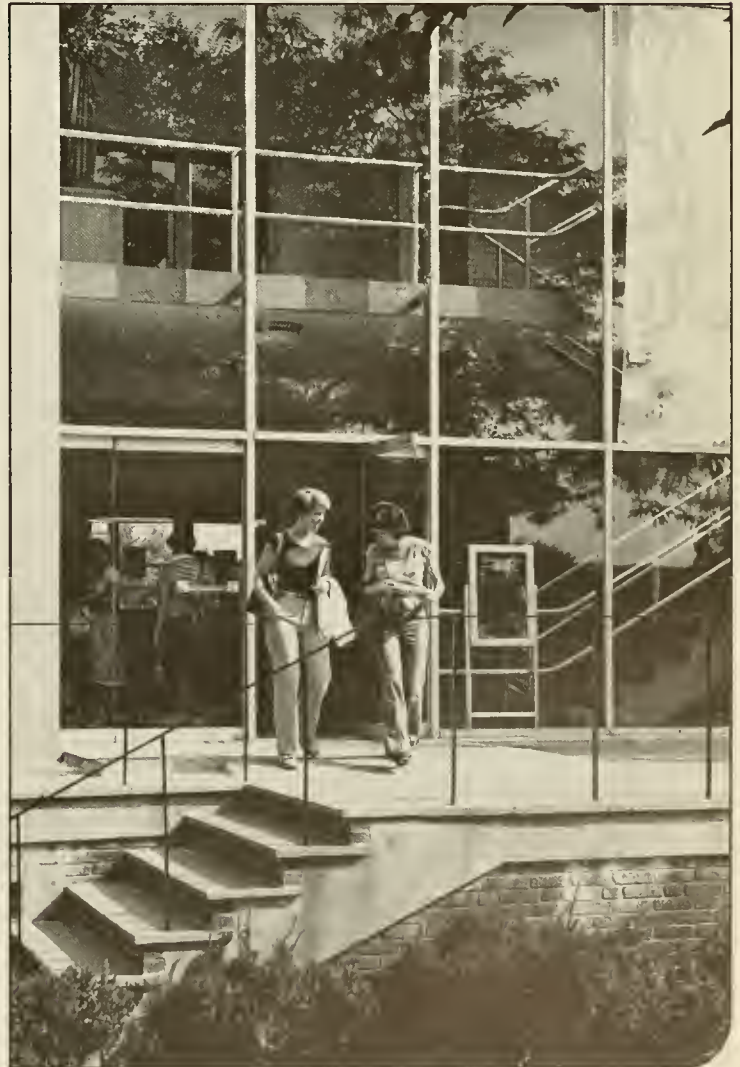
# OPTIMISM AND ACTION AMID A THREAT OF HARD TIMES

By Brother President Patrick Ellis, F.S.C., Ph.D.

**A**s La Salle moves into the academic and fiscal year 1978-79, it is hard to realize that we share the predicament of all American higher education, the imminent threat of hard times. All those responsible for the well-being of the College are putting their heads together in what occasionally seems like a pooling of ignorance, since no one really knows our specific future as an institution. Graphs and statistics are at hand in abundance with a gloomy message for the eighties, but there are signs that their applicability to Colleges like ours may not be certain in every way. We are in an urban area (suddenly a plus, it seems), and one which may be verging on a major renaissance. Pennsylvania has room to catch up to the national average in percentage of 18-year-olds continuing, and in the number of professions requiring continuing credits. Pennsylvania sends slightly more students out to college than it brings in. And several vital groups in our total clientele may have maintained a higher birth rate for a longer time than did the nation at large.

Just another academic game for a long afternoon? Not quite. From a managerial and marketing point of view, your college should build; and that thought—with its forty-year consequences—brings us promptly to earth.

• Item: Eight hundred students now live in structures whose optimum occupancy would be just over 700. Several dozen triple rooms have been created rather than turn students away. Several dozen commuters who sought to live on campus have been placed on "hold," perhaps forever. Two stone duplexes on Wister Street have been brought up to housing code at considerable expense, causing still another move for student activities that had once been in Leonard Hall. The trend toward on-campus living seems well-established nationally. We are acting in several ways *short of commitment of capital*: applications



## Plans for the “Campus Boulevard Corridor Project” are moving along and will be announced in the near future.

to government, negotiations with realtors, etc. At today's prices, it costs about \$10,000 per-student-space to build new dorms, and about half that to refit existing structures. We do not intend to act rashly. But not to act at all may be equally rash, in that we could find ourselves turning away students when we need them the most.

- Item: The College Union Building has long been overcrowded at peak times, and is now cheek by jowl. Readers who enjoy a combination of Hyde Park, lower Wall Street, south Ninth Street, and the bazaar in Algiers will want to drop in any day at about 12:55 p.m. The students need more dining space, more activities and meeting rooms, more rehearsal and construction space, and a roomier campus store. We have long been justly proud of our round-the-clock space utilization; but today's commuters (still the vast majority) and tomorrow's lifelong learners can't be here around the clock. They're off to work, or coming from work. As a consequence, we do have uneconomic “down time” in some buildings, which even the ingenuity of our staff can't fully offset.

- Item: The David Leo Lawrence Library functions in two locations, the one built in 1951, and the annex in the handsomely converted Wister gym. Speaking in ideal terms, these operations should be unified. Further, audio-visual resources and closed circuit television should be in the same learning center with the printed resources, as these concepts are developing on campuses today. A library-learning center should also have a lecture hall, for orientation of students in the use of its materials. Still further, we are receiving significant gifts these days of

special collections: good editions of books, theatrical and film memorabilia, personal papers, archival items, and the like. These need to be catalogued and made accessible to students.

There's not a frill in any of these items. They represent real needs, whether enrollment rises or declines. We are as fully aware as our readers must be, that a decline is probable in a few years, though we are taking positive measures to prevent it if we can. Six full time professional staff will be in admissions work this year, the most ever. (We know of smaller colleges with as many as nine). The excellent work of alumni and of those conducting the Spring Sundays and the November Open House, the participation of faculty in various forms of high school relations, and the careful planning of advertising, have all helped and will continue to be fostered. We further believe that retention of students is helped by the summer Pre-College Counseling Program, by intensified academic advisement, and by the excellent record of the Placement Office in putting seniors and recruiters together.

Thanks to the enrollment figures for 1978-79, (see box below ) we have time to think and plan. We pledge to use that time and not merely enjoy it like persons dancing in a beach house at Malibu on a very, very cloudy day. So many groups are constantly engaged in a planning function that a full account would be anesthetizing. Thus, some examples may suffice.

Several committees of the Board of Trustees have planning functions. Those of finance are perhaps obvious, but they include the management of the endowment, and short-term projections. (Like many of our readers, we live in three years at any one time: the one we are reporting on, '77-'78; the one whose budget we are administering, '78-'79; and the one whose salaries, tuition, grant proposals, and government relations are upon us, '79-'80.) Others on the Board help with development, academic matters—especially curriculum for tomorrow's students, and the question of tenure—and student affairs—especially the practical implications of our growing resident population.

Several committees of the Council of President's Associates will have specific charges for this year along similar lines. These will include the Campus Boulevard Corridor Project (see farther along), the growth of the Commiversity program out of our Urban Center, the place of private higher education in the new state administration as of 1/20/79, the accommodation of special collections as mentioned above, the growth and specialization of the MBA program, and the evaluation of our advertising.

Both the Board and Council give time, energy and competence for which we could never pay. On campus, as well, faculty and students have a planning role which is added to their full time professional commitment, and very cheerfully undertaken. The Faculty Senate has, for some

### College's Enrollment Jumps

La Salle's total enrollment for the 1978 fall semester jumped to 7,025 men and women, thanks to a 16 per cent increase in the freshmen class, believed to be the largest in history, and a 30 per cent increase in the MBA program.

Some 1,201 freshmen registered in September compared to last year's total of 1,038. Enrollment in the MBA program, now in its third year, leaped from 541 last year to 707 this semester. The Day School went up nine per cent from 3,303 to 3,608 students.

Overall, La Salle's enrollment increased a little over 6 per cent from 6,609 to 7,025. Included are 2,405 men and women in the Evening Division, 255 students taking courses in the Weekend College, and 50 Graduate Religion candidates.



time now, directed its attention to an equitable retrenchment policy (just in case), and to compensation planning, in both instances, through subcommittees. The curriculum and academic affairs committees evaluate courses and whole programs which move up constantly from departments and areas in an effort to meet emerging needs and even foresee them. A related development is the emergence, from faculty, of plans for master's programs, always with an eye both to external needs and to the College's hitherto untapped faculty strengths.

At last, there is a full-time planner. He is Mr. Bill Miller, an executive in the Department of Housing and Urban Development (HUD) who is assigned to La Salle through the Intergovernmental Personnel Act for, we hope, two years. Bill's initial chief concerns are with the provision of student housing, and with the Campus Boulevard Corridor Project. About the latter, this much can be said in earnest of a far more complete presentation very soon:

First of all, a brief background.

For over a decade, La Salle has established itself as a sincerely interested corporate citizen of the GLOW area—Germantown, Logan, Olney, West Oak Lane. The primary vehicle for our relationship is and has been the urban center, more recently evolving into leadership participation in the Greater Germantown Alliance and the Communiversity. The GGA is a coalition of self-help groups



## Thanks to highly responsible alertness on the part of many key people, the anticipated deficit didn't happen.

with whom our staff works along, and the Communiversity is—at any given time—a set of non-credit course offerings in subjects of interest to residents of the area and of senior-citizen high rises at several locations. The content of these courses is normally fully collegiate, though they are shorter than standard ones and do not involve so much extra-class reading and research as do credit courses. Often, the Communiversity is the bridge to degree work, through such programs as our Continuing Education for Women (CEW).

The latest outcome of our group awareness has taken the form of the "Campus Boulevard Corridor Project." This working title encompasses a multi-faceted set of proposals for cooperative action on the part of eight contiguous educational and health-care institutions on the mile of Chew/Olney Avenue from Church Lane to Eleventh Street (in order:) Manna Bible College, Germantown Hospital, La Salle, Central, Widener School, Girls' High, Einstein Medical Center and its companion institutions, and Gratz College. Aspects that are in motion include improved care of grounds, surveying and rehabilitation of housing, improvement of shops, augmenting of the various existing forms of inter-institutional cooperation, upgrading of transport and safety factors, and a unified approach to the several levels of government. This subject merits a detailed visual presentation, and will receive it as soon as possible in these pages.

As you move into the pages of quantified reports, all at La Salle thank you that we can publish it all in one color of ink. You will note that—thanks to highly responsible alertness on the part of many key people—the anticipated deficit for '77-'78 didn't happen, and a reasonable transfer into endowment (to offset inflationary erosion) became feasible. It was our best-ever year from foundations and from government (except for a capital gift in the late 60's), and all other categories of giving improved commendably.

Certain individual attainments, though not "statistically significant," give a tone to a whole year, and are certainly part of the state of the College. Bill Burns was our first Marshall Fellow, one of thirty awarded nationally, and is off to Oxford. Pete DiBattiste, president of student government, gained our first acceptance to Harvard Medical

School, and John Rodden did us proud as one of the two Americans sent to debate all over England during last winter, returning to win the nationals back here. The number of judges among our alumni reached twelve, and the rise of their fellow La Sallians to positions of eminence in virtually every professional field continues at an encouraging pace.

Back on campus, we had a .531 year in athletics, making an especially exciting contribution to the Big Five revival, and seeing substantial progress in women's sports. We shall add the men's sport of wrestling this coming year, starting at sub-varsity and moving into full competition when ready.

Culturally, it was a good year for theater, winter and summer. The Art Gallery built up the Susan Dunleavy Memorial Bible Collection and has it on exhibit for the fall season. Musically, we have become the home of the All-Philadelphia Boys' Choir and Men's Chorale, and of the Pennsylvania Opera Theater.

For many of us, the challenge in all this activity is to maintain that deep well of peaceful reflection about our reasons for being, without which we would indeed be the industrial and marketing corporation we are so often urged to imitate. The reasons for fostering La Salle College are, of course, eternal. It is not a very long leap, really, from expanding parking space to the care for persons, from building a data base to contemplating being, from caring about blighted houses to praising God.

To attain these ends, we call upon the dedication and competence of an extraordinary collection of men and women, each of whom exercises a vital and often challenging responsibility. It is not mindless optimism but well-grounded awareness of our resources that gives one confidence in the State of the College. ■

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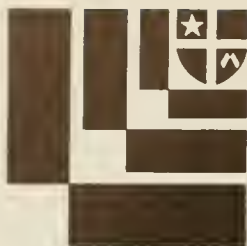
*Brother Patrick Ellis has been president of the college since January, 1977. A Phi Beta Kappa graduate of The Catholic University, he earned a Ph.D. in English from the University of Pennsylvania. Formerly the college's development director, he holds the academic rank of professor of English.*



# FINANCIAL REPORT







## To the President and Trustees of La Salle College

We are pleased to submit the annual Financial Report of La Salle College. It is indeed a pleasant duty to be able to report that fiscal 1977-78 was a year of financial stability and success for the College. While it did begin with some concerns as to projected outcome, increased enrollment, the success of new programs, the support of faculty and staff in controlling costs and increasing income, and increased external support through gifts and grants, all have combined to produce a year of sound fiscal results.

### SUMMARY REPORT OF CURRENT OPERATIONS FOR FISCAL YEAR 1977-78

Total current revenues . . . . .	\$16,422,482.72
Total current operating expenses . . . . .	<u>15,131,520.36</u>
Excess of current revenues over current operating expenses . . . . .	1,290,962.36
Total capital outlays Buildings, equipment, retirement of indebtedness, endowment principal, and agency funds . . . . .	<u>1,276,214.77</u>
Excess of current revenues over current expenses and capital outlays . . . . .	\$ <u>14,747.59</u>

This report includes the opinion of *Shoriak & Kiely Company, Certified Public Accountants*, and it statistically and graphically illustrates some of the more important areas of financial activity, and the continuing development and growth of the College.

The accounts of the College are maintained and its reports are presented in accordance with the standards recommended by the *National Association of College and University Business Officers*. The accounts and financial statements clearly segregate the assets and the liabilities of each of the major fund groupings as reflected in the *Comparative Statement of Financial Conditions (Balance Sheet)—Form 1*. Some of the financial highlights of the year are:

- ☐ The College's equity in all funds has increased by over one million three hundred thousand dollars.
- ☐ The excess of current income over current operating expenditures was \$1,290,962.36. After capital outlays of \$1,276,214.77, current operations resulted in an increase in current fund balance of \$14,747.59.
- ☐ Student loan funds, including the application of \$206,184.00 advanced by the United States Government and an additional advance of \$10,000.00 to the Gulf Loan Program, increased by \$195,811.68 to a year end total of \$5,215,231.79. During the fiscal year National Direct Student Loans totaling \$660,095 were made to 880 students and \$19,984 in Gulf Loan Program funds were loaned to 27 students.
- ☐ The 1977-78 gifts and grants totaled \$1,271,424.79. An increase of \$88,434 over the previous year.
- ☐ Earnings on investments increased \$47,922 over the previous year for a total of \$464,248 for fiscal 1977-78.
- ☐ Unrestricted endowments crossed the \$5 million dollar mark during the year by increasing in the amount of \$229,780 to a year end total of \$5,082,117.

- ☐ Earnings on retirement of indebtedness funds amounted to \$53,051.19. The year end balance of retirement of indebtedness funds was \$1,051,778.88.
- ☐ The annual debt service applicable to bond and mortgage obligations, including principal (\$42,976.60) and interest (\$650,024.60), off-set by a U.S. Government interest subsidy of \$115,025, amounted to \$977,976.20.
- ☐ Increased cash flows allowed us to reduce borrowing for working capital purposes during the months of May and June by \$275,000.00 from last years levels to a total at June 30, 1978 of \$1,025,000.00. Total borrowing for the summer 1978 was held to \$1,425,000.00 a reduction of \$175,000.00 from the 1977 level.
- ☐ Capital improvements, including apparatus, furniture, and library books, amounted to \$385,329.95.
- ☐ The following summary of fund balances reflects the continuing growth of the College's equity:

### FUND BALANCES:

(expressed in thousands)	6/30/78	6/30/77	Change
	\$	\$	\$
Current funds	93	78	+ 15
Student loan funds	5,215	5,019	+ 196
Endowment and similar funds	5,341	5,109	+ 232
Retirement of indebtedness funds	1,052	999	+ 53
Net investment in plant	19,615	18,787	+ 828
Agency Funds	426	388	+ 38
Totals	<u>31,742</u>	<u>30,380</u>	<u>-1,362</u>





## CURRENT REVENUES:

Total educational and general revenue was 10.0% greater than 1976-77 from \$11,791,672 in 1976-77 to \$12,968,398 in 1977-78. An increase of \$1,176,726. It is a pleasure to report that with the exception of the Weekend Program, all instructional areas of the College realized increases in income.

- Full-time day tuition was increased 6.1% from \$2,400 in 1976-77 to \$2,550 in 1977-78. After the mandatory allocation of \$81,375 to College Union revenue, day tuition and fee income for 1977-78 was \$10,872,408.90. An increase of 9.8% or \$973,634.
- Part-time evening and summer tuition was increased 5.6% from \$54 to \$57 per credit hour. Again, after the mandatory allocation to College Union revenue, Evening Programs income increased \$60,975.74 to a total of \$1,438,195.34 and Summer Programs increased \$7,733.40 to \$670,422.00.
- Notable was the 116.6% increase in income from the Masters of Business Administration Program of \$289,659.00 for a total of \$538,160.00.
- The newly instituted auxiliary campus programs generated income of \$58,584.00 during the year.
- Gifts and grants, which included the gifts of the Brothers of the Christian Schools in the amount of \$210,808.36, the Commonwealth of Pennsylvania Institution Assistance Grant of \$460,530.00, the United States Government Annual Interest Subsidy Grant of \$115,025, totaled \$1,271,424.79, an increase of \$88,434.01 over 1976-77.
- Income from Athletic Programs increased by \$55,228.41 for a total of \$108,860.66.

The following summary reflects pattern changes in educational and general revenues:

## EDUCATIONAL AND GENERAL REVENUES:

(Expressed in thousands)

	6/30/78	6/30/77	Change
	\$	\$	\$
Tuition and Fees	10,872	9,899	+ 973
Gifts and Grants	1,271	1,183	+ 88
Activities related to instructional departments	186	150	+ 36
Earnings on investments	464	416	+ 48
Other administrative and general	175	144	+ 31
Totals	12,968	11,792	+1,176

## CURRENT EXPENDITURES:

The educational and general plus student aid expenditures of the College totaled \$11,955,178.69 for 1977-78 which represented an increase of approximately \$844,00

over 1976-77. While much of this increase in operating expenditures can be attributable to the cost of maintaining existing programs in the face of inflation, it also has origin in the cost of implementing new programs which are of course also developing new sources of income.

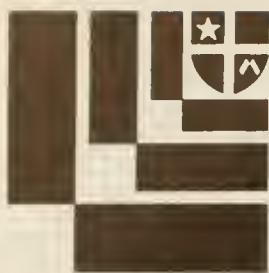
- Faculty and staff received salary increases of approximately 5%. In addition to salary increments, the College paid out an additional 18% (\$138,136.14) for staff benefit programs.
- Supply and expense costs increased \$439,539.30 over the previous year. The tables that follow statistically reflect the various expenditure patterns of the institution.

## 1977-78 ACTUAL EXPENDITURES VS. APPROVED BUDGETS

(Expressed in thousands)

	Actual <sup>a</sup>	Budgets <sup>a</sup>	+ OR - Budgets
<b>Educational and General</b>			
Instruction—Day			
Arts and Science	2,835	2,951	-116
Business Administration	554	487	+ 67
Instruction—Evening	563	672	-109
Weekend Campus Program	57	85	- 28
Auxiliary Campus Programs	62	50	+ 12
Instruction—Summer	253	251	+ 2
Instruction—Graduate Religion	77	74	+ 3
Instruction—M.B.A. Program	223	193	+ 30
Activities related to inst'l dept's.	250	185	+ 65
Other inst'l and educ. departments	797	646	+151
Libraries	515	496	+ 19
Total inst'l and educ. services	6,186	6,090	+ 96
Student services	313	332	- 19
Student activities	98	85	+ 13
Athletics	432	379	+ 53
Total student services & activities	843	796	+ 47
Public Affairs and Development	340	336	+ 4
General institutional services	203	219	- 16
General institutional expenses	737	718	+ 19
Staff benefits	836	821	+ 15
Total general institutional	1,776	1,758	+ 18
Operation and maintenance of Physical Plant	1,353	1,339	+ 14
General administration	378	388	- 10
Total educational and general	10,876	10,707	+169
Student aid	1,080	1,184	-104
Total educational and general and Student Aid	11,956	11,891	+ 65

a. Actual and budgeted figures are after prorations to auxiliary enterprises.



The increase in cost patterns is more clearly observed when we compare the expenditures by function for 1976-77 with the expenditures for 1977-78.

## 1977-78 AND 1976-77 ACTUAL EXPENDITURES

(Expressed in thousands)

	1977-78 <sup>(a)</sup> Actual	1976-77 <sup>(a)</sup> Actual	Change
	\$	\$	\$
<b>Educational and General</b>			
Instruction—Day			
Arts and Science	2,835	2,807	+ 28
Business Administration	554	483	+ 71
Instruction—Evening	563	560	+ 3
Week-End Program	57	73	- 16
Auxiliary Campus Programs	62	3 <sup>(b)</sup>	+ 59
Instruction—Summer	263	251	+ 2
Instruction—Graduate Religion	77	68	+ 9
Instruction—M.B.A. Program	223	98 <sup>(c)</sup>	+125
Activities related to inst'l depts.	250	220	+ 30
Other inst'l & educ. departments	797	665	+132
Libraries	515	491	+ 24
Total inst'l & educ. services	<u>6,186</u>	<u>5,719</u>	<u>+467</u>
Student services	313	309	+ 4
Student activities	98	68	+ 30
Athletics	432	364	+ 68
Total student services and act.	<u>843</u>	<u>741</u>	<u>+102</u>
Public Affairs & Development	340	311	+ 29
General institutional services	203	183	+ 20
General institutional expenses	737	755	- 18
Staff benefits	836	714	+122
Total general institutional	<u>1,776</u>	<u>1,652</u>	<u>+124</u>
Operation and maintenance of			
Physical Plant	1,353	1,268	+ 85
General administration	378	358	+ 20
Total educational and general	<u>10,876</u>	<u>10,049</u>	<u>+827</u>
Student aid	<u>1,080</u>	<u>1,063</u>	<u>+ 17</u>
Total educational and general and Student Aid	<u>11,956</u>	<u>11,112</u>	<u>+844</u>

(a) After adjustments for prorated charges to auxiliary enterprises.

(b) Start-up costs applicable to auxiliary campus program.

(c) New program started in 1976-77.

The following table displays the increase in educational and general expenditures for 1977-78 over 1976-77 by the category of expenditure.

## CHANGE IN EXPENDITURES 1977-78 VS. 1976-77 BY CATEGORY

(expressed in thousands)

	1977-78 Change Over 1976-77	% of Change
	\$	%
Salaries and wages	+439	06.85
Supply and expense	+343	10.09
Capital equipment	+ 45	18.24
Total Educational & General	<u>+827</u>	<u>08.22</u>
Student Aid	<u>+ 17</u>	<u>01.58</u>
Total Departmental Expenditures	<u>+844</u>	<u>07.60</u>

The cost of staff benefit programs continue to race ahead of normal inflation. Some of the significant increases in staff benefit costs were increases of \$51,725.20 for leave grants for a total of \$93,621.20, and \$34,877.11 in social security taxes for a total of \$344,447.70, and \$50,784.70 in health insurance for a total of \$143,456.30.

## STAFF BENEFITS <sup>a, b</sup>

1970-71	\$386,658.49
1971-72	413,688.84
1972-73	478,261.38
1973-74	556,273.53
1974-75	591,426.57
1975-76	682,586.25
1976-77	775,151.15
1977-78	913,287.29

(a) Before prorated charges to auxiliary enterprises.

(b) Does not include College contribution to prior service retirement program and the interest earned thereon.

The cost of energy which now approaches one-half million dollars continues to be a major concern and an area where we constantly seek economies.



**COMPARISON OF FUEL OIL  
AND ELECTRIC CONSUMPTION AND COST**  
(gallons, kilowatt hours, and dollars)  
expressed in thousands)

	1977-78	1976-77	Change
	gal	gal	gal
Fuel oil consumption	568	589	- 21
	\$	\$	\$
Cost of fuel oil	210	214	- 4
	kwh	kwh	kwh
Electric consumption	7,675	7,331	+344
	\$	\$	\$
Cost of electricity	309	273	+ 36
Total dollars	487	371	+116

**AUXILIARY ENTERPRISES**

The residence hall again enjoyed an occupancy in excess of 100% of designed capacity. While the current revenues of \$582,205.89 represented an increase of \$51,983.38 over last year, operating expenditures increased during the same period by \$57,295.54 to a total of \$534,061.21. While this resulted in an excess of revenue over operating expenditures of \$48,144.68, after principal on bonds and capital expenditures there resulted a deficit of \$40,784.87.

- While total food service revenues did increase 9.7% for fiscal year 1977-78, the cost of food increased 11.6% during the same period. In addition to the cost of food, the cost of china, glassware, silver and other supplies increased 46%. However, through other economies it was possible to hold total operating expenditures to a 6.9% increase. Thus, while the food service operation is still not in the black, the deficit of last year of over \$22 thousand has been reduced to just over \$13 thousand this year. It is hoped that additional management economies implemented during the latter part of the year will result in further improvements in the fiscal outcome for next year.

- Inventory problems, the need for extended hours and areas of operation, and the lack of available work study student assistance caused the Campus Store financial outcome to be a somewhat disappointing deficit of \$13,607.76.
- The College Union is not self-sustaining and is subsidized by a bond indenture agreement through tuition, gains, if any, in the food services and campus store, and through facilities rental revenues.
- Special Activities recorded sales of tours and other revenues of \$1,013,613.90. After the cost of trips and administrative expenses, an excess of revenue over expenditures of \$26,630.53 resulted.
- The Summer Music Theatre under the directorship of Brother Gene Graham, F.S.C., effective with the summer of 1977 was brought into the auxiliary enterprise of the College. In accordance with the established fiscal policy of the College whereby all summer program revenues and expenditures be deferred to the next fiscal year, the financial activity contained in this report for the Summer music theatre is for the summer of 1977 only.

Again, we sincerely acknowledge the cooperation of the administrators, department chairpersons, department supervisors, faculty and staff in the establishing of economies in the operation of their departments and for their creativity in increasing the horizons of La Salle College thus also generating increased income. We also gratefully acknowledge the very fine and necessary support of the various communities of the Christian Brothers, our alumni and friends without whose support the College could not exist. It is through this mutual cooperation and concern that our College will continue to develop and grow in a healthy financial atmosphere.

Respectfully submitted,

  
DAVID C. FLEMING  
Vice President for Business Affairs

**SHORIAK & KIELY**  
CERTIFIED PUBLIC ACCOUNTANTS  
ONE WYNNEWOOD ROAD  
WYNNEWOOD, PA. 19096

Brother Patrick Ellis, F.S.C., Ph.D, President  
La Salle College in the City of Philadelphia  
20th Street and Olney Avenue  
Philadelphia, Pennsylvania 19141

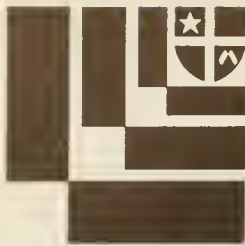
We have made an examination of the balance sheet of La Salle College in the City of Philadelphia as of June 30, 1978 and the related statements of changes in fund balances and current funds revenues, expenditures and other changes for the year then ended. Our examination was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered applicable in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of La Salle College in the City of Philadelphia at June 30, 1978 and the changes in fund balances and the current funds revenues, expenditures and other changes for the year then ended, in conformity with generally accepted accounting principles applied on a consistent basis.



August 25, 1978

CERTIFIED PUBLIC ACCOUNTS



## COMPARATIVE STATEMENT

for the years ended June 30,

## ASSETS

## CURRENT FUNDS:

	1977-78	1976-77	1967-68
	\$	\$	\$
Cash and short-term investments . . . . .	341,020.68	549,280.39	456,510.76
Accounts receivable—Note 1 . . . . .	261,352.67	185,476.09	163,685.86
Inventories . . . . .	338,079.49	302,476.47	208,001.39
Deferred charges—Note 3 . . . . .	437,366.56	404,028.17	131,563.63
Due from student loan funds . . . . .	506,902.56	495,385.56	216,889.13
Due from other funds . . . . .	398,523.58	373,093.72	93,363.52
Total Current Funds . . . . .	2,283,245.54	2,309,740.40	1,270,014.29

## STUDENT LOAN FUNDS:

Cash . . . . .	76,810.85	76,794.96	56,292.46
Notes receivable . . . . .	5,138,420.94	4,942,625.15	2,080,589.30
Total student loan funds . . . . .	5,215,231.79	5,019,420.11	2,136,881.76

## ENDOWMENT AND SIMILAR FUNDS:

Bonds, stocks, trusts, objects of art and other Funds—Note 5 . . . . .	5,661,327.74	5,358,748.16	2,560,390.65
Due from current funds . . . . .			14,848.33
Total Endowment and Similar Funds . . . . .	5,661,327.74	5,358,748.16	2,575,238.98

## PLANT FUNDS:

Retirement of Indebtedness Funds—Note 6			
Cash and investments on deposit with trustee . . . . .	1,051,778.88	1,035,705.77	609,701.37
Total Retirement of Indebtedness Funds . . . . .	1,051,778.88	1,035,705.77	609,701.37

## INVESTMENT IN PLANT:

Buildings and grounds . . . . .	24,224,301.06	24,198,962.95	15,355,153.62
Improvements other than buildings . . . . .	788,971.17	758,398.06	294,030.84
Apparatus, furniture and libraries . . . . .	5,322,050.57	4,992,631.84	2,685,511.96
Total Investments in Plant . . . . .	30,335,322.80	29,949,992.85	18,334,696.42
Total Plant Funds . . . . .	31,387,101.68	30,985,698.62	18,944,397.79

## AGENCY FUNDS:

Cash and investments—Note 7 . . . . .	336,021.30	326,356.67	24,271.87
Due from employees and others . . . . .	78,875.04	61,554.04	84,693.93
Due from other funds . . . . .	11,541.54	16,920.78	80,761.32
Total Agency Funds . . . . .	426,437.88	404,831.09	189,727.12
TOTAL OF ALL FUNDS . . . . .	44,973,344.63	44,078,438.38	25,116,259.94



# OF FINANCIAL CONDITION

1978, 1977, and 1968

## LIABILITIES

### CURRENT FUNDS:

	1977-78	1976-77	1967-68
	\$	\$	\$
Accounts payable . . . . .	171,598.59	159,356.28	100,964.02
Salaries, interest, and other accruals . . . . .	471,922.54	444,424.47	235,145.83
Deferred Income—Note 2 . . . . .	1,346,633.73	1,212,242.16	276,790.70
Due to other funds . . . . .	91,572.17	79,361.82	104,150.90
Current commitments . . . . .	108,822.46	61,407.21	36,875.51
Bank loans payable . . . . .		275,000.00	
Current fund balance . . . . .	92,696.05	77,948.46	516,087.33
Total Current Funds . . . . .	2,283,245.54	2,309,740.40	1,270,014.29

### STUDENT LOAN FUNDS:

Advanced by U.S. Government . . . . .	4,577,421.20	4,421,275.13	1,914,170.30
Advanced by La Salle College—Note 4 . . . . .	637,810.59	598,144.98	222,711.46
Total Student Loan Funds . . . . .	5,215,231.79	5,019,420.11	2,136,881.76

### ENDOWMENT AND SIMILAR FUNDS:

Principal of funds—			
Restricted . . . . .	259,210.28	256,410.90	385,386.16
Unrestricted . . . . .	5,082,117.46	4,852,337.26	2,189,852.82
Due to current funds . . . . .	320,000.00	250,000.00	—
Total Endowment and Similar Funds . . . . .	5,661,327.74	5,358,748.16	2,575,238.98

### PLANT FUND:

Retirement of Indebtedness Funds—			
Due to current funds . . . . .		36,978.08	
Fund balances . . . . .	1,051,778.88	998,727.69	609,701.37
Total Retirement of Indebtedness Funds . . . . .	1,051,778.88	1,035,705.77	609,701.37

### INVESTMENT IN PLANT:

Housing, dining, college union system			
bonds payable—Note 8 . . . . .	2,548,000.00	2,642,000.00	3,534,000.00
Mortgage obligations—Note 8 . . . . .	7,146,892.14	7,495,868.74	3,909,567.30
Short term loans . . . . .	1,025,000.00	1,025,000.00	—
Total bonds, mortgages and loans . . . . .	10,719,892.14	11,162,868.74	7,443,567.30
Net investment in Plant . . . . .	19,615,430.66	18,787,124.11	10,891,128.12
Total Investment in Plant . . . . .	30,335,322.80	29,949,992.85	18,334,695.42
Total Plant Funds . . . . .	31,387,101.68	30,985,698.62	18,944,397.79

### AGENCY FUNDS:

Supplemental retirement balances . . . . .	314,616.74	288,564.97	
WSF, BEOG, etc. funds . . . . .	10,565.94	14,522.06	11,656.09
Other agency funds . . . . .	101,225.20	101,744.06	178,071.03
Total Agency Funds . . . . .	426,437.88	404,831.09	189,727.12

TOTAL OF ALL FUNDS . . . . .	44,973,344.63	44,078,438.38	25,116,259.94
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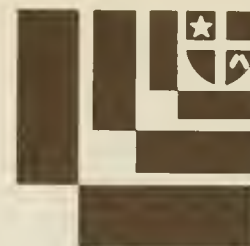


## SUMMARY OF CHANGES

for the year ended

	Current Funds	Student Loan Funds	Restricted Endowment Funds
	\$	\$	\$
<b>ADDITIONS (deductions)</b>			
<b>Fund Balances at July 1, 1977</b>	77,948.46	5,019,420.11	256,410.90
Current operating revenues . . . . .	16,422,482.72		
Current operating expenditures . . . . .	(15,131,520.36)		
Adjustments for prior periods . . . . .	(15,644.22)		
Transferred from other funds—			
For student aid and awards . . . . .	5,833.86		(5,833.86)
For current expenses . . . . .	320,000.00		
Transferred to other funds—			
Earnings on investments . . . . .	(373,723.22)	981.16	14,651.17
Gifts and Grants . . . . .	(284,374.64)		19,050.07
Land, buildings, and improvements . . . . .	(54,310.12)		
Apparatus, furniture, and libraries . . . . .	(331,019.83)		
Bond and mortgage principal . . . . .	(442,976.60)		
Supplemental retirement plan . . . . .	(90,000.00)		
Intra-fund additions and reductions . . . . .			(25,068.00)
Advanced by U.S. Government . . . . .		206,184.00	
Advanced by La Salle College . . . . .	(10,000.00)	32,909.00	
NDSL principal and interest cancelled . . . . .		(66,577.40)	
NDSL collection and administrative cost . . . . .		(42,020.65)	
NDSL interest collected . . . . .		64,335.57	
<b>Fund Balance at June 30, 1978</b>	<b>92,696.05</b>	<b>5,215,231.79</b>	<b>259,210.28</b>





## IN FUND BALANCES

June 30, 1978

Unrestricted Endowment Funds	Retirement of Indebtedness Funds	Net Investment Plan	Supplemental Retirement Funds	Other Agency Funds	Total
\$	\$	\$	\$	\$	\$
4,852,337.26	998,727.69	18,787,124.11	288,564.97	99,345.74	30,379,879.54
					16,422,482.72
					(15,131,520.36)
					(15,644.22)
(320,000.00)					
284,435.77	53,051.19		20,603.93		
265,324.57					
		54,310.12			
		331,019.83			
		442,976.60			
			90,000.00		
19.86			(84,552.16)	12,445.40	(97,154.90)
					206,184.00
					22,909.00
					(66,577.40)
					(42,020.65)
					64,335.57
5,082,117.46	1,051,778.88	19,615,430.66	314,616.74	111,791.14	31,742,873.30



## COMPARATIVE STATEMENT OF CURRENT FUND REVENUES, EXPENDITURES, AND TRANSFERS TO OTHER FUNDS

for the years ended June 30, 1978, 1977, and 1968

	Year Ended June 30, 1978		Year Ended June 30, 1977		Year Ended June 30, 1968	
	\$	%	\$	%	\$	%
<b>CURRENT REVENUES:</b>						
<b>Educational and General</b>						
Tuition and other student fees . . . . .	10,872,408.90	66.20	9,898,774.46	66.09	5,051,687.05	68.63
Gifts and grants . . . . .	1,271,424.79	07.74	1,182,990.78	07.90	397,750.00	05.40
Activities related to academic affairs . . . . .	185,989.78	01.13	149,967.30	01.01	115,386.21	01.57
Administrative and other revenues . . . . .	638,575.05	03.89	559,940.32	03.74	379,715.21	05.16
Total Educational and General . . . . .	12,968,398.52	78.96	11,791,672.86	78.74	5,944,538.47	80.76
<b>Auxiliary Enterprises--</b>	3,454,084.20	21.04	3,186,425.79	21.26	1,416,332.55	19.24
Total Current Revenues . . . . .	16,422,482.72	100.00	14,978,098.65	100.00	7,360,871.02	100.00
<b>CURRENT EXPENDITURES:</b>						
<b>Educational and General--</b>						
Instruction . . . . .	4,623,596.73	28.15	4,342,579.61	29.00	2,343,796.89	31.84
Activities related to instruction departments . . . . .	250,235.98	01.52	219,655.62	01.47	147,350.98	02.00
Other instruction and educational services . . . . .	797,145.12	04.85	665,067.36	04.44	183,321.50	02.49
Libraries . . . . .	515,580.13	03.14	491,169.67	03.28	229,603.86	03.12
Student services and activities . . . . .	842,376.57	05.13	741,379.27	04.95	373,560.38	05.07
Public affairs and development . . . . .	340,057.31	02.07	310,700.71	02.08	182,762.95	02.48
General institutional expenses . . . . .	939,722.85	05.72	938,864.32	06.27	335,175.53	04.55
Staff benefits . . . . .	835,738.78	05.09	713,636.52	04.77	206,057.79	02.80
General administration . . . . .	377,545.62	02.30	358,246.25	02.40	232,405.19	03.16
Operation and maintenance of physical plant . . . . .	1,353,392.34	08.24	1,268,337.20	08.47	420,393.39	05.71
Total Educational and General . . . . .	10,875,391.43	66.21	10,049,636.55	67.13	4,654,428.46	63.22
<b>STUDENT AID:</b>	1,079,787.26	06.58	1,063,015.60	07.10	495,032.41	06.73
<b>Auxiliary Enterprises--</b>	3,485,618.27	21.22	3,176,856.46	21.21	1,361,226.35	18.49
Less: Capital items included above . . . . .	15,440,796.96	94.01	14,289,508.61	95.44	6,510,687.22	88.44
Net Current Expenditures . . . . .	309,276.60	01.88	271,940.33	(01.82)	122,236.70	(01.66)
Transfers--To other funds (see form 3) . . . . .	15,131,520.36	92.13	14,017,568.28	93.62	6,388,450.52	86.78
Net increase (decrease) in Current Fund balance . . . . .	1,276,214.77	07.77	1,169,883.59	07.81	822,619.21	11.18
Total Expenditures, Transfers, and Net Increase (decrease) in Current Fund Balance . . . . .	14,747.59	00.10	(209,353.22)	(01.43)	149,801.29	02.04
Current Fund Balance . . . . .	16,422,482.72	100.00	14,978,098.65	100.00	7,360,871.02	100.00



## NOTES TO THE COMPARATIVE STATEMENT OF FINANCIAL CONDITIONS – FORM 1

### Note 1 – Current Funds

Generally, the June 30th balance of the current funds accounts receivable reflects tuition to be collected from a source other than the student for the graduate religion program and the first session of the regular summer program.

### Note 2 – Current Funds

Deferred Income represents the tuition revenues of the summer programs recorded or collected prior to June 30, 1978. The fiscal year policy of the College prescribes that all summer program revenues be accrued to the next fiscal year.

### Note 3 – Current Funds

The recording policy as indicated in Note 2 is likewise applicable to deferred charges. Salaries and wages and other expenditures applicable to summer programs and paid prior to June 30 are delayed in detailed recording until the next fiscal year. The \$437,366.56 shown as deferred charges also includes Campus Store credits of \$79,789.21 for books returned to the publisher for which the 1977-78 Campus Store "cost of sales" has been relieved. These credits are carried as deferred charges to avoid duplication of credit in the next fiscal year.

### Note 4 – Student Loan Funds

Because of the nature of non-offsetting and gross cumulative recording required by the United States Government in National Direct Student Loan accounting and reporting, the statement shows a difference of \$130,908.03 between current funds due from student loan funds of \$506,902.56 and the funds advanced by La Salle College of \$637,810.59. This difference is made up of \$57,569.98 returned to the College by the United States Government for teacher cancellation, \$41,137.04 in interest payments made and due the College but not yet withdrawn from the student loan fund, and \$32,201.01 for the Gulf Student Loan Program which is not part of the federal loan program and not due to current funds.

### Note 5 – Endowment and Similar Funds

Endowment and similar funds are divided into two groups – funds contributed and restricted to a specific use, and contributions and earnings thereon to be used at the discretion of the College.

As noted in the *SUMMARY OF CHANGES IN FUND BALANCES—FORM 3*, the unrestricted endowment funds had earnings of \$284,435.77 and contributions of \$265,324.57 for a total earnings and contributions of \$549,760.34; of which \$320,000.00 was retained in current funds to provide for needed additional revenue, leaving an increase in unrestricted endowment funds of \$229,760.34.

Restricted endowment funds increased \$33,701.24 through earnings and contributions. However, due to the required distribution of funds, the net result after distribution was an increase of \$2,799.38.

Included among the earnings applicable to unrestricted endowment funds are the earnings and net gains of the pooled investments managed through VESTAUR CORPORATION, amounting to \$143,748.02. At June 30, 1978, the total carrying value of the pooled Vestaaur managed fund amounted to \$1,975,621.35. The market value of this fund at June 30, 1978 was \$1,929,890.75.

### Note 6 – Retirement of Indebtedness Funds

Under a Housing, Dining, College Union System Bond Indenture, between the United States Government and La Salle College, the College is obliged to accumulate and maintain a RETIREMENT OF INDEBTEDNESS FUND composed of a "bond and interest" and a "repairs and replacement" sinking fund in a total amount of \$665,000.00. This was accomplished at June 30, 1970. The earnings for 1977-78 amounted to \$53,051.19.

### Note 7 – Agency Funds (Supplemental Retirement Funds)

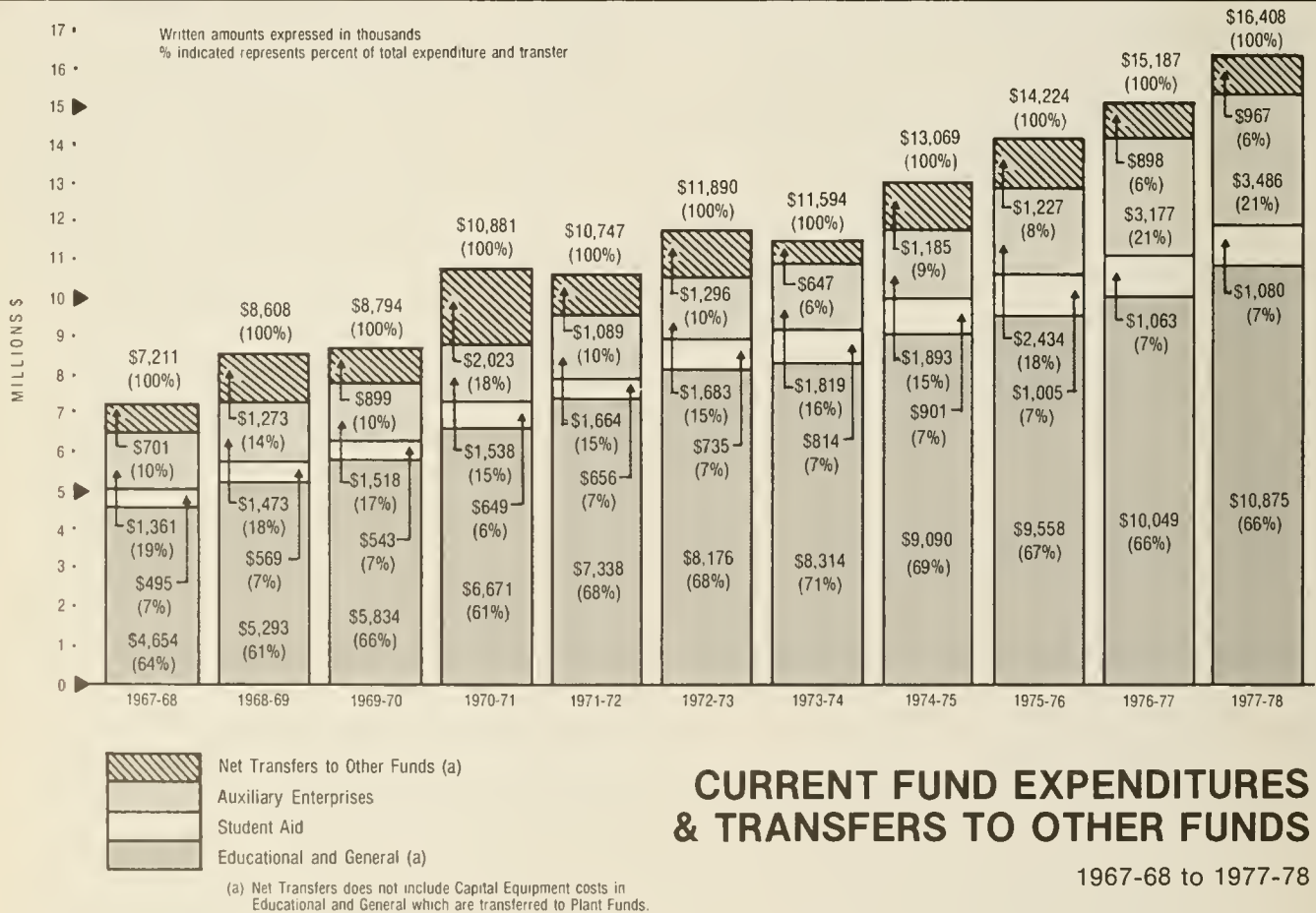
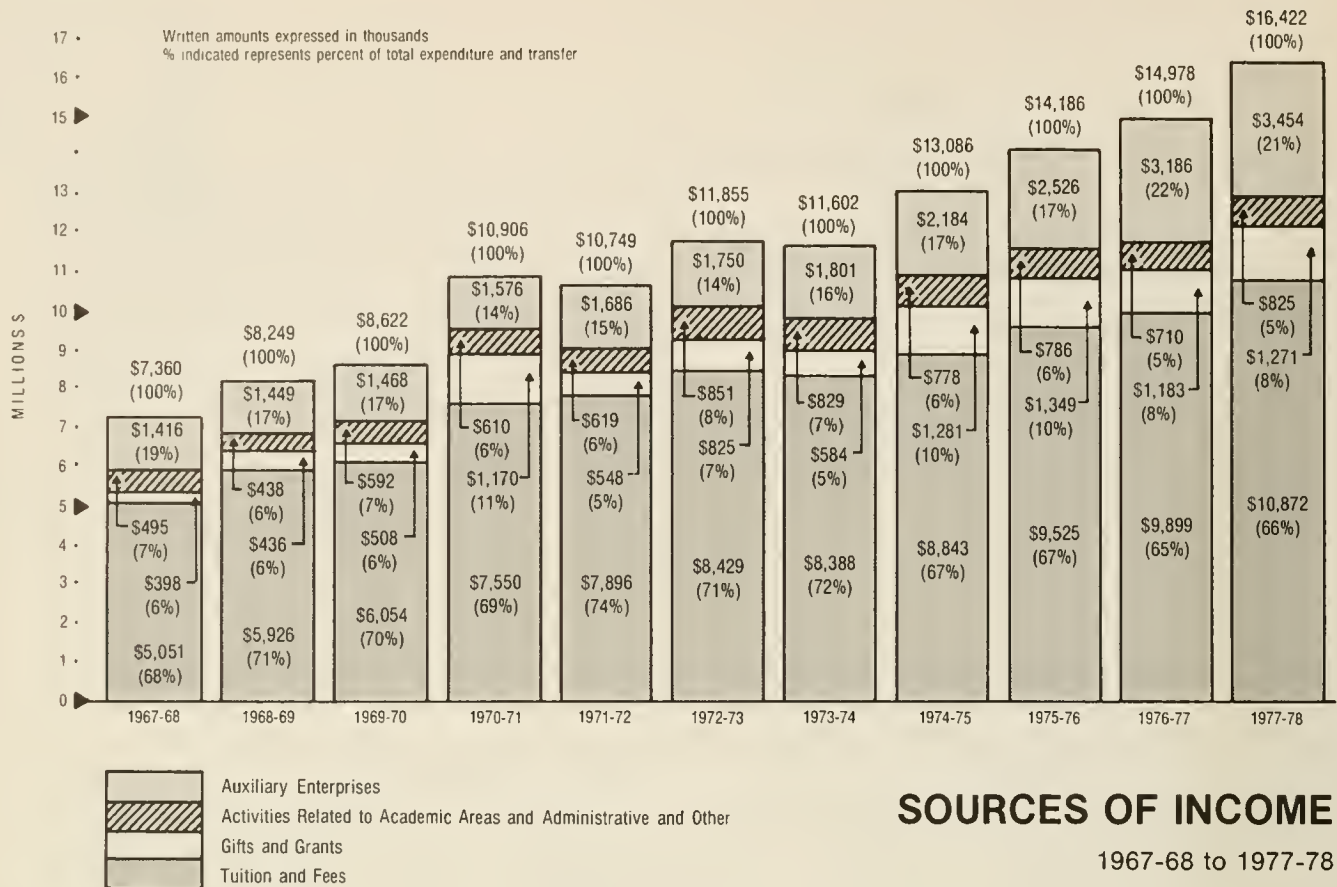
In addition to the regular College Retirement Plan, the College has established and maintains a College total contributory supplemental plan which is managed through the Teachers Insurance and Annuity Association to provide prior-service income for a closed group of employees who had eligible service to the College prior to the College participation in the current regular retirement program. See *Form 3* for fiscal activity in this fund during the fiscal year.

### Note 8 – Plant Funds – Long-term debt obligations

Long-term debt obligations are as follows:

Date	Maturity Date	Rate	Principal Amount \$	Principal Balance \$
<b>Revenue Bonds—</b>				
<b>Housing and Urban Development</b>				
1955	1995	2-3/4%	500,000	264,000
1958	1993	2-3/4%	1,019,000	989,000
1961	2001	3-1/2%	500,000	375,000
1965	2005	3%	1,100,000	920,000
Total revenue bonds payable				2,548,000
<b>Mortgage Obligations—</b>				
<b>Northwestern Mutual Life Insurance Company</b>				
1958	1981	5-1/4%	2,000,000	627,446
1962	1982	5-3/4%	2,300,000	1,000,935
1972	1997	9-1/4%	3,000,000	2,745,098(a)
1972	1997	8-3/4%	3,000,000	2,773,413
Total mortgage obligations				7,146,892
Total Long-term debt at June 30, 1978				9,694,892

(a) As an assist in the financing of Olney Hall, the United States Government, through the Department of Health, Education, and Welfare has granted the College an "interest subsidy" applicable to the Northwestern Mutual Life Insurance Company mortgage loan. The subsidy covers the spread between 3% and 9-1/4% on the annual debt service of 85% of the total eligible cost of Olney Hall, or a constant annual grant of \$115,025.00, for a period of twenty-five years. The total value of the interest subsidy grant will be about \$2,900,000 or about 38% of the total debt service on Olney Hall.





# FACES





"It is the common wonder of all men, how among so many millions of faces there should be none alike," said Sir Thomas Browne (1642). Thousands of these faces contribute to a variety of educational experiences every day at La Salle. Whether they be members of the faculty, students, or students of the future participating in one of the college's programs, their faces reflect a myriad of emotions ranging from pensive curiosity to absolute elation as the photographs of Mark Jacobson and Lewis Tanner indicate so vividly.











# The Development Report





Through the support of its many constituencies, in 1977-78 La Salle College's Development Program enjoyed its most successful year in recent memory. Foundation and Government support increased substantially, the Annual Fund continued its steady pattern of growth, individual contributions markedly exceeded those of the previous year, and the Institutional Aid Grants survived another year. As a result of this support, La Salle has been able to sustain and expand many of the fine programs which it offers for its students, and we are indeed most grateful for all of our many benefactors.

In 1977-78, the major source of government support was the Commonwealth of Pennsylvania's Institutional Aid Grants, and La Salle again played a significant role in presenting the private sector's case to the General Assembly for renewal of this annual appropriation. In addition, La Salle began to participate for the first time in the Commonwealth's Act 101 Program for disadvantaged students, and, with the assistance of the Public Committee for the Humanities in Pennsylvania, was able to sponsor a three-day symposium entitled "Rebuilding an Old Town" which brought together academic and community leaders to discuss the future of Germantown. Federal funding also held steady as grants were received for the interest subsidy, law enforcement internships, veterans' program, instructional equipment/material, and a bilingual education feasibility study.

The several Christian Brothers' Communities at La Salle once again funded the Christian Brothers' Scholarship Program, contributing \$210,808 for this purpose. As in past years, these scholarships directly aided academic leaders from many high schools, and made college possible for several who might otherwise have not been able to attend.

The Annual Fund, under the direction of Brother Gene Graham, Brother Francis McCormick, and the Annual Fund Executive Committee, maintained its pattern of consistent growth in its four major categories of support, and in its number of donors (2639). The General Alumni attained a new high of \$138,482, contributions from friends increased to \$22,553, faculty and staff donations rose to \$17,163, and Business Matching Gifts jumped to \$19,029. La Salle's shared campaign for the Foundation for Independent Colleges also produced a record \$29,185, plus several smaller gifts channeled through that agency. Once again, special thanks is due to the more than 100 alumni and student volunteers who staffed the telethons through which approximately 50% of the alumni contributions were produced.

In the category of individual gifts, special recognition and thanks must be given to Dr. Henry G. DeVincent, Mr.

Thomas J. Kiely, and Mr. John McShain for their generous contributions to the College. Other notable individual contributions included gifts from members of the Board of Trustees, Mr. and Mrs. John F. Connelly, Mr. and Mrs. Francis J. Dunleavy, Mr. Charles MacDonald Grace, Mr. and Mrs. Robert V. Trainer, Mrs. Isadore M. Scott, and Dr. Francis Braceland.

In the private sector, foundation and corporate grants to the College increased dramatically in 1977-78. Foremost among these were the W.K. Kellogg Foundation's second year of support for the Urban Studies Center's programs, the Pew Memorial Trust's grant for the purchasing of additional computer equipment to aid college management, and the Gulf Oil Foundation's third installment on its pledge of \$50,000 for a student loan program. Numerous smaller grants from local foundations and corporations also contributed significantly to the quality of La Salle College by enabling faculty and staff members to launch several programs that would not have been feasible without external assistance.

An excellent start has already been made on the 1978-79 campaign. In addition to the third year of the W.K. Kellogg Foundation grant and the fourth year of the Gulf Oil Foundation commitment, La Salle has been awarded a three year grant of \$75,000 from the Christian R. and Mary F. Lindback Foundation for an endowed chair in Business Administration, and \$50,000 from the W. W. Smith Charitable Trust for financial aid for middle income students. Government grants awarded for 1978-79 include \$42,240 from the Higher Education Act, Title I Program for an expansion of the Urban Studies Center's Communitiversity Program, \$40,000 for the Act 101 Program for disadvantaged students, \$28,640 from the Law Enforcement Assistance Administration for Criminal Justice Internships, \$27,000 from the Office of Education for Undergraduate International Studies, \$27,000 from Office of Education for Cooperative Education, \$5,158 from the National Science Foundation for a Pre-College Teacher Development in Science Project in Physics/Electronics, and \$4,671 from the National Endowment for the Humanities for its Consultant Grant Program.

All of us who are involved in La Salle College's Development Program deeply appreciate the continuing loyalty and assistance of all those individuals—Trustees, Administrators, Faculty Members, Students, Alumni, and Friends—whose efforts have contributed so significantly to the long-term academic vitality and financial stability of the institution.

John L. McCloskey  
*Vice President for Public Affairs*

Fred J. Foley, Jr.  
*Director of Development*





# HIGHLIGHTS 1977-78

All Gifts and Grants listed were contributed between July 1, 1977 and June 30, 1978.

## Commonwealth of Pennsylvania

Institutional Aid Grants .....	\$460,530
ACT 101 .....	23,000
Public Committee for the Humanities in Pennsylvania .....	8,700
Pennsylvania Council on the Arts .....	2,500
.....	\$494,730

## Christian Brothers Communities ..... \$210,800

## Federal Government

H.E.W. Interest Subsidy .....	\$115,025
Law Enforcement Assistance Administration .....	17,500
O.E. Veterans' Cost of Instruction Program .....	17,292
O.E. Title VI-A, Instructional Equipment .....	13,328
O.E. Bilingual Education .....	4,500
.....	\$167,645

## Annual Fund

General Alumni .....	\$138,482
La Salle College Faculty .....	17,163
Friends .....	22,553
Business Matching Gifts .....	19,029
Foundation for Independent Colleges .....	29,185
.....	\$226,412

## Foundations and Corporations

W.K. Kellogg Foundation .....	\$ 67,019
Pew Memorial Trust .....	58,500
Gulf Oil Foundation .....	12,610
Dolfinger-McMahon Foundation .....	5,800
Smith Kline Corporation .....	5,500
Merck Company Foundation .....	5,000
Modern Handling Equipment Company .....	5,000
R.C.A. ....	5,000
Food Fair Stores Foundation .....	4,025
Helen D. Groome Beatty Trust .....	4,000
Ritter Finance Corporation .....	3,500
Industrial Valley Bank and Trust Company .....	3,333
Sears Roebuck Foundation .....	2,800
Philadelphia Savings Fund Society .....	2,703
Beneficial Savings Bank .....	2,500
W.R. Grace Foundation .....	2,500
Philadelphia Electric Company .....	2,500
George W. Rentschler Foundation .....	2,500
La Salle College Guild .....	2,000
Christian R. and Mary F. Lindback Foundation .....	2,000
Presser Foundation .....	2,000

Arthur Andersen and Company .....	1,850
Manufacturers Hanover Foundation .....	1,100
La Salle College Education Alumni .....	1,000
John McShain Charaities .....	1,000
Peat, Marwick and Mitchell Foundation .....	1,000
Philadelphia Food Trades Organization .....	1,000
Carpenter Foundation .....	550
Germantown Insurance Company .....	500
Germantown Savings Bank .....	500
Leeds and Northrup Foundation .....	500
William Penn Foundation .....	500
Young Windows, Incorporated .....	500
Household Finance Corporation .....	420
Bristol-Myers, Incorporated .....	400
Kurz Foundation .....	400
.....	\$212,020

#### Individuals

Thomas J. Kiely .....	\$ 70,000
John McShain .....	20,835
Dr. Henry G. DeVincent .....	15,000
Mr. and Mrs. John F. Connelly .....	12,562
Mr. and Mrs. Francis J. Dunleavy .....	10,000
Frank C.P. McGlinn (art) .....	6,470
Charles MacDonald Grace .....	5,000
Leon J. Perelman .....	5,000
Mr. and Mrs. Robert V. Trainer .....	5,000
Frank P. Mita .....	3,000
Jacques Moore .....	2,500
Roland A. Ritter .....	2,000
John H. Veen .....	1,765
Roland Holroyd, Ph.D. ....	1,500
Frank R. O'Hara, Esquire .....	1,500
Theodore H. Mecke, Jr. ....	1,100
Mrs. Isadore M. Scott .....	1,010
Dr. Micael F. Avallone .....	1,000
Dr. Francis J. Braceland .....	1,000
Francis J. Domzalski .....	1,000
Richard L. Duszak .....	1,000
Joseph A. Fick, Sr. ....	1,000
John H. McKay .....	1,000
Frederick C. Mischler .....	1,000
Mrs. Charles W.A. Mohacey, Sr. ....	1,000
Joseph J. Panchella .....	1,000
Joseph B. Quinn, Esquire .....	1,000
Joseph Schmitz, Jr. ....	1,000
Brian J. Smith .....	1,000
Marcel S. Sussman, M.D. ....	1,000
Anthony M. Waltrich, Sr. ....	1,000
.....	\$178,242

Several of the contributions listed above are duplicated in more than one category (e.g. an individual contribution in excess of \$1,000 that is included in the General Alumni total or a Corporate contribution that is also included in Business Matching Gifts). The unduplicated total of gifts and grants listed in this report is \$1,453,422.



## INSURANCE BEQUESTS

The Development Office has on record the following individuals who have established insurance policies/bequests naming La Salle College as a beneficiary. The College is indeed most grateful to its friends and alumni who are aiding it in this particular fashion:

Commander Edward F. Bronson, USN  
Dr. Henry G. DeVincent  
Bernadette Fenning  
Frank J. Fritz  
George Grudziak  
Charles J. Kriessman, Jr., Ph.D.  
Walter J. Lacy  
Fremont Levy  
John P. Lohn

Donald F. McAvoy  
William F. McGonigle  
Joseph McNamara  
Francis X. Quinn  
Joan R. Skibinski  
Dr. Warren E. Smith  
Michael J. Taylor  
John R. Tordini  
Stanley E. Williams, Jr.

Those who are interested in obtaining information on various deferred giving possibilities (wills, bequests, insurance programs, etc.) should contact Brother Daniel Burke, F.S.C., Director of Deferred Giving, c/o Development Office, La Salle College, Philadelphia, PA 19141. (215) 951-1540.

## FOUNDERS CIRCLE

Dr. Michael F. Avallone  
Leonard Barkan  
Reverend Dr. John Bogacz  
Francis J. Braceland, M.D.  
Thomas I. Bradshaw, Jr.  
Mary E. Broderick  
Cdr. Edward F. Bronson, USN  
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Albert J. Crawford, Jr., Esq.  
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Richard G. DeSipio  
Henry G. DeVincent, M.D.  
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James K. Kenyon  
Thomas J. Kiely  
L.S.C. Alumni Education Association  
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John McShain  
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Joseph G. Markmann  
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Frank P. Mita  
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Marcel Stanley Sussman, M.D.  
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Owen J. Tucker  
John H. Veen  
Anthony M. Waltrich, Sr.  
Martin E. Washofsky

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Dr. James J. Clarke  
Class'69 Evening Division  
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Dr. C. Richard Cleary  
James J. Connelly  
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Thomas J. Devlin, Jr.  
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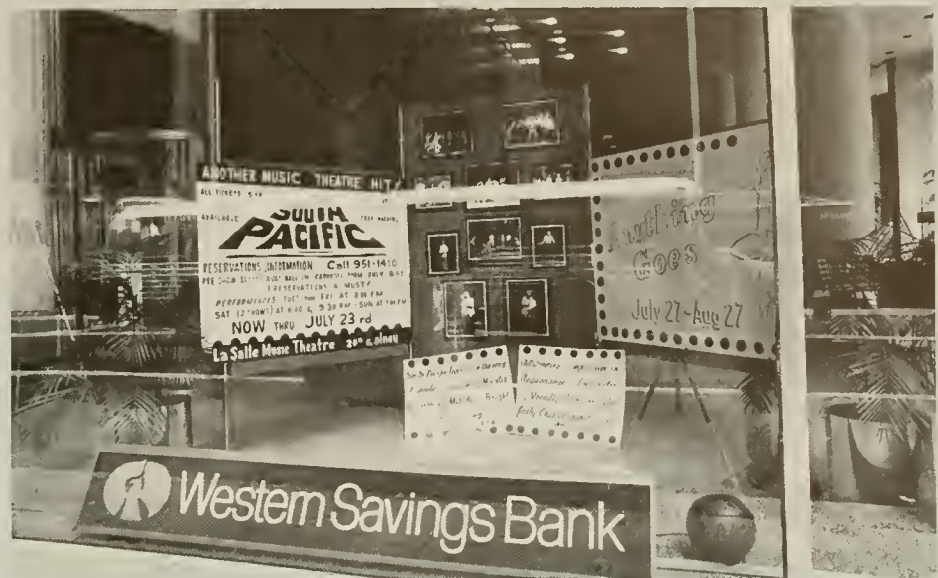
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John A. Oldynski  
Joseph Oleszycki  
Thomas J. Olsen  
Edward J. Olwell  
Michael P. O'Malley  
Edward J. O'Mara, Jr.  
John J. O'Neill  
Joseph A. O'Neill, Jr.  
Peter I. O'Neill  
William J. O'Neill  
Ercole J. Oristaglio  
Chester J. Orzechowski, Jr.  
Michael H. Orzechowski  
John T. Osmian  
Francis C. O'Toole  
Charles Ott  
Lawrence M. Ott, Jr.

Alfred G. Perlini, Sr.  
Lawrence D. Persick  
Gerald Raymond Petre  
Michael Petrick, Jr.  
Paul M. Petrillo  
Louis J. Petti  
Loren E. Pettisani  
Albert R. Pezzillo, Jr.  
Philip C. Pfaff  
Charles J. Pfizenmayer  
Charles P. Pfizenmaier  
Joseph F. Piarulli  
John J. Piatkowski  
Robert J. Picollo  
Herbert T. Picus  
George E. Pierce, Jr.  
Leo W. Pierce, Jr.  
Maryann Pierce  
Thomas J. Pierce  
William A. Pietrangelo  
Anthony R. Pileggi  
Dominic A. Pileggi  
Vincent Pinto  
Joseph A. Pirri  
Thomas C. Pistoria  
Walter J. Plagens, Jr.  
Anthony J. Polcino  
H. Randolph Pomeroy  
Anthony R. Pontarelli  
Charles A. Pooles  
Leo Norman Pope  
Robert Popielarski  
Dr. Charles A. Porrini  
Charles J. Potok, Jr.  
Frank J. Pratico  
Ronald M. Pratowski  
Dr. Albert C. Price  
Edward M. Prigge  
Joseph T. Pura  
Edward P. Pussinsky  
Joseph A. Puzyn  
Frederick M. Quattrone, Esq.  
Mrs. Patricia Quattrone



Robert E. Querubin  
 James P. Quesenberry  
 James F. Quigley, Jr.  
 Robert V. Quindlen  
 John W. Quinlan  
 Thomas J. Quinlan  
 Dr. Thomas A. Quinn  
 Dr. Joseph J. Raab  
 John A. Rafa, Jr.  
 Nicholas F. Ragucci  
 William T. Rambo, Jr.  
 William J. Randall  
 Joseph Rapczynski  
 Francis W. Reagan  
 Donald J. Reape  
 Domenic A. Rebecca  
 Charles A. Reckner Jr.  
 Michael P. Redden  
 James J. Reed  
 William J. Reese  
 Richard J. Regan, Jr.  
 William P. Regli  
 Joseph A. Reh  
 Mrs. Halyna A. Reh  
 Dr. Leonard Reichman  
 Gerald J. Reid  
 Bernard F. Reilly  
 Dorothy C. Reilly  
 Gerald J. Reilly  
 Joseph C. Reilly  
 Leo W. Reilly  
 Michael J. Reinking  
 William K. Reis  
 James P. Rennie  
 Dr. George J. Resnick  
 Mrs. Karen Rheams  
 Anthony Ricci  
 Raymond A. Ricci  
 Robert J. Riccio  
 Edward C. Rice  
 George R. Rice  
 James T. Richard  
 Robert J. Richards  
 Robert J. Richmond  
 Albert J. Rieger, Jr.  
 Phyllis Rieger  
 Lawrence J. Rillera  
 Stephen E. Rineer  
 William A. Rizzi  
 Thomas A. Roberts  
 Edward Robertson  
 Richard J. Rocco  
 Dennis J. Rochford  
 Elizabeth J. Rodini  
 Dr. Walter J. Rogan  
 James A. Rogers  
 Joseph T. Rogers, Sr.  
 Newton R. Rogers  
 Theodore M. Rogers, Jr.  
 Arnold D. Ronzoni  
 David J. Rosania  
 Dr. Barry J. Rosen  
 Lee H. Rosenau, Esq.  
 James T. Rosenberg  
 Miles R. Rosenberg  
 Dr. Jeffrey S. Rosett  
 John V. Rosetti  
 Thomas C. Rosica

Thomas P. Rossi, Jr.  
 Frederick T. Rosso, Jr.  
 Gerald T. Rothstein  
 John C. Rothwell  
 John J. Rowley  
 Dr. Barry Rubin  
 Louis J. Ruch  
 Nicholas A. Rudi  
 Alfred B. Ruff  
 Joseph J. Ruggiero  
 Michael R. Ruser  
 Robert J. Rush, Jr.  
 David J. Russell  
 Henry W. Rutkowski  
 John P. Ryan  
 Joseph F. Ryan  
 Richard P. Ryan  
 Thomas J. Ryan  
 William F. Ryan  
 William J. Ryan  
 Manual M. Sabato  
 Thomas A. Sabol  
 Joseph A. Safaryn  
 Charles J. Saile  
 Frank T. Salera  
 Dr. Paul J. Salvo  
 Dr. Chester J. Salwach  
 Carlo J. Salzano  
 Philip P. Samsel  
 Arnold D. Samson  
 Charles M. Samtmann  
 Donald P. Sandman  
 Roseann C. Sansone  
 Maureen Santina  
 Anthony J. Santoro  
 William R. Sasso  
 James F. Savage, Jr.  
 Francis H. Scalessa, Esq.  
 Anthony C. Scancella  
 Michael J. Scarpello  
 Jack Scarpellino  
 Douglas L. Schaefer  
 Leo C. Schaeffler  
 Frank J. Schaller, Jr.  
 Ray A. Schartner  
 Dr. Richard M. Schieken  
 Joseph F. Schierse  
 Leo J. Shilling, Jr.  
 Leslie E. Schmalback  
 Francine H. Schmelzer  
 James I. Schmitt  
 Joseph J. Schoen, Jr.  
 William A. Schoeniger  
 G. J. Schorn  
 Paul G. Schott  
 Robert J. Schreiber  
 Thomas Schreiber  
 Paul M. Schugsta, Jr.  
 John E. Schuler  
 Lawrence D. Schuler  
 Edward A. Schussler  
 Kurt C. Schwind  
 Libero Scinicariello  
 Grace D. Scott  
 Donald J. Searl  
 Capt. John L. Sechler, USN  
 Edward H. Seeburger  
 Raymond C. Seiberlich

Frank Dieter Seidel  
 Joseph E. Seiler  
 Robert L. Seiwel  
 Edward J. Seltzer  
 Dr. Joseph Seltzer  
 Robert W. Seminack  
 Edmond T. Sexton  
 Joseph J. Sgro  
 George C. Shammo  
 Harry S. Shanis  
 William F. Shannon, Jr.  
 John H. Sheehan  
 John R. Shegda  
 Carroll E. Shelton  
 John T. Shepherd  
 William T. Sherlock  
 Peter F. Shields  
 Regina C. Shields  
 Robert M. Shiminske  
 David Shore  
 Charles A. Showers, Jr.  
 Mary T. Shriver  
 Carl F. Shultz  
 William Barry Siegfried  
 William M. Siegle  
 Thaddeus Sieminski  
 Robert J. Segnore  
 Joseph J. Sikora  
 Christopher W. Silvotti  
 Dr. Richard Simmers  
 Michael F. Simon  
 Anthony J. Sisca  
 John Sivick  
 Victor Skloff  
 Bernard L. Skwirut  
 William J. Skyrn  
 John C. Sladek  
 Gerald P. Slane  
 Joan A. Smalarz  
 Dr. Alvin H. Smith  
 Calvin C. Smith  
 Dr. Chester E. Smith  
 Edward J. Smith  
 George F. Smith  
 James F. Smith  
 Gerald F. Smith  
 Dr. John A. Smith  
 Joseph E. Smith  
 Keith B. Smith  
 Roger W. Smith  
 Wanda M. Smitm  
 Dr. W. Ellis Smith  
 Major John D. Snyder, USA  
 John J. Snyder  
 John V. Snyder  
 Raymond F. Snyder  
 Richard A. Snyder  
 Edward R. Solvibile  
 Dr. Joseph L. Spaar  
 Francis J. Spagnolo  
 Lester A. Spangenberg  
 Joseph M. Speakman  
 William J. Speed  
 Francis J. Speiser  
 Donald J. Spence  
 William W. Spencer  
 John J. Spielberger  
 Emmett Spieldock

Lewis Spiewak  
 Lenora Spina  
 Philip N. Spinelli  
 Donald L. Sprague  
 Edward J. Springer  
 William F. Sproule  
 Thomas R. Stack  
 Katherine R. Stacy  
 George F. Stadalnik  
 Nicholas J. Staffieri, Esq.  
 Elizabeth A. Stahlecker  
 Francis E. Stahlecker  
 Leon Stallings  
 Capt. Richard H. Stallings, III,  
 USA  
 James E. Stanton  
 Joseph P. Stark  
 Robert G. Stauffer  
 Daniel S. Steelman  
 Joseph P. Stees  
 Harvey J. Stefanowicz  
 James F. Stehli  
 Dr. Mark R. Stein  
 William J. Steinbruegge  
 Richard A. Steiner  
 Daniel F. Steinmetz, Jr.  
 Edward W. Steward  
 James J. Stewart  
 William J. Stief  
 Eugene A. Stohrer  
 Lawrence J. Strange  
 Bertram L. Strieb  
 John M. Strobel  
 John S. Strong  
 Joseph J. Strub  
 Raymond Struck  
 Paul J. Sturm  
 Stephen J. Sullivan  
 Melvin J. Suplee  
 Clarence G. Supplee  
 Herbert Sussman  
 Thomas R. Swartz  
 John J. Sweeder  
 Diane F. Sweeney  
 Francis E. Swiacki  
 Joseph D. Swoyer  
 Arthur R. Sypek, Esq.  
 Stanley A. Szawlewicz  
 Desi Szonntag  
 Edward M. Szperka  
 Leonard F. Szweda  
 Howard Taggart  
 William Tanney  
 Thomas Tatem  
 Francis J. Taylor, Jr.  
 Joseph L. Tedesco  
 Dewitt W. Temple  
 William H. Tennant, Jr.  
 Frederick C. Teufel  
 Andrew P. Thierry  
 Daniel E. Thomas  
 John J. Thomas  
 John P. Thompson  
 John J. Timson  
 Stewart F. Titus  
 Ronald F. Tobia  
 Charles A. Tocknell  
 William F. Tollenger, Jr.

Robert A. Toltzis  
Jane M. Tomaszewski  
John E. Tomaszewski  
George Tomezsko  
Andrew Toth  
T. M. Townshend  
Thomas J. Trainer  
Peter J. Trainor  
Joseph J. Traurig  
Richard J. Travaline  
John G. Travers  
Martin Trembl  
Frank J. Trent  
Thomas H. Trevelino  
Dr. Richard G. Tucker  
Patricia A. Tully  
Vincent F. Tumminello  
Frank J. Turbett  
John A. Turek  
Anthony A. Tursi  
Louis H. Tursi  
Vincent L. Turzo  
Michael R. Tyler  
Carl G. Ungaro, Sr.  
Frank J. Urban, Jr.  
Michael J. Ushka  
Denise J. Vadenais  
Vincent Valecce  
Ronald J. Valenti  
Eugene R. Valentine  
Thomas P. Vallely  
Rene Vander Vossen  
Lawrence Vannozzi  
Joseph G. Van Reyersdal

Thomas M. Vapniarek  
Frank J. Varga  
Robert H. Vasoli  
Benjamin S. Vassallo  
Philip Vecchione  
Donald P. Vernon  
Joseph V. Vesci  
Francis X. Viggiano  
Dr. Louis X. Viggiano  
Robert R. Vincent  
Frank J. Viola, Jr.  
Vincent A. Virgulti  
Angelo G. Vitullo, Jr.  
Donald J. Vivian  
Eugene R. Voegtlin  
John R. Waite  
Donald J. Walheim  
Leroy G. Walker  
Mrs. Mrianne Walker  
Dr. Paul A. Walker  
Robert Walker  
William T. Walker  
Edward J. Wall  
Margaret E. Wall  
William J. Wallace  
Francis J. Walsh, Jr.  
Hugh Walsh  
James J. Walsh  
Honorable Joseph T. Walsh  
Robert Walsh, Jr.  
Thomas J. Walsh  
William F. Walsh  
George J. Walters  
David L. Walty

Andrew J. Ward  
Patrick J. Ward  
Robert M. Ward  
Thomas H. Ward, Esq.  
Thomas J. Ward  
Elizabeth M. Washofsky  
James C. Webb  
Alfred E. Weber  
Richard J. Weber  
Rudolph H. Weber  
Edward C. Weed  
James J. Weir  
Edward J. Weklar, Jr.  
Edward J. Werner  
Mrs. Patrice H. Werner  
Frederick M. Westcott  
George Westfall  
Byrne P. Whalen  
Dr. Edward C. Whalen  
Thomas J. Whelan  
Edward J. White  
Gerald F. White  
John F. White  
Herbert Whitehead  
Milton F. Whitehead  
Robert E. Wiebler  
Glenn V. Wild  
Gerald M. Wilk  
Michael J. Wilkin  
Thomas Wilkinson  
Donald Williams  
John Jona Williams  
Anne C. Wilson  
James Wilson

William J. Wingel  
William C. Wixted  
Dr. William M. Wixted  
Thomas F. Wojciechowski  
James C. Wolf  
John L. Wolstenholme  
Harry W. Woodcock  
Lt. John C. Woods, USA  
Charles D. Wrigley  
Dr. Edward A. Wroblewski  
James Wuenschel  
John S. Wydrzynski  
Stephen A. Wydrzynski  
Joseph Yasaian  
Edward A. Yehle  
Joseph G. Yenfer  
Frank C. Yoder  
Hubert D. Yollin  
David H. Young  
Kevin P. Young  
Robert A. Young  
John G. Younglove, Esq.  
Margaret Anne Zabo  
John J. Zaccaria  
Henry W. Zakrzewski  
James H. Zavec  
Dr. Leonard T. Zembrowski  
Capt. Stanley S. Zelenski, USAF  
Joseph J. Zelinsky  
Walter A. Zell  
William N. Zelner  
Henry J. Zentner  
Ronald Zinck  
Robert J. Zuccarini





# Around Campus



Charles E. Stahlecker (center), chairman of the board of the Ritter Financial Corporation, receives outstanding service award from Dr. Bruce V. MacLeod (right), dean of La Salle's School of Business Administration, while Brother A. Philip Nelan, F.S.C., Ph.D., chairman of the college's Board of Trustees, watches. Ceremony took place at La Salle's first MBA graduation on Sept. 16.



Here they are, La Salle's first MBA graduates (from left): Noel G. Wray, Dean Bruce MacLeod, Francis J. McDonnell, James T. Cella, Thomas F. Jones, Joseph A. D'Amato, Robert J. Brennan, Ronald H. Polenz, John P. DiSepio, James F. Mullan, Walter J. Williams, and Dr. Joseph A. Kane, director of the MBA Program. Not pictured: John E. Mordock.

## LA SALLE'S MBA PROGRAM: Skyrocketing Enrollment and Instant Respectability

It certainly wasn't one of the larger commencement exercises when 11 students received their master's degrees in business administration, but the graduation ceremony that took place in La Salle's College Union Theatre on Sept. 16 was definitely one of the most significant in the college's 115 year history.

Besides being the college's first graduation ceremony held separately from its usual May commencement at Convention Hall, the occasion marked the "arrival" of La Salle's MBA Program whose growth has exceeded even the most optimistic projections.

Now in its third year, La Salle's MBA enrollment has skyrocketed to 707 men and women. Some 250 students registered the first time the program was offered and enrollment doubled to over 500 in 1977-78. Women comprise about 20 per cent of the college's MBA population.

"We can see a number of encouraging factors from these figures," says Dr. Joseph A. Kane, a professor of economics and director of the MBA Program.

"We've reached this enrollment with relatively little advertising. Moreover, when we began, approximately half of our student body came from La Salle. Now close to 70 per cent of our newcomers are graduates of other colleges which means that we can effectively compete with such universities as Temple and Drexel in drawing a representative cross section of the entire business community.

"The fact that we've been able to build a reputation through word-of-mouth says a lot for the quality of our program."

One of the most attractive features of the La Salle MBA Program is the personal attention given to all students. Unlike some area colleges where graduate students are not permitted to see an advisor until after they've completed a few courses, La Salle offers a variety of counseling throughout a student's graduate career beginning with the admission and registration process.

Courses and programs are tailored as much as possible to each student's

personal interests and professional and academic background. In addition, the college is constantly attempting to develop specialized programs in areas where professional business people are needed. For example, La Salle officials are now developing a "Health Care Management" specialization tentatively set to be introduced next year.

New areas of specialization introduced this year include "Management Science," "Public Sector Management," and "Taxation."

Brother A. Philip Nelan, F.S.C., Ph.D., chairman of the college's Board of Trustees, distributed diplomas to La Salle's first 11 successful MBA candidates at the Sept. 16th ceremony.

Charles E. Stahlecker, chairman of the board, chief executive officer, and director of the Ritter Financial Corp., received an award at the commencement in appreciation of his service as chairman of the college's Business Advisory Council.



## Paul Katz Named Coach of Explorer Swimmers

Paul Katz, a former All American and interim head swimming coach at Yale University, has been named head swimming coach and aquatic director at La Salle, it was announced by Athletic Director Bill Bradshaw.

Katz succeeds Tom Grall who resigned recently to accept an opportunity on the west coast after two years at the helm of the Explorers. "I'm very happy to see someone as talented and experienced as Paul Katz join our program," said Bradshaw. "I'm confident that he will continue the excellent swimming tradition we've enjoyed at La Salle. Our program won't miss a beat!"

Katz, 28, excelled as a swimmer at Yale from 1969 to 1971, making the NCAA All American 200 yard butterfly and medley relay team. He was the National AAU finalist five times in the 100 and 200 yard butterfly and held Yale's 200 butterfly record until it was broken two years ago by Mark DeVore. It was also under the tutelage of Katz that DeVore became the first swimmer to go under 1:50 in the 200 yard butterfly in the Eastern Seaboard.

Katz was also part of Yale's 400 yard medley relay team which won the National AAU title and set a meet record in 1969. Yale went 41-1 and won two Eastern Seaboard titles during his varsity career.

Katz was a member of the 1965 and 1969 U.S. Maccabiah teams and won two individual events in the 1969 Games. He served as assistant coach of the U.S. Maccabiah team in 1977. He also competed in the 1969 World Swimming Festival in Belgium.

Katz served as assistant swimming coach at Yale for a year before being named interim head coach last season. Previously, he had been an assistant coach of the Pleasant Hill Swim Club in northern California and had worked as a

transportation engineer for the state of California.

A native of New York City, where he graduated from Seward Park High School, Katz earned a bachelor of science degree in engineering and applied science from Yale in 1971. He also holds a master's degree in civil engineering from the University of California (Berkeley).

## La Salle Offers Courses at 17th and the Parkway

La Salle began offering some undergraduate and graduate program courses in center city Philadelphia at the Friends Select School, 17th St. and the Parkway, in September.

Courses are offered at "La Salle College Franklinton" on Mondays, Wednesdays, and Thursday evenings. Included are a half-dozen graduate courses in the master's of business administration program and undergraduate courses in accounting, economics, English, finance, history, management, personnel and labor relations.

La Salle also offers evening division courses in Northeast Philadelphia at George Washington High School, Bustleton Ave. and Verree Rd.

## Masque Slates Theatre Productions for Year

The Masque of La Salle College will present "The Man Who Came To Dinner" and "Pajama Game" during the 1978-79 academic year in the College Union Theatre, it was announced by Brother Gene Graham, F.S.C., the moderator of the undergraduate theatrical group.

"The Man Who Came To Dinner" will be presented six times on the (Friday-Saturday-Sunday) weekends of Nov. 10-12 and Nov. 17-19.

"Pajama Game" is slated for ten performances from March 22-25, March 30-April 1, and April 6-8.

Special group and student rates will be available for all performances. Regular tickets are priced at \$3.50.

## College Sponsors Trip to Athens and Istanbul

La Salle College's Special Activities Office, in cooperation with the Rev. Raymond F. Halligan, O.P., assistant professor of religion, and the college's Graduate Religion Department, will sponsor a trip to Istanbul and Athens from Jan 4-12, 1979.

Priced at \$899 per person, the trip includes three nights in Istanbul and four nights in Athens with transportation via Swissair. For further information, call the college's Special Activities Office at 951-1580.

## Kleis Appointed Editor of Literary Quarterly

Dr. John C. Kleis, associate professor of English, has been appointed editor of *Four Quarters*, the internationally circulated literary magazine published by the faculty of La Salle College.

Dr. Kleis replaces John J. Keenan, editor since 1970, who was recently appointed chairman of the English Department.

A member of the La Salle faculty for thirteen years, Dr. Kleis received his Ph.D. from the University of Pennsylvania. He also holds an A.B. in history and an M.A. in English from the University of Michigan. His speciality is the Victorian novel, and he has published work on William Makepeace Thackeray and on Anthony Trollope.



## Foley Named College's Development Director

Fred J. Foley, Jr. has been named director of development at the college, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

Foley has been director of foundation relations at La Salle. He joined the college staff in 1970 as lecturer of political science.

A 1968 graduate of St. Joseph's College, Foley earned a master's degree in politics from Princeton University where he is currently a Ph.D. candidate. He and his wife, Marilyn Claire, have two young children, Nanette and Peter.



## SCHOOL OF BUSINESS

'50



Thomas M. Walker

Thomas M. Walker has been elected a vice president of FED Mutual Financial Services, Inc.

'51

Ferdinand P. Morro has been appointed institutional business manager for Pennhurst Center, Spring City, Pa.

'53



Frank X. Dennehy

Frank X. Dennehy, a partner in the accounting firm of Deloitte, Haskins, & Sells, has been put in charge of the firm's new Atlantic City, N.J., office.

'55

Joseph M. Mulroy has been appointed director of contract administration of American Electronic Laboratories Inc., Lansdale, Pa.

'57

John A. Nark, a recently retired Lt. Col. in the U.S. Army, is a government program coordinator for RCA in Camden, N.J. James F. Smith has been appointed business controller for the Shipping Container and Containerboard Business, Tacoma, Washington.

'58

Joseph A. Gehl received a master's degree in computer systems management from Rochester Institute of Technology. John C. Hynes was ordained on October 4, 1978 as a permanent deacon in the Diocese of Camden, N.J. A. John Steele has been promoted to national accounts sales manager of the Miller-Morton Company.

'59

Thomas A. Manning has been appointed senior vice president of Russell, Harris, Linder, Inc., a New York advertising agency.

'61



Robert A. Caffrey

Robert A. Caffrey has been promoted to manager of finance and administration at Thiokol's Chemical Division, Moss Point, Miss.

'62

J. Wayne Kullman has been appointed a senior vice president of Arthur Rubloff & Company, Georgia. Daniel J. McNeff was named "Knight of the Year" at the James A. Flaherty Council, Knights of Columbus awards dinner recently.

'65

William F. Bryan, III, has been promoted to manager of The Hartford Insurance Group's North New Jersey regional office. Joseph T. Cunnane was recently admitted to partnership in the accounting firm of Elko, Fischer, McCabe and Rudman. George C. Stewart has been named national sales manager, electric housewares for the Kitchen Aid Division of Hobart Corporation, Troy, Ohio.

'66

Paul C. Minning, former Personal Care Products Division district sales manager in Philadelphia for the Colgate Palmolive Company, has been appointed to regional manager, Northeast Region.

'67

Peter Horvat was promoted to operations manager at G & W Energy Products Group's Lenape Forge plant in West Chester, Pa.

'68



John P. McGrath

Dr. James C. Day, Jr. recently opened an office for the practice of podiatric medicine and surgery in Matawan, N.J. John R. McGrath has been named marketing manager for the Unbrako Division of SPS Technologies, Jenkintown, Pa.

'69

Ernest E. Dancer has been named president and general manager of H.F. Albers and Associates, Inc., an insurance firm in Columbus, Ohio. Stephen J. Haughton, Jr. was recently named manager, underwriting services at Pennsylvania Manufacturers' Insurance Company headquartered in Philadelphia. John T. Reed was promoted to vice president and trust officer at Guarantee Bank, Atlantic City, N.J.

'70

George A. Bennett, Jr. completed two 40 hour training programs conducted by the University of Wisconsin-Milwaukee covering concepts of pragmatic planning and evaluation of federally assisted programs. Programs were sponsored by LEAA, U.S. Dept. of Justice. Michael J. Quaresima has been promoted to branch manager for Vogel-Ritt of New Jersey, a subsidiary of Terminix International, Inc.

'71

John T. Daly, a controller at Homebuilders Mortgage Company, Wilmington, Del. recently received his MBA from Wilmington College.

'72

Geoffrey T. Anders, CPA, received his J.D. degree from Temple University School of Law and is now associated with Management Consulting for Professionals, Inc. and Beck and Kalogredis Law Associates, Inc., Bala Cynwyd, Pa.

MARRIAGE: Harold N. Gerhart, Jr. to Patti Jane Craighead.

'73



Vincent L. Tumminello

Vincent L. Tumminello has been promoted to product director for general nursing and laboratory products at Jelco Laboratories, Raritan, N.J.

'76

Joseph E. Gillespie has been elected a commercial officer in First Pennsylvania Bank's Business and Industrial Loan Department. Mark D. Pilla received his MBA degree in

health administration from Temple University, and has accepted a position at West Jersey Hospital, Eastern Division as assistant to the vice president for hospital affairs.

## '77

Vincent J. Ciavardini passed the CPA examination in May, 1978 and is working for Coopers & Lybrand. Carl W. Graf passed the May, 1978 CPA examination and is associated with the accounting firm of Asher & Asher. Christopher B. Koob was elected executive vice president of the American Society of Personnel Administrators (A.S.P.A.), graduate division, at Temple University, where he is a resident coordinator for the dorms.

## '78

Joseph J. Connors is an auditor for Arthur Young and Company, Philadelphia. James C. Fee is an auditor at Stocton Bates and Company, Philadelphia.

MARRIAGES: Michael Barmash to Mora Cheryl; Mary T. Sieracki to George Ward.

## SCHOOL OF ARTS & SCIENCES

### '43

Joseph N. Aceto, M.D. has been appointed to the active medical staff of Milford Memorial Hospital, Milford, Del.

### '58

Edward L. Haas has been named Ernst & Ernst principal and promoted to national director of data processing and software products in Cleveland, Ohio. He was also selected for inclusion in *Who's Who in the Midwest* for 1978-79.

### '60

Thomas Madell has been named assistant principal at Plymouth-Whitemarsh Senior High School.

### '62

Commander Joseph J. Bellanca, M.D., USN, has been assigned to the Navy Bureau of Medicine and Surgery as deputy director, occupational and preventive medicine division.

### '63

George DiPilato was appointed superintendent of Philadelphia's School District Five, which encompasses areas of North Philadelphia, Kensington, Port Richmond and Fishtown.

### '64



William J. Kesselring

William J. Kesselring has been named a vice

president in the operations division of Chemical Bank, New York, N.Y.

## '65

Kevin W. Bless was named assistant vice president of New Jersey National Bank's trust division. George A. Butler is director of the Community Services Department for United Way of Southeastern Pa. Gerald T. Dees, former director of student life at La Salle College, has been appointed dean of students at Mount Aloysius Junior College, Cresson, Pa.

## '67

Joseph B. Bikowski, Jr., M.D., has joined the medical staff at Sewickley Valley Hospital. Capt. Joseph E. Botta, a management analysis officer, is currently serving at Kapaun Air Station, Germany, with an Air Force Communications Service unit. Dr. D. Michael Wertz recently joined his father, Dr. David D. Wertz, in the practice of dentistry in York, Pa.

## '68

William M. Wixted, M.D., joined the medical staff of Shore Memorial Hospital, Somers Point, N.J.

## '69



Joseph A. Fanciulli



Leonard J. Keating

Joseph A. Fanciulli, commander of the technical services section of the Lakewood, Colorado Department of Public Safety, was a major contributor to novelist Orvel Trainer when Trainer wrote the non-fiction novel, *Deathroads*. He was assigned as the primary investigator of the cases upon which the book is based. Leonard J. Keating, Jr. has been promoted to vice president, corporate and municipal services department, at American Bank and Trust Company of Pennsylvania. Roman Kwasnycky was the recipient of the 1978 Edith M. Jackson Scholarship and Fulbright Fellowship. He will do research at the American Academy in Rome, Italy. Jack S. Weiss, M.D., recently opened a private practice in otolaryngology in Scottsdale, Arizona.

## '70

Joseph J. Strub was a speaker at a recent state and local government seminar in Washington, D.C., conducted by Price Waterhouse and Company. MARRIAGE: Joseph V. Mastronardo, Jr., to Joanna E. Rizzo.

## '72

Rev. William J. Gerhart is rector of St. James Episcopal Church, Edison, N.J. Frank J. Priscaro has joined the creative department of the Aitkin-Kynett Company, a Philadelphia advertising and public relations agency, as a copywriter. Charles A. Wiseley was elected

secretary of Insurance Company of North America, a subsidiary of INA Corporation.

## '73

Roger Barth received his doctor of philosophy degree from the Johns Hopkins University. Kerry Behler has joined the staff of the University of Scranton's Act 101 Program as a tutorial coordinator. Coast Guard Lt. John J. DiLeonardo is currently stationed at Coast Guard Air Station, Brooklyn, N.Y. Second Lt. John J. Jolly has been assigned to Letterkenny Army Depot and the automotive components branch of the General Shops Division, Directorate for Maintenance. Dr. John J. Santoro recently graduated from the Philadelphia College of Osteopathic Medicine and will serve his internship at John F. Kennedy Memorial Hospital, Stratford, N.J. MARRIAGE: Stephen G. Glumac to Carol A. Spencer.

BIRTH: to Joseph A. Geary and his wife, Joan, a son, Brian Joseph.

## '74

Eugene V. Flynn received a J.D. degree from the University of California Hastings College of Law, and is now associated with the San Francisco law firm of Sullivan and Graham. Teresa C. Hooten received her doctor of optometry degree from the Pennsylvania College of Optometry and is now in practice with her father in Philadelphia.

BIRTH: to Kevin Flynn and his wife, Kathy, a son, Brendan.

## '75

Phyllis D. Atkins received a master of education degree from Beaver College. John J. Dugan has been named manager of the Beneficial Savings Bank's Penn Charter Office. Sara Green appeared on the television show "Feeling Free" on July 16 in Phila. She was interviewed about her career management program for women at Honeywell.

## '78

Ruth Worthington is publicity director for the Philadelphia Company, a non-profit theatrical organization.

## Necrology

### '34

Norman P. Harvey, Esq.

### '39

Charles F. Harvey, Jr.

### '46

Bernard L. Clarke

### '54

Francis Smulski

### '56

John A. Brennan, Jr.

### '78

Mark Altman





When Walter J. Williams, Jr. (right), joined ten other graduates of La Salle College's MBA Program on Sept. 16, he found himself sharing the spotlight with his wife, Pamela, who received a "Ph.T. (Putting Him Through) Degree" from Brother President Patrick Ellis, F.S.C., Ph.D. (left), and his children, Kamietra (two weeks old in her mother's arms) and Andre, 3, who had more important things on his mind.

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